











# 1967 CENSUS OF BUSINESS



BC67-MLS-4

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1967 CENSUS



Retail Trade

MERCHANDISE  
LINE SALES

ARIZONA

The following comprise the Retail Trade series of publications:

#### **RETAIL TRADE, SUBJECT REPORTS (BC67-RS)**

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

#### **RETAIL TRADE, AREA STATISTICS (BC67-RA)**

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

#### **MAJOR RETAIL CENTERS (BC67-MRC)**

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

#### **RETAIL MERCHANDISE LINE SALES (BC67-MLS)**

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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#### **Suggested Citation**

U.S. Bureau of the Census, Census of Business, 1967

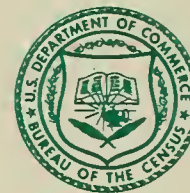
#### **RETAIL TRADE: MERCHANDISE LINE SALES**

**ARIZONA, BC67-MLS-4**

U.S. Government Printing Office, Washington, D.C., 1970

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For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402, or any Department of Commerce field office. Price 65 cents. Complete set of retail trade merchandise line sales reports, \$41.20.



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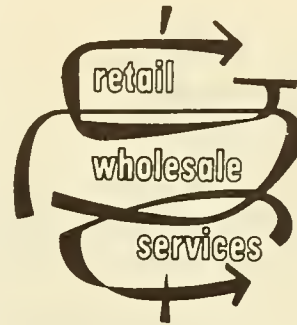
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Editorial supervision was provided by **Julia Moring** of the Administrative and Publications Services Division.

**Arthur Horowitz**, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

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## Retail Trade MERCHANDISE LINE SALES

### ARIZONA

Issued August 1970



**U.S. DEPARTMENT OF COMMERCE** Maurice H. Stans, Secretary  
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**BUREAU OF THE CENSUS** George Hay Brown, Director



RETAIL TRADE  
MERCHANDISE  
LINE SALES

# Arizona

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## Introduction

**AUTHORITY AND SCOPE**—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

**KINDS OF BUSINESS COVERED**—Retail trade as defined in the Standard Industrial Classification (SIC) Manual<sup>1</sup> includes all establishments primarily engaged in selling merchandise to

<sup>1</sup>Executive Office of the President, Bureau of the Budget, **Standard Industrial Classification Manual**, 1967.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

**CENSUS DISCLOSURE RULES**—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

**CORRECTIONS TO DATA**—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

# Merchandise Line Sales

**Introduction**—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

**Limitations in Reporting Sales by Merchandise Lines**—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

**Merchandise Line Inquiries**—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

**Report Collection System**—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail



trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

**Coverage**—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

**Description of the Tables**—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

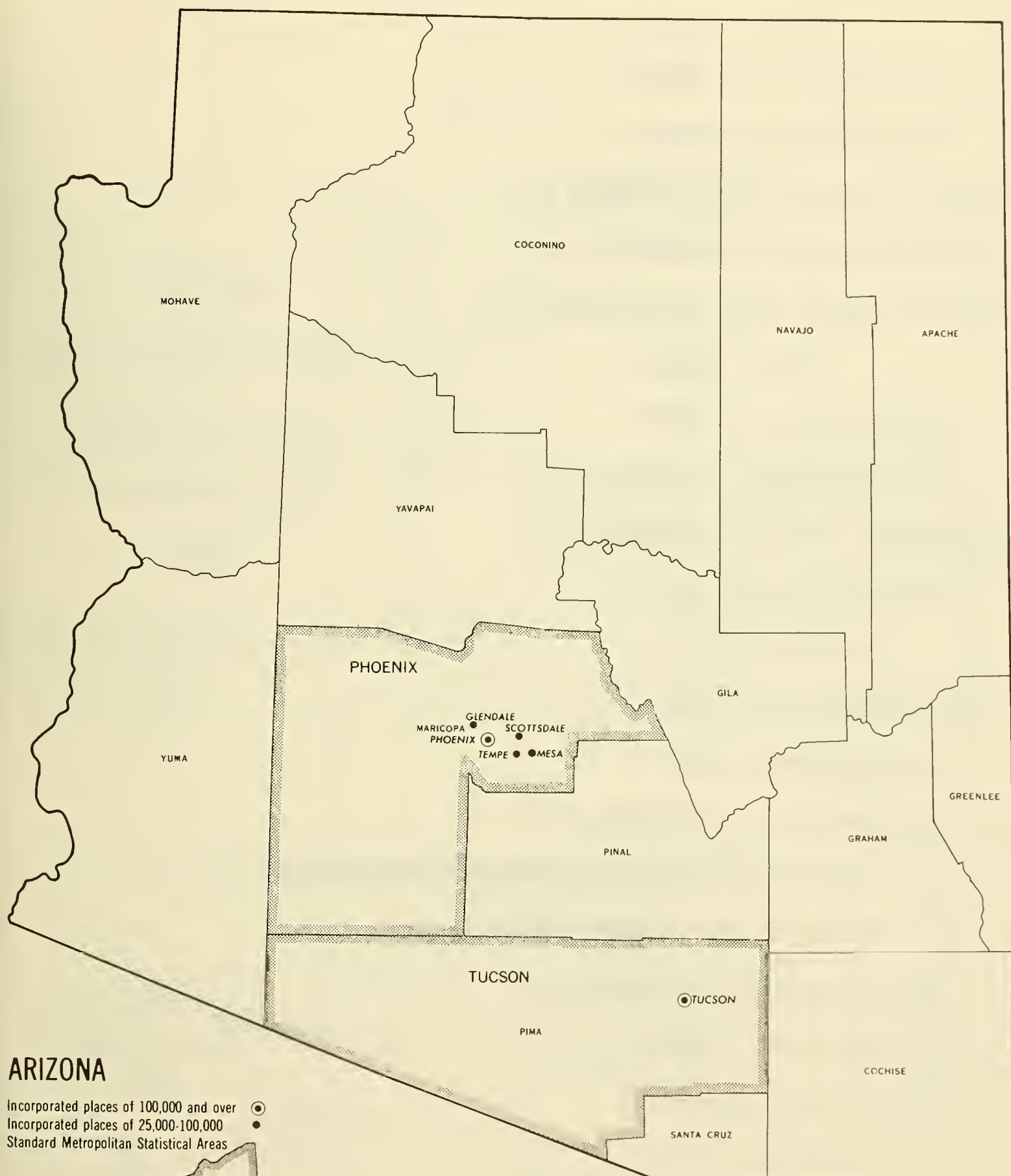
Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.



In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.

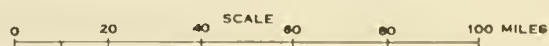
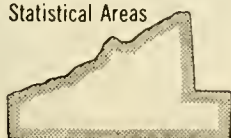


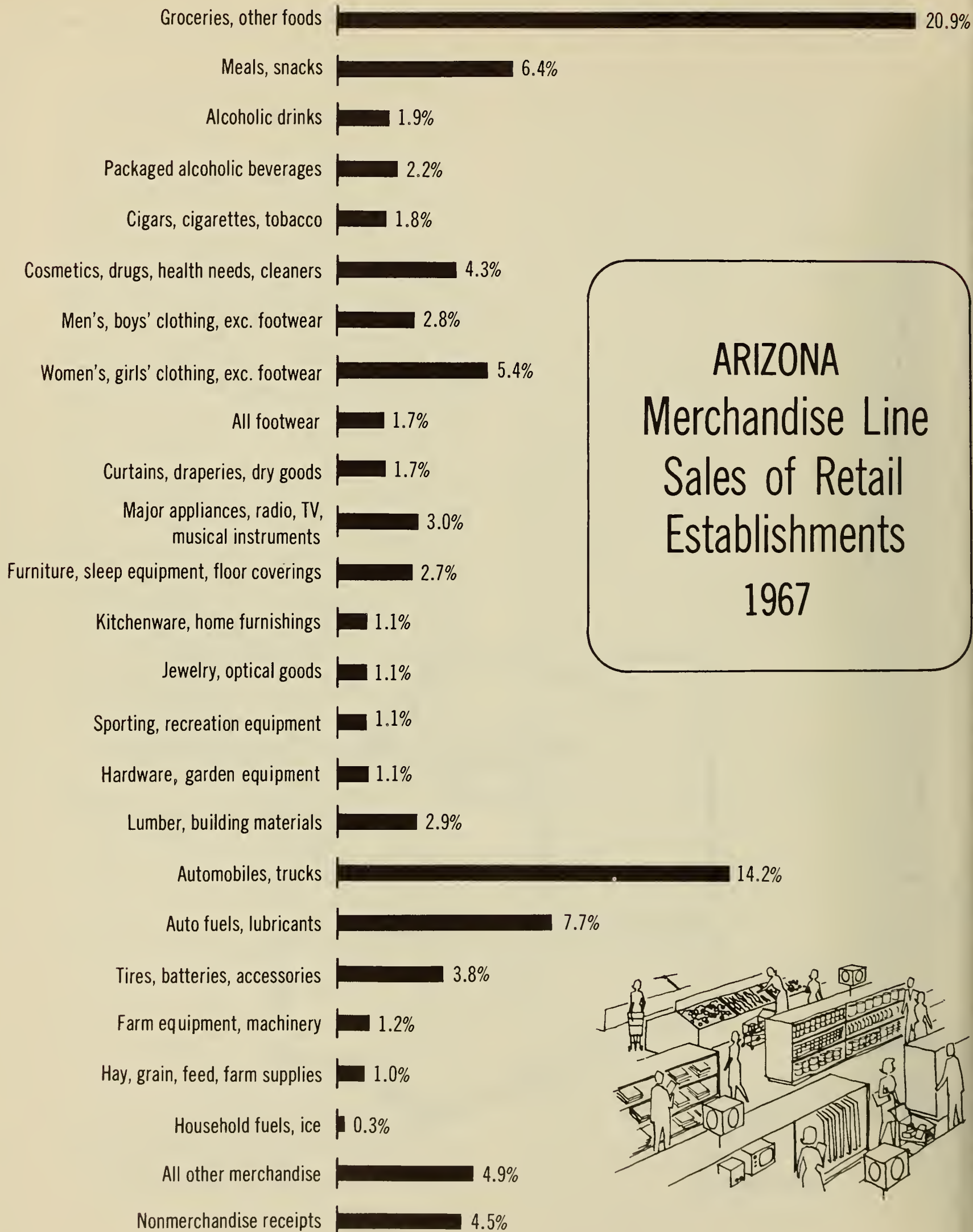




# ARIZONA

Incorporated places of 100,000 and over   
 Incorporated places of 25,000-100,000   
 Standard Metropolitan Statistical Areas





ARIZONA  
Merchandise Line  
Sales of Retail  
Establishments  
1967

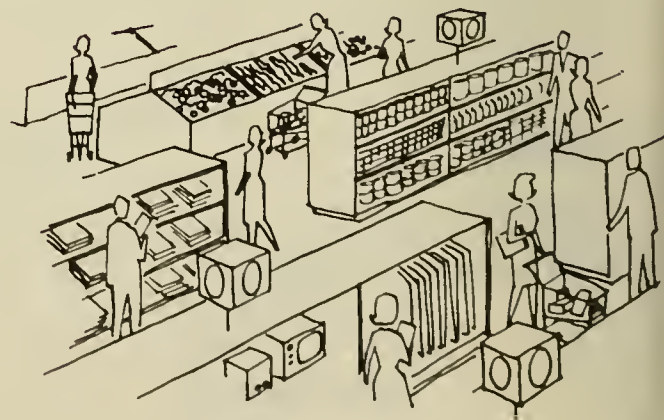




TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	RETAIL TRADE					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	451	13.1	5.6
	TOTAL . . . . .	9 933	2 367 854	(X)	100.0	320	HAROWARE-GAROEING EQUIPMENT . .	6	56	1.6	.7
020	GROCERIES-OTHER FOODS. . . . .	2 042	496 021	48.4	20.9	340	LUMBER-BUILDING MATERIALS. . . . .	51	7 328	90.5	90.5
040	MEALS-SNACKS . . . . .	2 423	150 998	32.1	6.4	356	ALL OTHER LUMBER-MILLWORK. . . .	21	863	19.1	10.7
060	ALCOHOLIC DRINKS . . . . .	1 179	44 309	43.1	1.9	357	PAINT-VARNISH ETC. . . . .	42	3 782	57.3	46.7
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	1 330	51 257	9.6	2.2	358	PAINT SUNORIES . . . . .	39	801	12.5	9.9
100	CIGARS-CIGARETTES-TOBACCO. . . . .	1 964	42 333	5.4	1.8	359	WALLPAPER-OTHER WALL COVERINGS	32	499	9.1	6.2
120	COSMETICS-ORUGS-CLEANERS . . . . .	1 470	102 118	11.5	4.3	361	GLASS. . . . .	17	1 383	70.6	17.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	724	67 229	13.9	2.8	520	NONMERCHANOISE RECEIPTS. . . . .	21	65	3.7	.8
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	996	128 343	23.7	5.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	199	(X)	2.5
180	ALL FOOTWEAR . . . . .	798	40 333	8.9	1.7						
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	625	41 057	9.2	1.7						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	911	70 062	15.0	3.0		ELECTRICAL SUPPLY STORES (SIC S24)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	627	64 197	18.2	2.7		TOTAL . . . . .	3	500	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . . .	953	25 806	4.2	1.1						
280	JEWELRY-OPTICAL GOOOS. . . . .	775	25 908	5.6	1.1		HAROWARE STORES (SIC S251)				
300	SPORTING-RECREATION EQUIPMENT. . .	627	25 822	5.9	1.1		TOTAL . . . . .	86	11 773	(X)	100.0
320	HAROWARE-GAROEING EQUIPMENT . . .	745	27 003	6.1	1.1						
340	LUMBER-BUILDING MATERIALS. . . . .	533	69 165	25.0	2.9	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	17	380	23.7	3.2
360	AUTOMOBILES-TRUCKS . . . . .	408	337 341	60.9	14.2	260	KITCHENWARE-HOME FURNISHINGS . .	53	750	10.8	6.4
400	AUTO FUELS-LUBRICANTS. . . . .	2 109	183 503	26.8	7.7	280	JEWELRY-OPTICAL GOOOS. . . . .	9	24	1.7	.2
420	AUTO TIRES-BATTERIES-ACCESS. . . .	2 156	91 078	10.3	3.8	300	SPORTING-RECREATION EQUIPMENT. .	42	392	8.6	3.3
440	FARM EQUIPMENT MACHINERY . . . . .	116	28 509	27.9	1.2	320	HAROWARE-GAROEING EQUIPMENT . .	86	7 041	59.8	59.8
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	196	24 067	25.6	1.0	340	LUMBER-BUILDING MATERIALS. . . . .	67	1 725	23.7	14.7
480	HOUSEHOLD FUELS-ICE. . . . .	143	6 796	42.8	.3	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	9	87	6.4	.7
500	ALL OTHER MERCHANOISE. . . . .	1 977	117 044	12.1	4.9	500	ALL OTHER MERCHANOISE. . . . .	16	258	12.2	2.2
520	NONMERCHANOISE RECEIPTS. . . . .	4 409	107 554	6.2	4.5	520	NONMERCHANOISE RECEIPTS. . . . .	33	169	3.7	1.4
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	946	(X)	8.0
	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP OEALERS (SIC S2)										
	TOTAL . . . . .	417	108 827	(X)	100.0						
200	CURTAINS-ORAPERIES-ORY GOOOS . .	8	192	5.4	.2		FARM EQUIPMENT OEALERS (SIC S252)				
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	53	881	9.1	.8		TOTAL . . . . .	73	31 064	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	645	7.8	.6	420	AUTO TIRES-BATTERIES-ACCESS. . .	12	462	27.7	1.5
260	KITCHENWARE-HOME FURNISHINGS . .	69	817	13.7	.8	440	FARM EQUIPMENT MACHINERY . . . .	73	27 047	87.1	87.1
300	SPORTING-RECREATION EQUIPMENT. .	54	413	10.5	.4	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	10	259	4.1	.8
320	HAROWARE-GAROEING EQUIPMENT . . .	211	11 403	20.5	10.5	520	NONMERCHANOISE RECEIPTS. . . . .	48	2 752	10.3	8.9
340	LUMBER-BUILDING MATERIALS. . . . .	326	60 767	81.3	55.8	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	543	(X)	1.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	18	511	31.2	.5						
440	FARM EQUIPMENT MACHINERY . . . . .	76	27 778	86.1	25.5		GENERAL MERCHANOISE GROUP STORES (SIC S3 PART*)				
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	30	389	5.8	.4		TOTAL . . . . .	443	340 202	(X)	100.0
500	ALL OTHER MERCHANOISE. . . . .	24	682	9.3	.6	020	GROCERIES-OTHER FOODS. . . . .	255	24 927	8.3	7.3
520	NONMERCHANOISE RECEIPTS. . . . .	182	3 900	6.2	3.6	040	MEALS-SNACKS . . . . .	85	4 083	2.1	1.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	449	(X)	.4	080	PACKAGEO ALCOHOLIC BEVERAGES . .	21	2 009	3.8	.6
						100	CIGARS-CIGARETTES-TOBACCO. . . . .	87	1 435	1.1	.4
	LUMBER AND OTHER BLDG. MATERIALS OEALERS (SIC S21)					120	COSMETICS-ORUGS-CLEANERS . . . . .	279	12 130	3.8	3.6
	TOTAL . . . . .	175	53 550	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	343	39 788	12.0	11.7
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	29	181	2.2	.3	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	349	75 332	22.5	22.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	97	2.5	.2	180	ALL FOOTWEAR . . . . .	306	15 545	4.8	4.6
320	HAROWARE-GAROEING EQUIPMENT . .	104	3 657	9.6	6.8	200	CURTAINS-ORAPERIES-ORY GOOOS . .	384	34 886	10.4	10.3
340	LUMBER-BUILDING MATERIALS. . . . .	175	48 481	90.5	90.5	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	188	20 734	7.9	6.1
341	LUMBER . . . . .	165	19 410	38.2	36.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	216	12 584	5.1	3.7
342	PLYWOOD. . . . .	148	5 128	11.9	9.6	260	KITCHENWARE-HOME FURNISHINGS . .	285	13 383	4.2	3.9
343	WINDOWS, DOORS, AND FRAMES-METAL	125	1 406	3.7	2.6	280	JEWELRY-OPTICAL GOOOS. . . . .	233	6 302	2.1	1.9
344	KITCHEN CABINETS . . . . .	47	366	2.7	.7	300	SPORTING-RECREATION EQUIPMENT. .	176	6 296	2.1	1.9
345	ALL OTHER MILLWORK . . . . .	146	3 128	7.1	5.8	320	HAROWARE-GAROEING EQUIPMENT . .	242	8 427	3.7	2.5
346	WALLBOARD. . . . .	155	3 671	7.8	6.9	340	LUMBER-BUILDING MATERIALS. . . . .	99	6 703	4.2	2.0
347	ASPHALT AND ASBESTOS PRODUCTS. .	137	2 447	6.1	4.6	400	AUTO FUELS-LUBRICANTS. . . . .	83	2 600	2.4	.8
348	PAINT-GLASS-WALLPAPER. . . . .	135	2 102	5.3	3.9	420	AUTO TIRES-BATTERIES-ACCESS. . . .	72	8 001	4.8	2.4
349	HEATING AND PLUMBING EQUIP . . .	78	1 061	4.0	2.0	440	FARM EQUIPMENT MACHINERY . . . .	20	396	.5	.1
351	METAL ROOFING AND SIDING . . . . .	83	1 040	4.3	1.9	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	38	276	.5	.1
352	MASONRY SUPPLIES . . . . .	142	2 718	6.2	5.1	500	ALL OTHER MERCHANOISE. . . . .	271	21 685	6.8	6.4
353	INSULATION . . . . .	107	638	1.9	1.2	520	NONMERCHANOISE RECEIPTS. . . . .	230	22 472	8.0	6.6
354	PREFABRICATED BLDGS AND PARTS. .	49	1 192	4.8	2.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	208	(X)	.1
355	ALL OTHER BUILDING MATERIALS . .	118	4 172	10.6	7.8						
500	ALL OTHER MERCHANOISE. . . . .	5	251	6.5	.5		OEAPARTMENT STORES (SIC S31)				
520	NONMERCHANOISE RECEIPTS. . . . .	66	779	2.8	1.5		TOTAL . . . . .	40	226 860	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	104	(X)	.2	020	GROCERIES-OTHER FOODS. . . . .	29	11 377	5.5	5.0
						040	MEALS-SNACKS . . . . .	17	1 742	1.2	.8
	PLUMBING AND HEATING EQUIP OLRS. (SIC S22)					080	PACKAGEO ALCOHOLIC BEVERAGES . .	6	888	2.5	.4
	TOTAL <sup>2</sup> . . . . .	29	3 841	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO. . . . .	9	609	.7	.3
						120	COSMETICS-ORUGS-CLEANERS . . . . .	38	7 459	3.3	3.3
	PAINT, GLASS, AND WALLPAPER STRS. (SIC S23)										
	TOTAL . . . . .	51	8 099	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup> Nonstore retailers, part of SIC major group 53, are shown separately in this table.<sup>2</sup> Detail may not add to total due to rounding.<sup>3</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	40	30 634	13.5	13.5	080	PACKAGED ALCOHOLIC BEVERAGES . .	13	1 113	5.6	1.7
141	MEN'S CLOTHING . . . . .	40	23 812	10.5	10.5	100	CIGARS-CIGARETTES-TOBACCO . . . .	76	809	2.6	1.2
142	BOYS' CLOTHING . . . . .	38	6 822	3.0	3.0	120	COSMETICS-DRUGS-CLEANERS . . . .	113	2 309	4.9	3.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	40	56 893	25.1	25.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	167	7 040	11.2	10.5
161	CHILDREN'S-INFANTS' WEAR . . . .	38	5 016	2.2	2.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	172	10 949	16.9	16.4
162	HANDBAGS-ACCESSORIES . . . . .	38	3 894	1.7	1.7	180	ALL FOOTWEAR . . . . .	143	3 000	5.7	4.5
163	MILLINERY . . . . .	29	710	.3	.3	200	CURTAINS-DRAPERIES-DRY GOODS . .	155	5 840	9.4	8.7
164	HOSIERY . . . . .	40	3 184	1.4	1.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	80	4 705	9.6	7.0
165	LINGERIE . . . . .	40	10 862	4.8	4.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	90	2 390	5.1	3.6
166	WOMENS COATS-SUITS-FURS-RAINWR	34	4 019	2.1	1.8	260	KITCHENWARE-HOME FURNISHINGS . .	115	1 995	4.1	3.0
167	WOMEN'S DRESSES . . . . .	39	13 236	6.0	5.8	280	JEWELRY-OPTICAL GOODS . . . . .	72	648	2.1	1.0
168	WOMEN'S BLOUSES-SPTSWR . . . . .	40	11 071	4.9	4.9	300	SPORTING-RECREATION EQUIPMENT . .	72	1 287	3.0	1.9
169	GIRLS'-SUBTEEN-TEEN WEAR . . . .	35	4 453	2.1	2.0	320	HARDWARE-GARDENING EQUIPMENT . .	99	2 203	5.1	3.3
171	OTHER WOMENS-GIRLS-CLOTHES ACC	8	444	1.2	.2	340	LUMBER-BUILDING MATERIALS . . . .	49	1 628	5.5	2.4
180	ALL FOOTWEAR . . . . .	40	11 198	4.9	4.9	400	AUTO FUELS-LUBRICANTS . . . . .	73	1 322	5.1	2.0
200	CURTAINS-ORAPERIES-DRY GOODS . .	40	17 891	7.9	7.9	420	AUTO TIRES-BATTERIES-ACCESS . . .	55	1 531	4.4	2.3
201	PIECE GOODS-NOTIONS . . . . .	37	5 396	2.5	2.4	440	FARM EQUIPMENT MACHINERY . . . .	18	147	1.0	.2
202	CURTAINS-DRAPERIES . . . . .	40	12 454	5.5	5.5	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	36	270	2.2	.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	15 366	8.6	6.8	480	HOUSEHOLD FUELS-ICE . . . . .	11	71	2.5	.1
221	MAJOR HOUSEHOLD APPLIANCES . . .	21	9 352	6.2	4.1	500	ALL OTHER MERCHANDISE . . . . .	103	2 733	5.9	4.1
222	RADIOS-TV'S MUSICAL INSTR. . . . .	29	6 002	3.3	2.6	501	TOYS-GAMES-WHEEL GOODS . . . . .	73	1 251	3.6	1.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	29	9 113	5.5	4.0	502	BOOKS-STATIONERY-PHOTO. EQUIP.	46	524	2.4	.8
241	FLOOR COVERINGS . . . . .	27	3 102	2.1	1.4	518	MOSE. EXC.TOY-GAMES-BOOKS-STA	40	593	2.6	.9
242	FURNITURE-SLEEP EQUIPMENT . . . .	27	6 011	3.8	2.6	520	NONMERCHANDISE RECEIPTS . . . . .	81	2 674	7.0	4.0
260	KITCHENWARE-HOME FURNISHINGS . .	39	8 759	3.9	3.9	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	42	(X)	.1
261	CHINA-GLASSWARE . . . . .	36	3 434	1.5	1.5	DRY GOODS STORES (SIC 539 PART)					
262	KITCHENWARE-HOUSEWARES . . . . .	38	5 244	2.3	2.3	TOTAL . . . . .					
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	80	(X)	(Z)	26	3 493	(X)	100.0		
280	JEWELRY-OPTICAL GOODS . . . . .	37	4 872	2.1	2.1	200	CURTAINS-DRAPERIES-DRY GOODS . .	26	3 353	96.0	96.0
300	SPORTING-RECREATION EQUIPMENT . .	37	4 700	2.1	2.1	520	NONMERCHANDISE RECEIPTS . . . . .	3	52	3.5	1.5
320	HARDWARE-GARDENING EQUIPMENT . .	20	4 563	3.2	2.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	88	(X)	2.5
321	HARDWARE-TOOLS . . . . .	17	2 385	1.9	1.1	SEWING AND NEEDLEWORK STORES (SIC 539 PART)					
322	GARDENING EQUIPMENT-SUPPLIES . .	17	2 178	1.8	1.0	TOTAL . . . . .					
340	LUMBER-BUILDING MATERIALS . . . .	14	4 873	3.8	2.1	26	2 880	(X)	100.0		
348	PAINT-GLASS-WALLPAPER . . . . .	14	1 644	1.2	.7	200	CURTAINS-DRAPERIES-DRY GOODS . .	26	2 711	94.1	94.1
356	ALL OTHER LUMBER-MILLWORK . . . .	9	3 227	3.3	1.4	520	NONMERCHANDISE RECEIPTS . . . . .	12	89	3.3	3.1
400	AUTO FUELS-LUBRICANTS . . . . .	9	1 272	1.5	.6	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	80	(X)	2.8
420	AUTO TIRES-BATTERIES-ACCESS . . .	16	6 466	4.9	2.9	FOOD STORES (SIC 54)					
500	ALL OTHER MERCHANDISE . . . . .	40	9 770	4.3	4.3	TOTAL . . . . .					
501	TOYS-GAMES-WHEEL GOODS . . . . .	36	3 885	1.7	1.7	1 211	557 561	(X)	100.0		
502	BOOKS-STATIONERY-PHOTO. EQUIP.	33	4 678	2.2	2.1	020	GROCERIES-OTHER FOODS . . . . .	1 211	458 353	82.2	82.2
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	17	1 185	.8	.5	040	MEALS-SNACKS . . . . .	58	1 380	2.5	.2
520	NONMERCHANDISE RECEIPTS . . . . .	28	18 066	9.1	8.0	080	PACKAGED ALCOHOLIC BEVERAGES . .	586	20 170	5.3	3.6
534	AUTO REPAIR . . . . .	11	1 163	1.0	.5	100	CIGARS-CIGARETTES-TOBACCO . . . .	822	24 126	5.2	4.3
535	ALL OTHER SERVICE RECEIPTS . . . .	28	16 903	8.6	7.5	120	COSMETICS-DRUGS-CLEANERS . . . .	743	20 998	5.4	3.8
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	348	(X)	.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	35	634	2.7	.1
VARIETY STORES (SIC 533)						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	48	925	2.7	.2
TOTAL . . . . .						180	ALL FOOTWEAR . . . . .	26	399	3.5	.1
020	GROCERIES-OTHER FOODS . . . . .	121	1 700	4.2	4.2	200	CURTAINS-ORAPERIES-DRY GOODS . .	15	287	3.0	.1
040	MEALS-SNACKS . . . . .	42	2 018	8.8	5.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	626	5.0	.1
120	COSMETICS-DRUGS-CLEANERS . . . .	128	2 362	5.9	5.9	260	KITCHENWARE-HOME FURNISHINGS . .	118	1 843	1.5	.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	136	2 110	5.3	5.3	300	SPORTING-RECREATION EQUIPMENT . .	20	304	4.0	.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	137	7 480	18.7	18.7	320	HARDWARE-GARDENING EQUIPMENT . .	42	438	1.9	.1
180	ALL FOOTWEAR . . . . .	123	1 346	3.5	3.4	400	AUTO FUELS-LUBRICANTS . . . . .	42	815	5.2	.1
200	CURTAINS-ORAPERIES-DRY GOODS . .	137	5 091	12.7	12.7	500	ALL OTHER MERCHANDISE . . . . .	543	12 408	3.4	2.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	78	662	2.1	1.7	520	NONMERCHANDISE RECEIPTS . . . . .	414	13 213	3.6	2.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	87	1 036	3.2	2.6	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	642	(X)	.1
260	KITCHENWARE-HOME FURNISHINGS . .	131	2 627	7.5	6.6	GROCERY STORES (SIC 541)					
280	JEWELRY-OPTICAL GOODS . . . . .	125	782	2.0	2.0	TOTAL . . . . .					
300	SPORTING-RECREATION EQUIPMENT . .	66	309	1.2	.8	1 021	541 846	(X)	100.0		
320	HARDWARE-GARDENING EQUIPMENT . .	124	1 659	4.1	4.1	020	GROCERIES-OTHER FOODS . . . . .	1 021	443 799	81.9	81.9
340	LUMBER-BUILDING MATERIALS . . . .	26	179	2.3	.4	021	MEATS-FISH-POULTRY . . . . .	917	113 777	21.5	21.0
500	ALL OTHER MERCHANDISE . . . . .	127	9 103	22.8	22.7	022	PRODUCE (FRESH FRUITS-VEGTBLS)	752	36 645	7.3	6.8
520	NONMERCHANDISE RECEIPTS . . . . .	106	1 591	4.6	4.0	023	FROZEN FOODS . . . . .	836	22 646	5.0	4.2
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	33	(X)	.1	024	ALL OTHER FOODS . . . . .	1 012	270 729	50.1	50.0
GENERAL MERCHANDISE STORES (SIC 539 PART)						040	MEALS-SNACKS . . . . .	33	955	2.5	.2
TOTAL . . . . .						080	PACKAGED ALCOHOLIC BEVERAGES . .	583	20 134	5.3	3.7
020	GROCERIES-OTHER FOODS . . . . .	105	11 851	23.8	17.7	100	CIGARS-CIGARETTES-TOBACCO . . . .	808	24 066	5.2	4.4
040	MEALS-SNACKS . . . . .	26	323	7.3	.5	120	COSMETICS-DRUGS-CLEANERS . . . .	739	20 961	5.4	3.9
Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	35	634	2.6	.1
<sup>1</sup> Detail may not add to total due to rounding.						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	48	924	2.6	.2
<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.						180	ALL FOOTWEAR . . . . .	26	399	3.4	.1
						200	CURTAINS-DRAPERIES-DRY GOODS . .	15	287	2.9	.1



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	626	5.0	.1	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					
260	KITCHENWARE-HOME FURNISHINGS . .	118	1 840	1.4	.3	TOTAL <sup>2</sup> . . . . .	11	587	(X)	100.0	
300	SPORTING-RECREATION EQUIPMENT . .	19	304	4.0	.1	DAIRY PRODUCTS STORES (SIC 545)					
320	HARDWARE-GARDENING EQUIPMENT . .	40	425	1.9	.1	TOTAL <sup>2</sup> . . . . .	16	934	(X)	100.0	
400	AUTO FUELS-LUBRICANTS . . . . .	36	568	5.5	.1	EGG AND POULTRY DEALERS (SIC 549 PT.)					
500	ALL OTHER MERCHANDISE . . . . .	531	12 217	3.5	2.3	TOTAL <sup>2</sup> . . . . .	5	520	(X)	100.0	
516	ALL OTHER MERCHANDISE . . . . .	142	2 057	2.3	.4	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					
517	PAPER-PAPER PRODUCTS . . . . .	497	10 159	3.0	1.9	TOTAL <sup>2</sup> . . . . .	8	499	(X)	100.0	
520	NONMERCHANDISE RECEIPTS . . . . .	373	13 085	3.5	2.4	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	622	(X)	.1	TOTAL . . . . .	644	477 505	(X)	100.0	
	MEAT MARKETS (SIC 542 PT.)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	91	2 860	16.6	.6
	TOTAL . . . . .	31	(D)	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	35	266	7.6	.1
020	GROCERIES-OTHER FOODS . . . . .	31		99.1	99.1	260	KITCHENWARE-HOME FURNISHINGS . .	72	417	4.0	.1
021	MEATS-FISH-POULTRY . . . . .	31		97.8	97.8	300	SPORTING-RECREATION EQUIPMENT . .	97	5 373	33.3	1.1
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	(O)	(X)	1.2	320	HARDWARE-GARDENING EQUIPMENT . .	78	726	7.4	.2
520	NONMERCHANDISE RECEIPTS . . . . .	3		3.7	.4	380	AUTOMOBILES-TRUCKS . . . . .	324	336 499	81.2	70.5
-	MISCELLANEOUS MERCHANDISE . . . .	(X)		(X)	.5	400	AUTO FUELS-LUBRICANTS . . . . .	193	3 119	1.0	.7
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					420	AUTO TIRES-BATTERIES-ACCESS . .	435	57 366	13.3	12.0
	TOTAL . . . . .	1	(O)	(X)	100.0	500	ALL OTHER MERCHANDISE . . . . .	163	30 994	58.5	6.5
020	GROCERIES-OTHER FOODS . . . . .	29	1 922	98.3	98.3	520	NONMERCHANDISE RECEIPTS . . . .	460	39 447	8.8	8.3
022	PRODUCE (FRESH FRUITS-VEGT8LS)	29	1 741	89.0	89.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	437	(X)	.1
024	ALL OTHER FOODS . . . . .	11	155	13.6	7.9		MOTOR VEHICLE DEALERS (SIC 551, 552)				
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	26	(X)	1.3	TOTAL . . . . .	294	402 002	(X)	100.0	
520	NONMERCHANDISE RECEIPTS . . . . .	4	11	2.5	.6	380	AUTOMOBILES-TRUCKS . . . . .	294	332 491	82.7	82.7
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	23	(X)	1.2	400	AUTO FUELS-LUBRICANTS . . . . .	138	2 114	.6	.5
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					420	AUTO TIRES-BATTERIES-ACCESS . .	215	33 555	8.5	8.3
	TOTAL . . . . .	24	1 756	(X)	100.0	520	NONMERCHANDISE RECEIPTS . . . .	232	33 635	8.6	8.4
020	GROCERIES-OTHER FOODS . . . . .	24	1 252	71.3	71.3	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	207	(X)	.1
024	ALL OTHER FOODS . . . . .	24	1 244	70.8	70.8		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	8	(X)	.5	TOTAL . . . . .	161	327 596	(X)	100.0	
040	MEALS-SNACKS . . . . .	5	106	16.8	6.0	380	AUTOMOBILES-TRUCKS . . . . .	161	269 484	82.3	82.3
100	CIGARS-CIGARETTES-TOBACCO . . . .	6	44	5.1	2.5	381	NEW PASSENGER CARS-RETAIL . . .	161	147 681	45.1	45.1
400	AUTO FUELS-LUBRICANTS . . . . .	3	214	36.5	12.2	382	NEW PASSENGER CARS-WHOLESALE .	19	3 219	4.1	1.0
500	ALL OTHER MERCHANDISE . . . . .	5	77	17.6	4.4	383	NEW COMMERCIAL VEHICLES-RETAIL	95	30 758	15.0	9.4
520	NONMERCHANDISE RECEIPTS . . . . .	4	29	6.4	1.7	384	NEW COMMERCIAL VEHICLES-WH5LE.	11	1 423	2.4	.4
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	34	(X)	1.9	385	USED PASSENGER CARS-RETAIL . .	160	67 222	20.5	20.5
	RETAIL BAKERIES (SIC 546)					386	USED PASSENGER CARS-WH5LE . .	121	11 703	3.8	3.6
	TOTAL . . . . .	76	5 100	(X)	100.0	387	USED COMMERCIAL VEHICLES . . .	85	6 588	3.3	2.0
020	GROCERIES-OTHER FOODS . . . . .	76	4 714	92.4	92.4	389	MOTORCYCLES-MOTORSCOOTERS . .	4	207	.9	.1
040	MEALS-SNACKS . . . . .	15	228	25.4	4.5	392	ALL OTHER AUTOS-TRUCKS . . . .	10	659	2.9	.2
520	NONMERCHANDISE RECEIPTS . . . . .	23	50	2.7	1.0	400	AUTO FUELS-LUBRICANTS . . . . .	120	1 717	.6	.5
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	108	(X)	2.1	401	GASOLINE . . . . .	48	662	1.0	.2
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					403	MOTOR OILS-GREASES-OTHER OILS.	97	1 044	.4	.3
	TOTAL . . . . .	65	4 513	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)	11	(X)	(Z)
020	GROCERIES-OTHER FOODS . . . . .	65	4 142	91.8	91.8	420	AUTO TIRES-BATTERIES-ACCESS . .	160	28 914	8.8	8.8
025	BAKERY PRODUCTS-EXCEPT FROZEN.	65	4 084	90.5	90.5	421	PARTS INSTALLED IN REPAIR WORK	157	15 548	4.7	4.7
027	ALL OTHER FOODS . . . . .	6	52	8.5	1.2	422	PARTS-WHOLESALE . . . . .	151	6 629	2.0	2.0
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	6	(X)	.1	423	PARTS-RETAIL . . . . .	152	2 314	.7	.7
040	MEALS-SNACKS . . . . .	15	222	26.9	4.9	424	AUTOMOBILE TIRES-BATTERIES-ACC	97	4 420	1.6	1.3
520	NONMERCHANDISE RECEIPTS . . . . .	21	42	2.6	.9	520	NONMERCHANDISE RECEIPTS . . . .	158	27 347	8.4	8.3
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	107	(X)	2.4	527	SERVICE LABOR . . . . .	156	24 000	7.4	7.3
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					528	OTHER NONMERCHANDISE RECEIPTS.	57	3 344	2.1	1.0
	TOTAL . . . . .	29	22 347	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	133	(X)	(Z)

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
380	AUTOMOBILES-TRUCKS . . . . .	29	19 137	85.6	85.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	55	1 990	24.7	23.5
381	NEW PASSENGER CARS-RETAIL . . .	29	11 635	52.1	52.1	221	MAJOR HOUSEHOLD APPLIANCES . .	54	888	11.0	10.5
385	USED PASSENGER CARS-RETAIL . . .	29	6 030	27.0	27.0	222	RADIOS-TV'S MUSICAL INSTR. . . .	52	966	12.5	11.4
386	USED PASSENGER CARS-WHOLE . . .	22	1 149	6.2	5.1	223	ALL OTHER APPLIANCES . . . . .	17	136	6.4	1.6
-	MISCELLANEOUS MERCHANDISE . . .	(X)	89	(X)	.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	178	3.6	2.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	29	1 378	6.6	6.2	260	KITCHENWARE-HOME FURNISHINGS . .	49	346	4.8	4.1
421	PARTS INSTALLED IN REPAIR WORK	28	799	4.0	3.6	264	SMALL ELECTRICAL APPLIANCES . .	49	193	2.6	2.3
424	AUTOMOBILE TIRES-BATTERIES-ACC	20	269	2.6	1.2	265	ALL OTHER KITCHENWARE-HOUSEWR.	34	153	2.8	1.8
520	NONMERCHANDISE RECEIPTS. . . . .	20	1 776	9.0	7.9	280	JEWELRY-OPTICAL GOODS. . . . .	20	35	1.5	.4
527	SERVICE LABOR. . . . .	19	1 522	8.4	6.8	300	SPORTING-RECREATION EQUIPMENT. .	45	686	10.9	8.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	56	(X)	.3	317	ALL OTHER SPORTING GOODS EXC BOATS	45	657	10.5	7.8
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	29	(X)	.3
	TOTAL . . . . .	15	34 494	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT . .	49	579	8.1	6.8
380	AUTOMOBILES-TRUCKS . . . . .	15	27 325	79.2	79.2	340	LUMBER-BUILDING MATERIALS. . . .	28	110	2.5	1.3
381	NEW PASSENGER CARS-RETAIL . . .	15	15 881	46.0	46.0	400	AUTO FUELS-LUBRICANTS. . . . .	26	357	8.5	4.2
382	NEW PASSENGER CARS-WHOLESALE . .	4	1 165	6.1	3.4	401	GASOLINE . . . . .	5	255	16.6	3.0
383	NEW COMMERCIAL VEHICLES-RETAIL . .	5	2 119	12.9	6.1	403	MOTOR OILS-GREASES-OTHER OILS.	23	96	2.7	1.1
385	USED PASSENGER CARS-RETAIL . . .	15	6 381	18.5	18.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	5	(X)	.1
386	USED PASSENGER CARS-WHOLE . . .	12	1 230	3.7	3.6	420	AUTO TIRES-BATTERIES-ACCESS. . . .	57	2 656	31.4	31.4
387	USED COMMERCIAL VEHICLES . . . .	5	383	2.3	1.1	416	NEW TIRES-TUBES(TO FLEET OPRTS)	14	155	7.2	1.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	158	(X)	.5	417	NEW TIRES-TUBES(TO OTHER USERS)	55	1 150	13.7	13.6
400	AUTO FUELS-LUBRICANTS. . . . .	14	293	.8	.8	418	RETREADS(TO FLEET OPERATORS) . .	6	13	2.0	.2
401	GASOLINE . . . . .	7	226	.8	.7	419	RETREADS(TO OTHER USERS) . . . .	30	122	3.0	1.4
403	MOTOR OILS-GREASES-OTHER OILS.	12	67	.3	.2	426	AUTOMOBILE ACCESSORIES . . . . .	43	551	7.8	6.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	0	(X)	(Z)	428	NEW AUTO TIRES SOLO TO DEALERS	16	98	3.7	1.2
420	AUTO TIRES-BATTERIES-ACCESS. . .	15	2 954	8.6	8.6	429	NEW TRUCK-BUS TIRES (TO USERS)	36	221	3.1	2.6
421	PARTS INSTALLED IN REPAIR WORK	15	1 731	5.0	5.0	431	NEW TRK-BUS TIRES(TO DEALERS).	9	43	2.5	.5
422	PARTS-WHOLESALE. . . . .	15	786	2.3	2.3	433	RETREADS SOLO TO DEALERS . . . .	5	7	1.3	.1
423	PARTS-RETAIL . . . . .	13	167	.5	.5	434	RETREADS-TRUCK-BUS (TO USERS).	8	18	1.1	.2
424	AUTOMOBILE TIRES-BATTERIES-ACC	11	270	.9	.8	436	STORAGE BATTERIES. . . . .	51	275	3.4	3.3
520	NONMERCHANDISE RECEIPTS. . . . .	15	3 919	11.4	11.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3	(X)	(Z)
527	SERVICE LABOR. . . . .	15	3 424	9.9	9.9	500	ALL OTHER MERCHANDISE. . . . .	44	543	8.0	6.4
528	OTHER NONMERCHANDISE RECEIPTS.	6	491	2.5	1.4	520	NONMERCHANDISE RECEIPTS. . . . .	45	955	13.6	11.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3	(X)	(Z)	524	BRAKE AND WHEEL SERVICES . . . .	19	337	12.3	4.0
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					525	TIRE SERVICES OTHER THAN RETRO	11	30	1.8	.4
	TOTAL . . . . .	89	17 565	(X)	100.0	526	OTHER NONMERCHANDISE RECEIPTS.	44	588	8.5	7.0
380	AUTOMOBILES-TRUCKS . . . . .	89	16 544	94.2	94.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	26	(X)	.3
385	USED PASSENGER CARS-RETAIL . . .	89	12 202	69.5	69.5		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
386	USED PASSENGER CARS-WHOLE . . .	52	1 924	12.8	11.0		TOTAL . . . . .	155	26 181	(X)	100.0
387	USED COMMERCIAL VEHICLES . . . .	8	171	11.2	1.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	35	854	8.5	3.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	2 236	(X)	12.7	221	MAJOR HOUSEHOLD APPLIANCES . .	30	434	4.6	1.7
420	AUTO TIRES-BATTERIES-ACCESS. . .	12	309	5.3	1.8	222	RADIOS-TV'S MUSICAL INSTR. . . .	28	354	6.2	1.4
421	PARTS INSTALLED IN REPAIR WORK	11	229	3.8	1.3	223	ALL OTHER APPLIANCES . . . . .	4	66	2.8	.3
422	PARTS-WHOLESALE. . . . .	4	50	.9	.3	260	KITCHENWARE-HOME FURNISHINGS . .	23	70	1.2	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	21	(X)	.1	300	SPORTING-RECREATION EQUIPMENT. .	25	261	3.4	1.0
520	NONMERCHANDISE RECEIPTS. . . . .	39	593	4.3	3.4	320	HARDWARE-GARDENING EQUIPMENT . .	26	123	1.7	.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	118	(X)	.7	340	LUMBER-BUILDING MATERIALS. . . .	4	45	4.3	.2
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					400	AUTO FUELS-LUBRICANTS. . . . .	25	608	9.5	2.3
	TOTAL . . . . .	212	34 642	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	155	20 989	80.2	80.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	90	2 844	15.3	8.2	500	ALL OTHER MERCHANDISE. . . . .	20	160	3.4	.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	180	3.2	.5	520	NONMERCHANDISE RECEIPTS. . . . .	94	2 983	14.9	11.4
260	KITCHENWARE-HOME FURNISHINGS . .	72	416	2.9	1.2	524	BRAKE AND WHEEL SERVICES . . . .	62	1 284	8.6	4.9
280	JEWELRY-OPTICAL GOODS. . . . .	21	36	1.4	.1	525	TIRE SERVICES OTHER THAN RETRO	54	335	2.6	1.3
300	SPORTING-RECREATION EQUIPMENT. .	71	947	6.5	2.7	526	OTHER NONMERCHANDISE RECEIPTS.	76	1 363	8.7	5.2
320	HARDWARE-GARDENING EQUIPMENT . .	75	702	4.6	2.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	86	(X)	.3
340	LUMBER-BUILDING MATERIALS. . . .	31	155	2.3	.4		BOAT DEALERS (SIC 5591)				
400	AUTO FUELS-LUBRICANTS. . . . .	51	965	9.1	2.8		TOTAL . . . . .	22	4 704	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	212	23 645	68.3	68.3	300	SPORTING-RECREATION EQUIPMENT. .	22	4 370	92.9	92.9
500	ALL OTHER MERCHANDISE. . . . .	64	703	5.8	2.0	520	NONMERCHANDISE RECEIPTS. . . . .	16	214	4.8	4.5
520	NONMERCHANDISE RECEIPTS. . . . .	139	3 939	14.6	11.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	120	(X)	2.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	109	(X)	.3		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)						TOTAL . . . . .	86	29 493	(X)	100.0
	TOTAL . . . . .	57	8 461	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	85	4.1	.3

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<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

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(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

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<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>	
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	327	(X)	1.9	180	ALL FOOTWEAR . . . . .	109	13 123	93.7	93.7	
						181	MEN'S AND BOYS' FOOTWEAR . . . .	109	4 405	31.5	31.5	
						182	WOMEN'S AND GIRLS' FOOTWEAR. . .	109	6 550	46.8	46.8	
						183	CHILOREN'S AND INFANTS' FOOTWR	102	2 168	16.3	15.5	
	CUSTOM TAILORS (SIC 567)					500	ALL OTHER MERCHANOISE. . . . .	7	54	7.0	.4	
						520	NONMERCHANOISE RECEIPTS. . . . .	71	350	3.5	2.5	
	TOTAL <sup>2</sup> . . . . .	5	287	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	14	(X)	.1	
	FAMILY CLOTHING STORES (SIC 565)						CHILOREN'S AND INFANTS' WR. STRS. (SIC 564)					
	TOTAL . . . . .	103	26 323	(X)	100.0		TOTAL <sup>2</sup> . . . . .	15	1 184	(X)	100.0	
120	COSMETICS-ORUGS-CLEANERS . . . .	10	372	3.2	1.4		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	103	9 592	36.4	36.4		TOTAL <sup>2</sup> . . . . .	9	560	(X)	100.0	
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	103	11 628	44.2	44.2		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					
161	CHILOREN'S-INFANTS' WEAR . . . .	71	1 439	6.6	5.5		TOTAL . . . . .	528	102 327	(X)	100.0	
163	MILLINERY. . . . .	28	151	1.2	.6		200	CURTAINS-ORAPERIES-ORY GOOOS . .	108	3 467	15.1	3.4
164	HOSIERY. . . . .	64	437	2.2	1.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	329	39 706	52.6	38.8	
165	LINGERIE . . . . .	75	1 404	5.7	5.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	248	48 554	75.1	47.4	
168	WOMEN'S BLOUSES-SPTSWR . . . . .	91	2 400	10.3	9.1	260	KITCHENWARE-HOME FURNISHINGS . .	124	3 711	10.6	3.6	
172	ORESES. . . . .	86	3 119	12.6	11.8	280	JEWELRY-OPTICAL GOOOS. . . . .	12	228	6.4	.2	
173	COATS-SUITS. . . . .	76	1 521	6.4	5.8	300	SPORTING-RECREATION EQUIPMENT. .	11	673	14.0	.7	
174	HANOBAGS . . . . .	51	342	1.8	1.3	320	HAROWARE-GARDENING EQUIPMENT . .	16	791	24.2	.8	
175	FURS . . . . .	7	108	1.1	.4	340	LUMBER-BUILDING MATERIALS. . . .	12	226	7.6	.2	
176	OTHER WOMENS-GIRLS'CLOTHES ACC	50	704	6.3	2.7	500	ALL OTHER MERCHANOISE. . . . .	34	791	10.0	.8	
						520	NONMERCHANOISE RECEIPTS. . . . .	272	3 981	7.0	3.9	
180	ALL FOOTWEAR . . . . .	79	2 558	11.7	9.7	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	197	(X)	.2	
200	CURTAINS-ORAPERIES-ORY GOOOS . .	37	1 149	6.7	4.4		FURNITURE STORES (SIC 5712)					
260	KITCHENWARE-HOME FURNISHINGS . .	10	58	1.4	.2		TOTAL . . . . .	177	49 241	(X)	100.0	
280	JEWELRY-OPTICAL GOOOS. . . . .	20	83	.8	.3	200	CURTAINS-ORAPERIES-ORY GOOOS . .	37	777	6.7	1.6	
300	SPORTING-RECREATION EQUIPMENT. .	13	125	1.3	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	90	6 085	17.2	12.4	
520	NONMERCHANOISE RECEIPTS. . . . .	45	646	3.0	2.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	177	40 007	81.2	81.2	
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	112	(X)	.4	243	SLEEP EQUIPMENT. . . . .	135	4 928	11.6	10.0	
	SHOE STORES (SIC 566)					244	OTHER HOUSEHOLD FURNITURE. . . .	176	31 238	63.4	63.4	
	TOTAL . . . . .	160	20 790	(X)	100.0	245	FLOOR COVERINGS-SOFT SURFACE . .	116	3 444	9.3	7.0	
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	70	1 099	9.4	5.3	246	FLOOR COVERINGS-HARD SURFACE . .	41	264	4.0	.5	
180	ALL FOOTWEAR . . . . .	160	19 057	91.7	91.7	247	NONHOUSEHOLD FURNITURE . . . . .	7	66	.8	.1	
500	ALL OTHER MERCHANOISE. . . . .	9	57	6.8	.3	260	KITCHENWARE-HOME FURNISHINGS . .	48	842	3.6	1.7	
520	NONMERCHANOISE RECEIPTS. . . . .	101	535	3.6	2.6	520	NONMERCHANOISE RECEIPTS. . . . .	74	1 066	4.8	2.2	
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	41	(X)	.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	463	(X)	.9	
	MEN'S SHOE STORES (SIC 566 PT.)						HOME FURNISHINGS STORES (OTHER 571)					
	TOTAL . . . . .	6	(0)	(X)	100.0		TOTAL . . . . .	108	12 648	(X)	100.0	
	WOMEN'S SHOE STORES (SIC 566 PT.)					200	CURTAINS-ORAPERIES-ORY GOOOS . .	58	2 354	27.1	18.6	
	TOTAL . . . . .	32	(0)	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	56	7 813	93.0	61.8	
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	23		13.9	11.7	260	KITCHENWARE-HOME FURNISHINGS . .	29	1 769	56.2	14.0	
180	ALL FOOTWEAR . . . . .	32		85.1	85.1	280	JEWELRY-OPTICAL GOOOS. . . . .	5	138	8.8	1.1	
181	MEN'S AND BOYS' FOOTWEAR . . . .	4		21.4	1.2	500	ALL OTHER MERCHANOISE. . . . .	7	82	4.6	.6	
182	WOMEN'S AND GIRLS' FOOTWEAR. . .	32		83.7	83.7	520	NONMERCHANOISE RECEIPTS. . . . .	38	332	6.0	2.6	
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	158	(X)	1.2	
280	JEWELRY-OPTICAL GOOOS. . . . .	4		8.1	.3		FLOOR COVERINGS STORES (SIC 5713)					
520	NONMERCHANOISE RECEIPTS. . . . .	20		3.6	2.7		TOTAL . . . . .	52	8 694	(X)	100.0	
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	.2	200	CURTAINS-ORAPERIES-ORY GOOOS . .	25	699	12.1	8.0	
	CHILOREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	52	7 722	88.8	88.8	
	TOTAL . . . . .	13	782	(X)	100.0	520	NONMERCHANOISE RECEIPTS. . . . .	14	185	5.9	2.1	
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	3	6	2.0	.8	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	88	(X)	1.0	
180	ALL FOOTWEAR . . . . .	13	765	97.8	97.8		ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					
520	NONMERCHANOISE RECEIPTS. . . . .	5	11	3.5	1.4		TOTAL . . . . .	30	1 673	(X)	100.0	
	FAMILY SHOE STORES (SIC 566 PT.)					200	CURTAINS-ORAPERIES-ORY GOOOS . .	30	1 503	89.8	89.8	
	TOTAL . . . . .	109	14 001	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	170	(X)	10.2	
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	44	460	6.9	3.3							

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Z Less than 0.05 percent.

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TABLE 1. The State: 1967—Continued

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Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					040	MEALS-SNACKS . . . . .	1 769	136 732	85.6	85.6
	TOTAL . . . . .	7	1 151	(X)	100.0	060	ALCOHOLIC DRINKS . . . . .	427	15 692	23.2	9.8
260	KITCHENWARE-HOME FURNISHINGS . .	7	726	63.1	63.1	080	PACKAGED ALCOHOLIC BEVERAGES . .	64	370	2.7	.2
280	JEWELRY-OPTICAL GOODS . . . . .	5	132	11.5	11.5	100	CIGARS-CIGARETTES-TOBACCO . . . .	207	696	3.2	.4
S00	ALL OTHER MERCHANDISE . . . . .	3	20	1.8	1.7	280	JEWELRY-OPTICAL GOODS . . . . .	5	91	2.7	.1
S20	NONMERCHANDISE RECEIPTS . . . . .	4	61	5.4	5.3	S00	ALL OTHER MERCHANDISE . . . . .	37	337	3.4	.2
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	212	(X)	18.4	S20	NONMERCHANDISE RECEIPTS . . . . .	411	3 699	4.8	2.3
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					-	MISCELLANEOUS MERCHANDISE . . . .	(X)	239	(X)	.1
	TOTAL <sup>2</sup> . . . . .	19	1 130	(X)	100.0		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
	HOUSEHOLD APPLIANCE STORES (SIC 572)						TOTAL . . . . .	1 201	124 205	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	106	18 992	(X)	100.0	020	GROCERIES-OTHER FOODS . . . . .	85	976	12.9	.8
	RADIO AND TELEVISION STORES (SIC 5732)					040	MEALS-SNACKS . . . . .	1 201	103 500	83.3	83.3
	TOTAL . . . . .	76	14 283	(X)	100.0	060	ALCOHOLIC DRINKS . . . . .	391	15 130	23.3	12.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	76	12 616	88.3	88.3	080	PACKAGED ALCOHOLIC BEVERAGES . .	61	349	3.2	.3
260	KITCHENWARE-HOME FURNISHINGS . .	9	172	9.1	1.2	100	CIGARS-CIGARETTES-TOBACCO . . . .	152	556	2.8	.4
265	ALL OTHER KITCHENWARE-HOUSEWR. .	6	98	6.9	.7	280	JEWELRY-OPTICAL GOODS . . . . .	4	90	2.1	.1
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	73	(X)	.5	S00	ALL OTHER MERCHANDISE . . . . .	29	270	2.7	.2
S00	ALL OTHER MERCHANDISE . . . . .	5	164	11.8	1.1	S20	NONMERCHANDISE RECEIPTS . . . . .	263	3 197	5.3	2.6
S20	NONMERCHANDISE RECEIPTS . . . . .	44	1 115	10.7	7.8	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	137	(X)	.1
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	216	(X)	1.5		CAFETERIAS (SIC 5812 PT.)				
	RECORD SHOPS (SIC 5733 PT.)						TOTAL <sup>2</sup> . . . . .	75	10 077	(X)	100.0
	TOTAL . . . . .	16	623	(X)	100.0		REFRESHMENT PLACES (SIC 5812 PT.)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	615	98.7	98.7		TOTAL . . . . .	493	25 480	(X)	100.0
233	RECORDS-TAPES-RELATED ACCESS . .	16	584	93.7	93.7	020	GROCERIES-OTHER FOODS . . . . .	38	761	42.8	3.0
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	31	(X)	5.3	040	MEALS-SNACKS . . . . .	493	23 776	93.3	93.3
	MISCELLANEOUS MERCHANDISE . . . .	(X)	8	(X)	1.3	060	ALCOHOLIC DRINKS . . . . .	31	354	38.8	1.4
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					100	CIGARS-CIGARETTES-TOBACCO . . . .	47	103	6.6	.4
	TOTAL . . . . .	45	6 540	(X)	100.0	S20	NONMERCHANDISE RECEIPTS . . . . .	126	313	3.1	1.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	6 098	93.2	93.2	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	173	(X)	.7
228	PIANOS . . . . .	35	1 743	34.0	26.7		ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
229	ORGANS . . . . .	17	1 415	43.0	21.6		TOTAL . . . . .	705	32 771	(X)	100.0
231	MUSICAL INSTR-ACCESSORIES . . . .	26	2 321	58.8	35.5	040	MEALS-SNACKS . . . . .	280	2 255	21.2	6.9
232	RADIO PHONO-TAPE RECORDS-TV'S . .	8	169	20.3	2.6	060	ALCOHOLIC DRINKS . . . . .	705	27 660	84.4	84.4
233	RECORDS-TAPES-RELATED ACCESS . .	8	133	10.8	2.0	080	PACKAGED ALCOHOLIC BEVERAGES . .	278	1 655	11.0	5.1
234	SHEET MUSIC-RELATED ITEMS . . . .	20	316	9.6	4.8	100	CIGARS-CIGARETTES-TOBACCO . . . .	164	346	5.0	1.1
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	1	(X)	(Z)	S00	ALL OTHER MERCHANDISE . . . . .	7	36	4.1	.1
S20	NONMERCHANDISE RECEIPTS . . . . .	35	387	7.3	5.9	S20	NONMERCHANDISE RECEIPTS . . . . .	126	757	8.0	2.3
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	55	(X)	.8	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	62	(X)	.2
	EATING AND DRINKING PLACES (SIC 58)						ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
	TOTAL . . . . .	2 474	192 533	(X)	100.0		TOTAL . . . . .	368	110 500	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	136	1 939	19.2	1.0	020	GROCERIES-OTHER FOODS . . . . .	153	4 027	4.8	3.6
040	MEALS-SNACKS . . . . .	2 049	138 987	82.2	72.2	040	MEALS-SNACKS . . . . .	152	4 294	6.4	3.9
060	ALCOHOLIC DRINKS . . . . .	1 132	43 352	42.7	22.5	080	PACKAGED ALCOHOLIC BEVERAGES . .	92	4 079	8.6	3.7
080	PACKAGED ALCOHOLIC BEVERAGES . .	342	2 025	7.7	1.1	100	CIGARS-CIGARETTES-TOBACCO . . . .	278	6 539	6.4	5.9
100	CIGARS-CIGARETTES-TOBACCO . . . .	371	1 043	3.5	.5	120	COSMETICS-ORUGS-CLEANERS . . . .	368	67 951	61.5	61.5
280	JEWELRY-OPTICAL GOODS . . . . .	6	98	3.0	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	42	552	1.1	.5
S00	ALL OTHER MERCHANDISE . . . . .	44	373	3.8	.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	54	917	1.8	.8
S20	NONMERCHANDISE RECEIPTS . . . . .	537	4 456	5.2	2.3	180	ALL FOOTWEAR . . . . .	60	234	.9	.2
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	260	(X)	.1	200	CURTAINS-ORAPERIES-ORY GOODS . .	17	195	2.9	.2
	EATING PLACES (SIC 5812)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	95	1 584	2.3	1.4
	TOTAL . . . . .	1 769	159 762	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	125	3 259	4.0	2.9
020	GROCERIES-OTHER FOODS . . . . .	128	1 906	19.0	1.2	280	JEWELRY-OPTICAL GOODS . . . . .	156	1 599	2.2	1.4
						300	SPORTING-RECREATION EQUIPMENT . .	45	1 819	3.7	1.6
						320	HARWARE-GARDENING EQUIPMENT . .	63	902	1.4	.8
						340	LUMBER-BUILDING MATERIALS . . . .	9	112	1.0	.1
						420	AUTO TIRES-BATTERIES-ACCESS . . . .	24	363	1.3	.3
						S00	ALL OTHER MERCHANDISE . . . . .	204	10 503	11.7	9.5
						S20	NONMERCHANDISE RECEIPTS . . . . .	130	1 530	3.6	1.4
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	39	(X)	(Z)
							ORUG STORES (SIC 591 PT.)				
							TOTAL . . . . .	358	107 902	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	149	3 950	5.0	3.7	020	GROCERIES-OTHER FOODS . . . . .	149	3 950	5.0	3.7
040	MEALS-SNACKS . . . . .	149	4 247	6.3	3.9	040	MEALS-SNACKS . . . . .	149	4 247	6.3	3.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
080	PACKAGED ALCOHOLIC BEVERAGES . . .	90	4 030	8.8	3.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	182	19.0	2.4
100	CIGARS-CIGARETTES-TOBACCO. . . .	271	6 296	6.3	5.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	28	454	44.2	6.1
						180	ALL FOOTWEAR . . . . .	22	51	5.7	.7
120	COSMETICS-DRUGS-CLEANERS . . . .	358	66 214	61.4	61.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	19	92	10.6	1.2
121	MEDICINES EXC. PRESCRIPTION. . .	325	26 517	25.5	24.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	41	529	34.9	7.1
122	PRESCRIPTION MEDICINES . . . . .	358	24 600	22.8	22.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	49	1 211	45.2	16.2
123	ALL OTHER DRUGS-PROPRIETARIES.	285	15 096	20.4	14.0	260	KITCHENWARE-HOME FURNISHINGS . .	41	514	22.0	6.9
						280	JEWELRY-OPTICAL GOODS. . . . .	27	308	19.0	4.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	41	548	1.1	.5	300	SPORTING-RECREATION EQUIPMENT. .	23	584	39.0	7.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	53	911	1.8	.8	320	HARDWARE-GARDENING EQUIPMENT . .	14	50	9.4	.7
180	ALL FOOTWEAR . . . . .	60	233	.9	.2	340	LUMBER-BUILDING MATERIALS. . . .	6	172	42.5	2.3
200	CURTAINS-DRAPERIES-DRY GOODS . .	16	190	2.8	.2	380	AUTOMOBILES-TRUCKS . . . . .	10	293	52.0	3.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	95	1 573	2.5	1.5	420	AUTO TIRES-BATTERIES-ACCESS. . .	35	1 438	88.4	19.2
260	KITCHENWARE-HOME FURNISHINGS . .	122	3 179	4.0	2.9	500	ALL OTHER MERCHANDISE. . . . .	35	1 207	73.1	16.1
280	JEWELRY-OPTICAL GOODS. . . . .	153	1 585	2.3	1.5	520	NONMERCHANDISE RECEIPTS. . . . .	54	306	8.4	4.1
300	SPORTING-RECREATION EQUIPMENT. .	44	1 810	3.9	1.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	101	(X)	1.3
320	HARDWARE-GARDENING EQUIPMENT . .	62	852	1.4	.8						
420	AUTO TIRES-BATTERIES-ACCESS. . .	23	333	1.4	.3		SPORTING GOODS STORES (SIC 5952)				
500	ALL OTHER MERCHANDISE. . . . .	199	10 285	11.7	9.5						
520	NONMERCHANDISE RECEIPTS. . . . .	129	1 518	3.5	1.4						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	147	(X)	.1						
							TOTAL . . . . .	92	9 838	(X)	100.0
	PROPRIETARY STORES (SIC 591 PT.)					020	GROCERIES-OTHER FOODS. . . . .	5	108	17.4	1.1
	TOTAL <sup>2</sup> . . . . .	10	2 598	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	233	14.9	2.4
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	151	19.7	1.5
	TOTAL . . . . .	1 365	133 903	(X)	100.0	180	ALL FOOTWEAR . . . . .	23	244	8.9	2.5
020	GROCERIES-OTHER FOODS. . . . .	126	1 722	11.4	1.3	280	JEWELRY-OPTICAL GOODS. . . . .	5	96	7.9	1.0
040	MEALS-SNACKS . . . . .	23	284	13.3	.2	300	SPORTING-RECREATION EQUIPMENT. .	92	7 951	80.8	80.8
060	ALCOHOLIC DRINKS . . . . .	29	729	26.3	.5	500	ALL OTHER MERCHANDISE. . . . .	11	323	16.7	3.3
080	PACKAGED ALCOHOLIC BEVERAGES . .	277	22 804	79.0	17.0	520	NONMERCHANDISE RECEIPTS. . . . .	39	492	10.1	5.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	150	1 422	9.0	1.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	240	(X)	2.4
120	COSMETICS-DRUGS-CLEANERS . . . .	19	236	25.0	.2						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	53	462	13.6	.3		BICYCLE SHOPS (SIC 5953)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	52	752	33.3	.6		TOTAL <sup>2</sup> . . . . .	16	1 302	(X)	100.0
180	ALL FOOTWEAR . . . . .	60	403	8.1	.3		JEWELRY STORES (SIC 597)				
200	CURTAINS-DRAPERIES-DRY GOODS . .	25	140	6.2	.1		TOTAL . . . . .	146	15 698	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	115	1 576	10.1	1.2	100	CIGARS-CIGARETTES-TOBACCO. . . .	3	14	9.0	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	65	1 703	34.2	1.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	35	9.5	.2
260	KITCHENWARE-HOME FURNISHINGS . .	126	1 977	13.0	1.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	245	6.5	1.6
280	JEWELRY-OPTICAL GOODS. . . . .	254	16 866	54.3	12.6	260	KITCHENWARE-HOME FURNISHINGS . .	59	804	10.0	5.1
300	SPORTING-RECREATION EQUIPMENT. .	159	10 155	52.7	7.6	266	ALL OTHER HOME FURN EXC. CHINA	34	424	7.6	2.7
320	HARDWARE-GARDENING EQUIPMENT . .	63	3 909	37.1	2.9	267	CHINA-GLASSWARE. . . . .	41	380	8.4	2.4
340	LUMBER-BUILDING MATERIALS. . . .	22	785	14.2	.6	280	JEWELRY-OPTICAL GOODS. . . . .	146	12 508	79.7	79.7
380	AUTOMOBILES-TRUCKS . . . . .	11	316	50.0	.2	281	WATCHES-CLOCKS . . . . .	128	2 238	15.3	14.3
400	AUTO FUELS-LUBRICANTS. . . . .	18	298	4.8	.2	282	SILVERWARE . . . . .	100	976	8.3	6.2
420	AUTO TIRES-BATTERIES-ACCESS. . .	43	1 560	27.2	1.2	285	ALL OTHER JEWELRY ITEMS. . . . .	126	2 571	18.5	16.4
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	96	18 428	100.0	13.8	286	OPTICAL GOODS. . . . .	11	164	6.7	1.0
480	HOUSEHOLD FUELS-ICE. . . . .	62	6 071	70.3	4.5	287	DIAMONDS, EXC. DIAMOND WATCHES	126	5 151	35.6	32.8
500	ALL OTHER MERCHANDISE. . . . .	588	35 958	71.5	26.9	288	RINGS, EXC. DIAMONDS . . . . .	114	1 406	10.5	9.0
520	NONMERCHANDISE RECEIPTS. . . . .	544	5 183	7.5	3.9	500	ALL OTHER MERCHANDISE. . . . .	21	277	7.5	1.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	164	(X)	.1	520	NONMERCHANDISE RECEIPTS. . . . .	128	1 712	11.8	10.9
	LIQUOR STORES (SIC 592)					529	WATCH-CLOCK-JEWELRY REPAIRS. .	128	1 523	10.5	9.7
	TOTAL . . . . .	270	25 729	(X)	100.0	533	ALL NONMOSE RCPTS FROM CUSTMRS	22	189	4.4	1.2
020	GROCERIES-OTHER FOODS. . . . .	102	1 206	9.9	4.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	103	(X)	.7
040	MEALS-SNACKS . . . . .	11	81	8.3	.3						
060	ALCOHOLIC DRINKS . . . . .	25	681	32.9	2.6		FUEL OIL DEALERS (SIC 5983)				
080	PACKAGED ALCOHOLIC BEVERAGES . .	270	22 598	87.8	87.8		TOTAL . . . . .	3	(0)	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	110	635	5.0	2.5		LIQUEFIED PETRL. GAS (BTTLO. GAS) DEALERS (SIC 5984)				
500	ALL OTHER MERCHANDISE. . . . .	11	61	4.5	.2		TOTAL . . . . .	46	(0)	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	52	207	3.5	.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	29		4.9	3.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	260	(X)	1.0	340	LUMBER-BUILDING MATERIALS. . . .	8		5.5	.6
	ANTIQUA STORES (SIC 5932)					400	AUTO FUELS-LUBRICANTS. . . . .	4		5.0	.3
	TOTAL . . . . .	11	1 025	(X)	100.0	480	HOUSEHOLD FUELS-ICE. . . . .	46		87.5	87.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	319	45.8	31.1	481	LP GAS-WHOLESALE . . . . .	16		9.1	2.8
260	KITCHENWARE-HOME FURNISHINGS . .	6	83	9.3	8.1	482	OTHER LP GAS SALES . . . . .	46		84.4	84.4
280	JEWELRY-OPTICAL GOODS. . . . .	6	64	7.1	6.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	.2
500	ALL OTHER MERCHANDISE. . . . .	5	251	26.1	24.5	500	ALL OTHER MERCHANDISE. . . . .	12		4.0	1.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	308	(X)	30.0	520	NONMERCHANDISE RECEIPTS. . . . .	30		8.0	6.2
	SECONOHANO STORES (SIC 5933)										
	TOTAL . . . . .	148	7 492	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	(0)	(X)	.6	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					TOTAL <sup>2</sup> . . . . .	113	10 157	(X)	100.0	
	TOTAL <sup>2</sup> . . . . .	4	116	(X)	100.0	OPTICAL GOODS STORES (SIC 5999 PT.)					
	FLORISTS (SIC 5992)					TOTAL . . . . .	41	3 550	(X)	100.0	
	TOTAL <sup>2</sup> . . . . .	95	6 669	(X)	100.0	280 JEWELRY-OPTICAL GOODS. . . . .	41	3 497	98.5	98.5	
	CIGAR STORES AND STANDS (SIC 5993)					520 NONMERCHANDISE RECEIPTS. . . . .	9	48	5.9	1.4	
	TOTAL . . . . .	9	884	(X)	100.0	- MISCELLANEOUS MERCHANDISE. . . . .	(X)	5	(X)	.1	
020	GROCERIES-OTHER FOODS. . . . .	5	81	16.7	9.2	RETAIL STORES, N.E.C. (SIC 5999 PT.)					
100	CIGARS-CIGARETTES-TOBACCO. . . . .	9	457	51.7	51.7	TOTAL <sup>2</sup> . . . . .	123	7 689	(X)	100.0	
500	ALL OTHER MERCHANDISE. . . . .	4	101	46.3	11.4	NONSTORE RETAILERS (SIC 53 PART*)					
520	NONMERCHANDISE RECEIPTS. . . . .	3	15	2.3	1.7	TOTAL . . . . .	88	26 470	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	230	(X)	26.0	020 GROCERIES-OTHER FOODS. . . . .	24	4 346	49.3	16.4	
	BOOK STORES (SIC 5942)					100 CIGARS-CIGARETTES-TOBACCO. . . . .	19	5 714	59.3	21.6	
	TOTAL . . . . .	35	2 673	(X)	100.0	120 COSMETICS-DRUGS-CLEANERS . . . . .	15	278	6.5	1.1	
500	ALL OTHER MERCHANDISE. . . . .	35	2 617	97.9	97.9	140 MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	15	455	9.1	1.7	
512	SOCIAL STATIONERY-GRATING CARDS. . . . .	4	28	9.0	1.0	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	14	567	11.8	2.1	
513	BOOKS-PERIODICALS. . . . .	35	2 523	94.4	94.4	180 ALL FOOTWEAR . . . . .	11	98	2.7	.4	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	66	(X)	2.5	200 CURTAINS-DRAPERIES-DRY GOODS. . . . .	14	688	14.5	2.6	
520	NONMERCHANDISE RECEIPTS. . . . .	10	49	3.3	1.8	220 MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	22	2 063	35.7	7.8	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	6	(X)	.2	240 FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	13	259	5.4	1.0	
	STATIONERY STORES (SIC 5943)					260 KITCHENWARE-HOME FURNISHINGS. . . . .	17	318	6.1	1.2	
	TOTAL <sup>2</sup> . . . . .	13	1 311	(X)	100.0	280 JEWELRY-OPTICAL GOODS. . . . .	13	295	6.1	1.1	
	HAY, GRAIN, AND FEED STORES (SIC 5962)					300 SPORTING-RECREATION EQUIPMENT. . . . .	12	171	3.9	.6	
	TOTAL <sup>2</sup> . . . . .	57	13 330	(X)	100.0	320 HARDWARE-GARDENING EQUIPMENT. . . . .	12	230	5.8	.9	
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					340 LUMBER-BUILDING MATERIALS. . . . .	13	276	6.5	1.0	
	TOTAL <sup>2</sup> . . . . .	34	8 711	(X)	100.0	420 AUTO TIRES-BATTERIES-ACCESS. . . . .	12	166	3.9	.6	
	GARDEN SUPPLY STORES (SIC 5969 PT.)					440 FARM EQUIPMENT MACHINERY. . . . .	8	51	1.5	.2	
	TOTAL <sup>2</sup> . . . . .	19	2 971	(X)	100.0	460 HAY-GRAIN-FEED-FARM SUPPLIES. . . . .	11	4 797	80.8	18.1	
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					500 ALL OTHER MERCHANDISE. . . . .	27	2 999	40.0	11.3	
	TOTAL <sup>2</sup> . . . . .	13	1 620	(X)	100.0	520 NONMERCHANDISE RECEIPTS. . . . .	41	1 596	8.6	6.0	
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					- MISCELLANEOUS MERCHANDISE. . . . .	(X)	1 103	(X)	4.2	
	TOTAL . . . . .	36	1 987	(X)	100.0	MAIL ORDER HOUSES (SIC 532)					
500	ALL OTHER MERCHANDISE. . . . .	36	1 912	96.2	96.2	TOTAL . . . . .	20	4 899	(X)	100.0	
520	NONMERCHANDISE RECEIPTS. . . . .	18	35	3.4	1.8	120 COSMETICS-DRUGS-CLEANERS . . . . .	11	96	2.4	2.0	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	40	(X)	2.0	140 MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	12	416	10.0	8.5	
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	11	490	12.5	10.0	
	TOTAL . . . . .	41	4 612	(X)	100.0	180 ALL FOOTWEAR . . . . .	11	97	2.5	2.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	7	172	12.6	3.7	200 CURTAINS-DRAPERIES-DRY GOODS. . . . .	11	268	6.9	5.5	
500	ALL OTHER MERCHANDISE. . . . .	41	4 311	93.5	93.5	220 MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	12	614	14.7	12.5	
520	NONMERCHANDISE RECEIPTS. . . . .	24	113	3.5	2.5	240 FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	12	181	4.3	3.7	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	15	(X)	.3	260 KITCHENWARE-HOME FURNISHINGS. . . . .	13	147	3.5	3.0	
						280 JEWELRY-OPTICAL GOODS. . . . .	11	169	4.3	3.4	
						300 SPORTING-RECREATION EQUIPMENT. . . . .	12	163	3.8	3.3	
						320 HARDWARE-GARDENING EQUIPMENT. . . . .	12	221	5.3	4.5	
						340 LUMBER-BUILDING MATERIALS. . . . .	12	192	4.5	3.9	
						380 AUTOMOBILES-TRUCKS. . . . .	3	4	.3	.1	
						420 AUTO TIRES-BATTERIES-ACCESS. . . . .	12	166	4.0	3.4	
						440 FARM EQUIPMENT MACHINERY. . . . .	8	48	1.4	1.0	
						500 ALL OTHER MERCHANDISE. . . . .	15	743	17.3	15.2	
						520 NONMERCHANDISE RECEIPTS. . . . .	12	663	15.9	13.5	
						- MISCELLANEOUS MERCHANDISE. . . . .	(X)	221	(X)	4.5	
						MERCHANDISING MACHINE OPERATORS (SIC 534)					
						TOTAL . . . . .	25	10 700	(X)	100.0	
						020 GROCERIES-OTHER FOODS. . . . .	16	3 364	41.6	31.4	
						100 CIGARS-CIGARETTES-TOBACCO. . . . .	18	5 677	55.3	53.1	
						520 NONMERCHANDISE RECEIPTS. . . . .	7	702	10.8	6.6	
						- MISCELLANEOUS MERCHANDISE. . . . .	(X)	957	(X)	9.0	
						DIRECT SELLING ESTABLISHMENTS (SIC 535)					
						TOTAL . . . . .	43	10 871	(X)	100.0	
						020 GROCERIES-OTHER FOODS. . . . .	7	835	77.7	7.7	
						140 MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	3	39	5.4	.4	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>
160	WOMEN'S-GIRLS'CLOTHING•EX FOOTWR	3	77	9.5	.7
200	CURTAINS-DRAPERIES-DRY GOODS . .	3	420	50.0	3.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	1 449	91.7	13.3
260	KITCHENWARE-HOME FURNISHINGS . .	4	171	18.3	1.6
500	ALL OTHER MERCHANDISE . . . . .	10	2 132	71.5	19.6
520	NONMERCHANDISE RECEIPTS . . . . .	22	231	2.9	2.1
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	5 517	(X)	50.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.  
 X Not applicable. Z Less than 0.05 percent.  
<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

## Tucson SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
RETAIL TRADE											
TOTAL . . . . .		1 B3B	482 067	(X)	100.0	FARM EQUIPMENT DEALERS (SIC S252)		1	(0)	(X)	100.0
GENERAL MERCHANDISE GROUP STORES (SIC S3 PART*)											
TOTAL . . . . .		64	79 567	(X)	100.0	TOTAL . . . . .		64	79 567	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	383	100 954	45.8	20.9	020	GROCERIES-OTHER FOODS . . . . .	35	6 067	8.3	7.6
040	MEALS-SNACKS . . . . .	452	29 695	28.3	6.2	040	MEALS-SNACKS . . . . .	18	1 015	1.9	1.3
060	ALCOHOLIC DRINKS . . . . .	233	8 647	46.1	1.8	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	4	331	2.4	.4
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	233	10 536	9.5	2.2	100	CIGARS-CIGARETTES-TOBACCO . . . . .	9	215	.6	.3
100	CIGARS-CIGARETTES-TOBACCO . . . . .	345	8 192	4.6	1.7	120	COSMETICS-DRUGS-CLEANERS . . . . .	41	2 716	3.5	3.4
120	COSMETICS-DRUGS-CLEANERS . . . . .	277	19 636	10.1	4.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	46	8 811	11.2	11.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	121	14 944	13.0	3.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	47	16 181	20.6	20.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	170	29 033	23.4	6.0	180	ALL FOOTWEAR . . . . .	41	3 196	4.2	4.0
180	ALL FOOTWEAR . . . . .	136	8 629	8.2	1.8	200	CURTAINS-DRAPERIES-ORY GOOOS . . . . .	59	8 018	10.1	10.1
200	CURTAINS-DRAPERIES-ORY GOOOS . . . . .	111	9 168	9.0	1.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	35	5 266	7.3	6.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	175	16 809	13.7	3.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	36	4 012	6.4	5.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	124	16 315	18.5	3.4	260	KITCHENWARE-HOME FURNISHINGS . . . . .	44	3 343	4.2	4.2
260	KITCHENWARE-HOME FURNISHINGS . . . . .	186	5 971	4.1	1.2	280	JEWELRY-OPTICAL GOOOS . . . . .	36	1 153	1.6	1.4
280	JEWELRY-OPTICAL GOOOS . . . . .	136	5 785	5.6	1.2	300	SPORTING-RECREATION EQUIPMENT . . . . .	25	1 641	2.3	2.1
300	SPORTING-RECREATION EQUIPMENT . . . . .	98	4 985	4.6	1.0	320	HARDWARE-GARDENING EQUIPMENT . . . . .	34	1 732	3.0	2.2
320	HARDWARE-GARDENING EQUIPMENT . . . . .	112	5 796	5.9	1.2	340	LUMBER-BUILDING MATERIALS . . . . .	17	1 745	3.3	2.2
340	LUMBER-BUILDING MATERIALS . . . . .	92	15 368	19.0	3.2	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	7	2 181	4.4	2.7
360	AUTOMOBILES-TRUCKS . . . . .	74	71 100	58.3	14.7	500	ALL OTHER MERCHANDISE . . . . .	43	5 067	6.4	6.4
400	AUTO FUELS-LUBRICANTS . . . . .	350	29 157	20.0	6.0	520	NONMERCHANDISE RECEIPTS . . . . .	42	6 240	8.6	7.8
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	363	19 861	10.8	4.1	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	636	(X)	.8
440	FARM EQUIPMENT MACHINERY . . . . .	8	1 261	5.6	.3	DEPARTMENT STORES (SIC 531)					
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	23	1 513	6.6	.3	TOTAL . . . . .		10	61 801	(X)	100.0
480	HOUSEHOLD FUELS-ICE . . . . .	29	676	12.5	.1	040	MEALS-SNACKS . . . . .	4	361	.8	.6
500	ALL OTHER MERCHANDISE . . . . .	348	23 673	10.9	4.9	100	CIGARS-CIGARETTES-TOBACCO . . . . .	3	152	.3	.2
520	NONMERCHANDISE RECEIPTS . . . . .	849	24 363	6.6	5.1	120	COSMETICS-DRUGS-CLEANERS . . . . .	9	1 443	2.3	2.3
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC S2)						140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	10	7 958	12.9	12.9
TOTAL . . . . .		61	18 910	(X)	100.0	141	MEN'S CLOTHING . . . . .	10	6 362	10.3	10.3
260	KITCHENWARE-HOME FURNISHINGS . . . . .	12	251	9.7	1.3	142	BOYS' CLOTHING . . . . .	9	1 596	2.6	2.6
300	SPORTING-RECREATION EQUIPMENT . . . . .	9	68	8.6	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	10	13 918	22.5	22.5
320	HARDWARE-GARDENING EQUIPMENT . . . . .	35	3 046	24.7	16.1	161	CHILDREN'S-INFANTS' WEAR . . . . .	9	1 394	2.3	2.3
340	LUMBER-BUILDING MATERIALS . . . . .	58	13 464	81.6	71.2	162	HANDBAGS-ACCESSORIES . . . . .	10	1 088	1.8	1.8
500	ALL OTHER MERCHANDISE . . . . .	9	405	7.3	2.1	163	MILLINERY . . . . .	6	209	.4	.3
520	NONMERCHANDISE RECEIPTS . . . . .	26	165	3.5	.9	164	HOSIERY . . . . .	10	759	1.2	1.2
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	1 511	(X)	8.0	165	LINGERIE . . . . .	10	2 614	4.2	4.2
BUILDING MATERIALS AND SUPPLY STORES (SIC S2 EX. 525)						166	WOMEN'S COATS-SUITS-FURS-RAINWR . . . . .	8	862	1.6	1.4
TOTAL . . . . .		44	14 567	(X)	100.0	167	WOMEN'S DRESSES . . . . .	10	3 292	5.3	5.3
320	HARDWARE-GARDENING EQUIPMENT . . . . .	19	1 088	12.5	7.5	168	WOMEN'S BLOUSES-SPTSWR . . . . .	10	2 523	4.1	4.1
340	LUMBER-BUILDING MATERIALS . . . . .	44	12 806	87.9	87.9	169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	8	989	1.7	1.6
341	LUMBER . . . . .	21	3 360	35.1	23.1	171	OTHER WOMEN'S-GIRLS-CLOTHES ACC . . . . .	3	187	1.4	.3
342	PLYWOOD . . . . .	21	912	9.5	6.3	180	ALL FOOTWEAR . . . . .	10	2 739	4.4	4.4
343	WINDOWS, DOORS, AND FRAMES-METAL . . . . .	13	318	6.9	2.2	200	CURTAINS-DRAPERIES-ORY GOOOS . . . . .	10	5 005	8.1	8.1
345	ALL OTHER MILLWORK . . . . .	17	466	6.3	3.2	201	PIECE GOOOS-NOTIONS . . . . .	10	1 397	2.3	2.3
346	WALLBOARD . . . . .	21	813	8.4	5.6	202	CURTAINS-DRAPERIES . . . . .	10	3 592	5.8	5.8
347	ASPHALT AND ASBESTOS PRODUCTS . . . . .	18	503	5.9	3.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	7	4 732	8.4	7.7
348	PAINT-GLASS-WALLPAPER . . . . .	18	313	3.7	2.1	221	MAJOR HOUSEHOLD APPLIANCES . . . . .	4	2 697	6.8	4.4
349	HEATING AND PLUMBING EQUIP . . . . .	8	173	3.9	1.2	222	RADIO-TV'S MUSICAL INSTR. . . . .	7	2 031	3.6	3.3
351	METAL ROOFING AND SIDING . . . . .	10	170	3.1	1.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	5	3 413	7.4	5.5
352	MASONRY SUPPLIES . . . . .	17	653	8.8	4.5	241	FLOOR COVERINGS . . . . .	5	1 215	2.7	2.0
353	INSULATION . . . . .	14	125	2.1	.9	242	FURNITURE-SLEEP EQUIPMENT . . . . .	5	2 198	4.8	3.6
354	PREFABRICATED BLOKS AND PARTS . . . . .	5	300	6.3	2.1	260	KITCHENWARE-HOME FURNISHINGS . . . . .	10	2 415	3.9	3.9
355	ALL OTHER BUILDING MATERIALS . . . . .	17	1 673	20.5	11.5	261	CHINA-GLASSWARE . . . . .	10	1 042	1.7	1.7
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	45	(X)	.3	262	KITCHENWARE-HOUSEWARES . . . . .	10	1 320	2.1	2.1
520	NONMERCHANDISE RECEIPTS . . . . .	19	126	3.6	.9	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	52	(X)	.1
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	547	(X)	3.8	280	JEWELRY-OPTICAL GOOOS . . . . .	7	906	1.7	1.5
HARDWARE STORES (SIC S251)						300	SPORTING-RECREATION EQUIPMENT . . . . .	9	1 402	2.3	2.3
TOTAL . . . . .		16	(0)	(X)	100.0	340	LUMBER-BUILDING MATERIALS . . . . .	4	1 539	3.6	2.5
260	KITCHENWARE-HOME FURNISHINGS . . . . .	9		8.6	5.9	348	PAINT-GLASS-WALLPAPER . . . . .	4	402	1.0	.7
300	SPORTING-RECREATION EQUIPMENT . . . . .	8		6.7	1.7	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	1 136	(X)	1.8
320	HARDWARE-GARDENING EQUIPMENT . . . . .	16		51.6	51.6	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	4	2 057	4.7	3.3
340	LUMBER-BUILDING MATERIALS . . . . .	14		34.5	17.3	500	ALL OTHER MERCHANDISE . . . . .	10	2 387	3.9	3.9
500	ALL OTHER MERCHANDISE . . . . .	5		5.9	1.3	501	TOYS-GAMES-WHEEL GOOOS . . . . .	8	916	1.7	1.5
520	NONMERCHANDISE RECEIPTS . . . . .	7		2.9	1.0	502	BOOKS-STATIONERY-PHOTO. EQUIP. . . . .	9	1 075	1.8	1.7
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	21.2	518	MOSE. EXC. TOY-GAMES-BOOKS-STA . . . . .	4	396	1.0	.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: TUCSON SMSA—Coextensive with Pima County, Ariz.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Tucson SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--				
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>			
520	NONMERCHANDISE RECEIPTS. . . . .	8	5 529	10.0	8.9	500	ALL OTHER MERCHANDISE. . . . .	80	1 496	2.1	1.4			
535	ALL OTHER SERVICE RECEIPTS. . . . .	8	5 296	9.7	8.6	516	ALL OTHER MERCHANDISE. . . . .	18	213	2.2	.2			
-	MISCELLANEOUS . . . . .	(X)	233	(X)	.4	517	PAPER-PAPER PRODUCTS . . . . .	78	1 283	1.8	1.2			
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	5 844	(X)	9.5	520	NONMERCHANDISE RECEIPTS. . . . .	77	3 054	3.4	2.8			
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	559	(X)	.5			
	VARIETY STORES (SIC 533)						MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)							
	TOTAL . . . . .	22	9 199	(X)	100.0		TOTAL <sup>2</sup> . . . . .	8	951	(X)	100.0			
020	GROCERIES-OTHER FOODS. . . . .	21	569	6.2	6.2		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)							
040	MEALS-SNACKS . . . . .	13	646	8.0	7.0		TOTAL . . . . .	10	(0)	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS . . . . .	22	577	6.3	6.3	020	GROCERIES-OTHER FOODS. . . . .	10	}	99.0	99.0			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	21	387	4.2	4.2	022	PRODUCE (FRESH FRUITS-VEGTBLS)	10				}	82.4	82.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	22	1 559	16.9	16.9	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)						
180	ALL FOOTWEAR . . . . .	21	321	3.5	3.5	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)		(X)	1.0			
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	22	978	10.6	10.6		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	161	1.8	1.8		TOTAL . . . . .	2	(0)	(X)	100.0			
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	20	215	2.3	2.3		RETAIL BAKERIES (SIC 546)							
260	KITCHENWARE-HOME FURNISHINGS . . . . .	21	647	7.0	7.0		TOTAL . . . . .	16	1 055	(X)	100.0			
280	JEWELRY-OPTICAL GOOOS. . . . .	21	195	2.1	2.1	020	GROCERIES-OTHER FOODS. . . . .	16	1 016	96.3	96.3			
300	SPORTING-RECREATION EQUIPMENT. . . . .	9	63	1.3	.7	520	NONMERCHANDISE RECEIPTS. . . . .	6	17	2.8	1.6			
320	HARDWARE-GAROEING EQUIPMENT . . . . .	20	347	3.8	3.8	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	22	(X)	2.1			
500	ALL OTHER MERCHANDISE. . . . .	22	2 089	22.7	22.7		OTHER FOOD STORES (OTHER 54)							
520	NONMERCHANDISE RECEIPTS. . . . .	20	385	4.2	4.2		TOTAL <sup>2</sup> . . . . .	10	422	(X)	100.0			
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	60	(X)	.7		AUTOMOTIVE DEALERS (SIC 55 EX. 554)							
	MISC. GENERAL MERCHANDISE STORES (SIC 539)						TOTAL . . . . .	125	102 532	(X)	100.0			
	TOTAL . . . . .	32	8 567	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	567	15.0	.6			
120	COSMETICS-ORUGS-CLEANERS . . . . .	10	696	10.9	8.1	260	KITCHENWARE-HOME FURNISHINGS . . . . .	10	76	4.1	.1			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	14	466	6.7	5.4	300	SPORTING-RECREATION EQUIPMENT. . . . .	15	1 056	38.4	1.0			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	15	704	10.3	8.2	320	HARDWARE-GAROEING EQUIPMENT . . . . .	9	75	5.2	.1			
180	ALL FOOTWEAR . . . . .	10	137	11.4	1.6	380	AUTOMOBILES-TRUCKS . . . . .	63	71 031	81.4	69.3			
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	27	2 035	23.8	23.8	400	AUTO FUELS-LUBRICANTS. . . . .	31	860	1.0	.8			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	373	5.9	4.4	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	71	13 261	15.0	12.9			
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	12	383	5.2	4.5	500	ALL OTHER MERCHANDISE. . . . .	28	6 514	34.9	6.4			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	13	281	3.9	3.3	520	NONMERCHANDISE RECEIPTS. . . . .	81	8 993	9.2	8.8			
280	JEWELRY-OPTICAL GOOOS. . . . .	8	52	4.0	.6	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	97	(X)	.1			
320	HARDWARE-GAROEING EQUIPMENT . . . . .	10	210	3.4	2.5		MOTOR VEHICLE DEALERS (SIC 551, 552)							
340	LUMBER-BUILDING MATERIALS. . . . .	6	151	2.5	1.8		TOTAL . . . . .	53	82 964	(X)	100.0			
500	ALL OTHER MERCHANDISE. . . . .	11	591	8.6	6.9	380	AUTOMOBILES-TRUCKS . . . . .	53	68 786	82.9	82.9			
520	NONMERCHANDISE RECEIPTS. . . . .	13	326	4.1	3.8	400	AUTO FUELS-LUBRICANTS. . . . .	23	504	.6	.6			
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	2 162	(X)	25.2	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	28	6 187	8.1	7.5			
	FOOD STORES (SIC 54)					520	NONMERCHANDISE RECEIPTS. . . . .	35	7 426	9.1	9.0			
	TOTAL . . . . .	249	111 711	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	61	(X)	.1			
020	GROCERIES-OTHER FOODS. . . . .	249	92 643	82.9	82.9		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)							
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	105	4 359	5.7	3.9		TOTAL . . . . .	28	78 836	(X)	100.0			
100	CIGARS-CIGARETTES-TOBACCO. . . . .	146	4 774	5.0	4.3	380	AUTOMOBILES-TRUCKS . . . . .	28	64 857	82.3	82.3			
120	COSMETICS-ORUGS-CLEANERS . . . . .	141	3 655	4.7	3.3	400	AUTO FUELS-LUBRICANTS. . . . .	22	493	.6	.6			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	6	160	3.0	.1	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	26	6 157	8.1	7.8			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	9	181	4.7	.2	520	NONMERCHANDISE RECEIPTS. . . . .	26	7 278	9.3	9.2			
180	ALL FOOTWEAR . . . . .	5	155	3.0	.1	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	51	(X)	.1			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	215	6.4	.2									
260	KITCHENWARE-HOME FURNISHINGS . . . . .	20	334	1.6	.3									
320	HARDWARE-GAROEING EQUIPMENT . . . . .	7	63	2.6	.1									
500	ALL OTHER MERCHANDISE. . . . .	81	1 502	2.0	1.3									
520	NONMERCHANDISE RECEIPTS. . . . .	87	3 080	3.5	2.8									
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	590	(X)	.5									
	GROCERY STORES (SIC 541)													
	TOTAL . . . . .	203	108 613	(X)	100.0									
020	GROCERIES-OTHER FOODS. . . . .	203	89 624	82.5	82.5									
021	MEATS-FISH-POULTRY . . . . .	191	23 120	21.4	21.3									
022	PRODUCE (FRESH FRUITS-VEGTBLS)	132	7 108	7.1	6.5									
023	FROZEN FOODS . . . . .	167	4 034	4.0	3.7									
024	ALL OTHER FOODS. . . . .	201	55 361	51.0	51.0									
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	104	4 359	5.6	4.0	380	AUTOMOBILES-TRUCKS . . . . .	28	64 857	82.3	82.3			
100	CIGARS-CIGARETTES-TOBACCO. . . . .	144	4 771	5.0	4.4	400	AUTO FUELS-LUBRICANTS. . . . .	22	493	.6	.6			
120	COSMETICS-ORUGS-CLEANERS . . . . .	140	3 643	4.7	3.4	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	26	6 157	8.1	7.8			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	6	160	2.9	.1	520	NONMERCHANDISE RECEIPTS. . . . .	26	7 278	9.3	9.2			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	9	181	4.6	.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	51	(X)	.1			
180	ALL FOOTWEAR . . . . .	5	155	2.9	.1									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	215	6.2	.2									
260	KITCHENWARE-HOME FURNISHINGS . . . . .	20	333	1.6	.3									
320	HARDWARE-GAROEING EQUIPMENT . . . . .	7	62	2.5	.1									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Tucson SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	47	8 420	88.7	88.7
	TOTAL . . . . .	25	4 128	(X)	100.0	161	CHILDREN'S- INFANTS' WEAR . . . .	10	501	13.9	5.3
380	AUTOMOBILES-TRUCKS . . . . .	25	3 930	95.2	95.2	163	MILLINERY . . . . .	12	98	1.5	1.0
385	USED PASSENGER CARS-RETAIL . . . .	25	3 481	84.3	84.3	164	HOSIERY . . . . .	26	206	2.7	2.2
386	USED PASSENGER CARS-WHOLE . . . .	18	339	9.4	8.2	165	LINGERIE . . . . .	34	779	9.1	8.2
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	102	(X)	2.5	168	WOMEN'S BLOUSES-SPTSWR . . . . .	41	1 896	20.0	20.0
520	NONMERCHANDISE RECEIPTS . . . . .	8	149	4.8	3.6	172	DRESSES . . . . .	47	3 293	34.7	34.7
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	49	(X)	1.2	173	COATS-SUITS . . . . .	36	936	11.0	9.9
						174	HANDBAGS . . . . .	19	146	2.1	1.5
						175	FURS . . . . .	5	129	8.4	1.4
						176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	20	436	6.2	4.6
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					S20	NONMERCHANDISE RECEIPTS . . . . .	23	409	4.9	4.3
	TOTAL . . . . .	42	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	668	(X)	7.0
							WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	(0)	13.3	5.9		TOTAL . . . . .	12	1 102	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	10		2.9	.8						
300	SPORTING-RECREATION EQUIPMENT . .	9		10.3	2.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	1 014	92.0	92.0
320	HARDWARE-GARDENING EQUIPMENT . .	9		3.3	.7	520	NONMERCHANDISE RECEIPTS . . . . .	7	27	3.5	2.5
340	LUMBER-BUILDING MATERIALS . . . .	5		1.0	.2	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	61	(X)	5.5
400	AUTO FUELS-LUBRICANTS . . . . .	7		10.2	3.6						
420	AUTO TIRES-BATTERIES-ACCESS . . . .	42		73.8	73.8		FURRIERS AND FUR SHOPS (SIC 568)				
500	ALL OTHER MERCHANDISE . . . . .	8		5.9	.9		TOTAL . . . . .	1	(0)	(X)	100.0
520	NONMERCHANDISE RECEIPTS . . . . .	27		14.1	10.9						
-	MISCELLANEOUS MERCHANDISE . . . .	(X)		(X)	.8		OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)				
							TOTAL . . . . .	72	(0)	(X)	100.0
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)										
	TOTAL . . . . .	30	(0)	(X)	100.0						
300	SPORTING-RECREATION EQUIPMENT . .	6	(0)	100.0	8.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	36	(0)	61.2	41.3
380	AUTOMOBILES-TRUCKS . . . . .	8		78.9	22.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	26		32.8	19.8
500	ALL OTHER MERCHANDISE . . . . .	17		97.8	64.0	180	ALL FOOTWEAR . . . . .	55		51.6	35.0
520	NONMERCHANDISE RECEIPTS . . . . .	19		6.3	5.3	S20	NONMERCHANDISE RECEIPTS . . . . .	34		3.7	2.7
-	MISCELLANEOUS MERCHANDISE . . . .	(X)		(X)	.4	-	MISCELLANEOUS MERCHANDISE . . . .	(X)		(X)	1.2
	GASOLINE SERVICE STATIONS (SIC 554)						MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
	TOTAL . . . . .	296	34 043	(X)	100.0		TOTAL . . . . .	18	3 348	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	22	104	3.3	.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	3 159	94.4	94.4
040	MEALS-SNACKS . . . . .	6	114	7.6	.3	142	BOYS' CLOTHING . . . . .	6	275	20.1	8.2
100	CIGARS-CIGARETTES-TOBACCO . . . .	36	435	8.1	1.3	143	MEN'S TAILORED OUTERWEAR . . . .	13	845	36.8	25.2
380	AUTOMOBILES-TRUCKS . . . . .	6	19	7.1	.1	144	OTHER MEN'S OUTERWEAR . . . . .	15	903	28.6	27.0
400	AUTO FUELS-LUBRICANTS . . . . .	296	27 646	81.2	81.2	145	MEN'S HATS . . . . .	9	293	16.7	8.8
401	GASOLINE . . . . .	296	25 002	73.4	73.4	146	OTHER MEN'S CLOTHING . . . . .	15	843	28.9	25.2
402	OTHER AUTOMOTIVE FUELS . . . . .	30	1 552	31.0	4.6						
403	MOTOR OILS-GREASES-OTHER OILS . .	281	1 091	3.2	3.2	180	ALL FOOTWEAR . . . . .	6	90	11.7	2.7
420	AUTO TIRES-BATTERIES-ACCESS . . . .	269	4 048	13.5	11.9	S20	NONMERCHANDISE RECEIPTS . . . . .	7	66	3.4	2.0
421	PARTS INSTALLED IN REPAIR WORK . .	86	521	6.8	1.5	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	33	(X)	1.0
423	PARTS-RETAIL . . . . .	25	142	3.6	.4						
424	AUTOMOBILE TIRES-BATTERIES-ACC	249	3 385	11.7	9.9		FAMILY CLOTHING STORES (SIC 565)				
480	HOUSEHOLD FUELS-ICE . . . . .	19	58	2.0	.2		TOTAL . . . . .	16	5 496	(X)	100.0
520	NONMERCHANDISE RECEIPTS . . . . .	239	1 513	5.2	4.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	2 278	41.4	41.4
527	SERVICE LABOR . . . . .	232	1 375	4.8	4.0	142	BOYS' CLOTHING . . . . .	11	312	7.0	5.7
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	105	(X)	.3	143	MEN'S TAILORED OUTERWEAR . . . .	14	557	10.6	10.1
						144	OTHER MEN'S OUTERWEAR . . . . .	12	594	12.1	10.8
						145	MEN'S HATS . . . . .	8	117	6.5	2.1
						146	OTHER MEN'S CLOTHING . . . . .	15	698	12.7	12.7
	APPAREL AND ACCESSORY STORES (SIC 56)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	2 395	43.6	43.6
	TOTAL . . . . .	132	24 098	(X)	100.0	161	CHILDREN'S- INFANTS' WEAR . . . .	11	477	10.3	8.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	42	5 723	55.3	23.7	163	MILLINERY . . . . .	5	14	1.3	.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	86	12 124	65.9	50.3	164	HOSIERY . . . . .	10	91	2.0	1.7
180	ALL FOOTWEAR . . . . .	60	5 132	42.0	21.3	165	LINGERIE . . . . .	12	319	6.6	5.8
280	JEWELRY-OPTICAL GOODS . . . . .	8	58	1.7	.2	168	WOMEN'S BLOUSES-SPTSWR . . . . .	13	623	12.2	11.3
500	ALL OTHER MERCHANDISE . . . . .	5	78	2.7	.3	172	DRESSES . . . . .	11	505	10.9	9.2
520	NONMERCHANDISE RECEIPTS . . . . .	64	807	4.2	3.3	173	COATS-SUITS . . . . .	12	238	4.7	4.3
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	176	(X)	.7	174	HANDBAGS . . . . .	8	51	1.2	.9
						176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	6	72	4.3	1.3
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	5	(X)	.1
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					180	ALL FOOTWEAR . . . . .	13	497	13.6	9.0
	TOTAL . . . . .	47	9 497	(X)	100.0	520	NONMERCHANDISE RECEIPTS . . . . .	6	188	4.2	3.4
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	138	(X)	2.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Tucson SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>2</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>2</sup>
	SHOE STORES (SIC 566)						DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	TOTAL . . . . .	36	4 471	(X)	100.0		TOTAL . . . . .	118	5 836	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	8	209	10.6	4.7	040	MEALS-SNACKS . . . . .	64	398	18.8	6.8
180	ALL FOOTWEAR . . . . .	36	4 131	92.4	92.4	060	ALCOHOLIC DRINKS . . . . .	118	5 125	87.8	87.8
520	NONMERCHANDISE RECEIPTS . . . . .	19	112	3.6	2.5	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	40	192	10.5	3.3
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	19	(X)	.4	100	CIGARS-CIGARETTES-TOBACCO . . . . .	35	44	2.8	.8
	APPAREL AND ACCESS. STORES&N.E.C. (SIC 564, 7, 9)					520	NONMERCHANDISE RECEIPTS . . . . .	24	65	4.2	1.1
	TOTAL . . . . .	2	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	11	(X)	.2
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)						DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
	TOTAL . . . . .	111	23 896	(X)	100.0		TOTAL . . . . .	71	21 164	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	30	732	18.0	3.1	020	GROCERIES-OTHER FOODS . . . . .	26	767	5.3	3.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	77	9 804	49.8	41.0	040	MEALS-SNACKS . . . . .	28	1 006	7.6	4.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	52	11 225	84.6	47.0	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	17	908	10.6	4.3
260	KITCHENWARE-HOME FURNISHINGS . . . . .	37	709	12.6	3.0	100	CIGARS-CIGARETTES-TOBACCO . . . . .	60	1 395	6.9	6.6
520	NONMERCHANDISE RECEIPTS . . . . .	64	1 135	8.6	4.7	120	COSMETICS-DRUGS-CLEANERS . . . . .	71	12 912	61.0	61.0
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	291	(X)	1.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	115	.9	.5
	FURNITURE STORES (SIC 5712)					160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	13	190	1.7	.9
	TOTAL <sup>2</sup> . . . . .	40	12 481	(X)	100.0	180	ALL FOOTWEAR . . . . .	12	39	1.0	.2
	HOME FURNISHINGS STORES (OTHER 571)					200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	4	31	1.6	.1
	TOTAL . . . . .	19	1 638	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	291	2.1	1.4
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	10	423	39.3	25.8	260	KITCHENWARE-HOME FURNISHINGS . . . . .	24	574	4.0	2.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	832	67.5	50.8	280	JEWELRY-OPTICAL GOODS . . . . .	30	319	2.1	1.5
260	KITCHENWARE-HOME FURNISHINGS . . . . .	8	308	50.4	18.8	300	SPORTING-RECREATION EQUIPMENT . . . . .	9	385	3.7	1.8
520	NONMERCHANDISE RECEIPTS . . . . .	6	25	4.2	1.5	320	HARWARE-GARDENING EQUIPMENT . . . . .	10	110	1.0	.5
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	50	(X)	3.1	500	ALL OTHER MERCHANDISE . . . . .	36	1 775	11.3	8.4
	HOUSEHOLD APPLIANCE STORES (SIC 572)					520	NONMERCHANDISE RECEIPTS . . . . .	24	285	3.3	1.3
	TOTAL <sup>2</sup> . . . . .	20	2 798	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	62	(X)	.3
	RADIO, TV, AND MUSIC STORES (SIC 573)						ORUG STORES (SIC 591 PT.)				
	TOTAL . . . . .	32	6 979	(X)	100.0		TOTAL . . . . .	69	(D)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	32	6 051	86.7	86.7	020	GROCERIES-OTHER FOODS . . . . .	25		5.5	3.7
260	KITCHENWARE-HOME FURNISHINGS . . . . .	4	67	5.8	1.0	040	MEALS-SNACKS . . . . .	27		7.6	4.8
520	NONMERCHANDISE RECEIPTS . . . . .	25	716	11.0	10.3	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	17		10.6	4.3
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	145	(X)	2.1	100	CIGARS-CIGARETTES-TOBACCO . . . . .	59		6.9	6.6
	EATING AND DRINKING PLACES (SIC 58)					120	COSMETICS-ORUGS-CLEANERS . . . . .	69		60.9	60.9
	TOTAL <sup>2</sup> . . . . .	441	37 676	(X)	100.0	121	MEDICINES EXC. PRESCRIPTION . . . . .	63		26.9	25.7
020	GROCERIES-OTHER FOODS . . . . .	28	316	12.9	.8	122	PRESCRIPTION MEDICINES . . . . .	69		24.3	24.3
040	MEALS-SNACKS . . . . .	387	27 328	80.6	72.5	123	ALL OTHER ORUGS-PROPRIETARIES . . . . .	49		17.8	10.9
060	ALCOHOLIC DRINKS . . . . .	220	8 450	40.5	22.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	(D)	.9	.5
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	52	244	4.6	.6	160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	13		1.7	.9
100	CIGARS-CIGARETTES-TOBACCO . . . . .	70	175	2.5	.5	200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	4		1.6	.1
500	ALL OTHER MERCHANDISE . . . . .	7	86	4.2	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	21		2.1	1.4
520	NONMERCHANDISE RECEIPTS . . . . .	109	946	5.4	2.5	260	KITCHENWARE-HOME FURNISHINGS . . . . .	24		4.0	2.7
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	131	(X)	.3	280	JEWELRY-OPTICAL GOODS . . . . .	30		2.1	1.5
	EATING PLACES (SIC 5812)					300	SPORTING-RECREATION EQUIPMENT . . . . .	9		3.7	1.8
	TOTAL . . . . .	323	31 840	(X)	100.0	320	HARWARE-GARDENING EQUIPMENT . . . . .	10		1.0	.5
020	GROCERIES-OTHER FOODS . . . . .	27	310	13.5	1.0	500	ALL OTHER MERCHANDISE . . . . .	36		11.4	8.5
040	MEALS-SNACKS . . . . .	323	26 930	84.6	84.6	520	NONMERCHANDISE RECEIPTS . . . . .	23		3.6	1.4
060	ALCOHOLIC DRINKS . . . . .	102	3 325	22.1	10.4	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	.5
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	12	52	2.1	.2		PROPRIETARY STORES (SIC 591 PT.)				
100	CIGARS-CIGARETTES-TOBACCO . . . . .	35	131	2.1	.4		TOTAL . . . . .	2	(D)	(X)	100.0
520	NONMERCHANDISE RECEIPTS . . . . .	85	880	5.6	2.8		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	212	(X)	.7		TOTAL . . . . .	272	24 475	(X)	100.0
						020	GROCERIES-OTHER FOODS . . . . .	19	244	14.4	1.0
						040	MEALS-SNACKS . . . . .	7	92	13.7	.4
						080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	54	4 639	87.5	19.0
						100	CIGARS-CIGARETTES-TOBACCO . . . . .	21	239	13.8	1.0
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	99	9.3	.4
						160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	11	246	28.5	1.0
						180	ALL FOOTWEAR . . . . .	14	89	5.6	.4
						200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	6	38	15.3	.2
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	80	3.7	.3
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	23	717	29.0	2.9
						260	KITCHENWARE-HOME FURNISHINGS . . . . .	33	605	13.2	2.5
						280	JEWELRY-OPTICAL GOODS . . . . .	50	4 039	64.4	16.5
						300	SPORTING-RECREATION EQUIPMENT . . . . .	29	1 632	63.8	6.7
						320	HARWARE-GARDENING EQUIPMENT . . . . .	11	620	51.0	2.5
						420	AUTO TIRES-BATTERIES-ACCESS. . . . .	7	229	60.0	.9
						460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	14	1 441	100.0	5.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Tucson SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
500	ALL OTHER MERCHANOISE. . . . .	127	7 548	75.4	30.8		CIGAR STORES AND STANDS (SIC 5993)				
520	NONMERCHANOISE RECEIPTS. . . . .	108	1 030	7.2	4.2		TOTAL . . . . .	2	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	847	(X)	3.5		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
	LIQUOR STORES (SIC 592)						TOTAL . . . . .	115	(0)	(X)	100.0
	TOTAL . . . . .	52	5 030	(X)	100.0		NONSTORE RETAILERS (SIC 53 PART*)				
020	GROCERIES-OTHER FOODS. . . . .	13	208	13.4	4.1		TOTAL . . . . .	16	3 995	(X)	100.0
040	MEALS-SNACKS . . . . .	4	25	5.0	.5						
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	52	4 564	90.7	90.7	020	GROCERIES-OTHER FOODS. . . . .	4	807	35.8	20.2
100	CIGARS-CIGARETTES-TOBACCO. . . . .	14	65	4.0	1.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	33	6.2	.8
500	ALL OTHER MERCHANOISE. . . . .	5	28	4.4	.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	3	104	20.3	2.6
520	NONMERCHANOISE RECEIPTS. . . . .	6	31	3.8	.6	200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	3	65	12.5	1.6
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	108	(X)	2.1	220	MAJOR APPL-RAIO-TV-MUSICAL INST	5	504	33.6	12.6
	ANTIQUE AND SECONOHANO STORES (SIC 593)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	31	4.1	.8
	TOTAL . . . . .	32	1 669	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	4	72	8.9	1.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	45	11.2	2.7	300	SPORTING-RECREATION EQUIPMENT. . . . .	3	83	10.8	2.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	194	41.7	11.6	320	HAROWARE-GAROEING EQUIPMENT . . . . .	3	99	12.8	2.5
180	ALL FOOTWEAR . . . . .	6	20	4.9	1.2	340	LUMBER-BUILDING MATERIALS. . . . .	3	29	3.6	.7
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	5	35	17.5	2.1	420	AUTO TIRES-BATTERIES-ACCES5. . . . .	3	62	8.2	1.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	654	48.9	39.2	500	ALL OTHER MERCHANOISE. . . . .	6	564	61.5	14.1
260	KITCHENWARE-HOME FURNISHINGS . . . . .	16	368	36.4	22.0	520	NONMERCHANOISE RECEIPTS. . . . .	7	169	5.2	4.2
420	AUTO TIRES-BATTERIES-ACCES5. . . . .	6	222	97.7	13.3	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	1 373	(X)	34.4
500	ALL OTHER MERCHANOISE. . . . .	5	23	9.3	1.4		MAIL OROER HOUSE5 (SIC 532)				
520	NONMERCHANOISE RECEIPTS. . . . .	17	108	11.8	6.5		TOTAL <sup>2</sup> . . . . .	5	1 522	(X)	100.0
	SPORTING GOOOS STORE5 AND BICYCLE SHOPS (SIC 595)						MERCHANOISING MACHINE OPERATORS (SIC 534)				
	TOTAL . . . . .	23	2 087	(X)	100.0		TOTAL <sup>2</sup> . . . . .	6	1 697	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. . . . .	23	1 580	75.7	75.7		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
320	HAROWARE-GAROEING EQUIPMENT . . . . .	3	78	18.4	3.7		TOTAL <sup>2</sup> . . . . .	5	776	(X)	100.0
500	ALL OTHER MERCHANOISE. . . . .	4	115	28.9	5.5						
520	NONMERCHANOISE RECEIPTS. . . . .	11	93	9.4	4.5						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	220	(X)	10.5						
	JEWELRY STORE5 (SIC 597)										
	TOTAL . . . . .	27	4 080	(X)	100.0						
220	MAJOR APPL-RAIO-TV-MUSICAL INST	5	70	6.8	1.7						
260	KITCHENWARE-HOME FURNISHINGS . . . . .	12	159	7.0	3.9						
266	ALL OTHER HOME FURN EXC. CHINA	7	76	6.3	1.9						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	83	(X)	2.0						
280	JEWELRY-OPTICAL GOOOS. . . . .	27	3 300	80.9	80.9						
281	WATCHES-CLOCKS . . . . .	26	516	12.6	12.6						
282	SILVERWARE . . . . .	20	332	8.6	8.1						
285	ALL OTHER JEWELRY ITEMS. . . . .	24	438	11.8	10.7						
286	OPTICAL GOOOS. . . . .	4	143	12.5	3.5						
287	OIAMONOS, EXC. OIAMONO WATCHES	26	1 486	36.4	36.4						
288	RINGS, EXC. OIAMONOS . . . . .	25	385	9.4	9.4						
500	ALL OTHER MERCHANOISE. . . . .	4	57	5.6	1.4						
520	NONMERCHANOISE RECEIPTS. . . . .	26	488	12.0	12.0						
529	WATCH-CLOCK-JEWELRY REPAIRS. . . . .	26	396	9.7	9.7						
533	ALL NONMOSE RCPTS FROM CUSTMRS	8	92	3.6	2.3						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	5	(X)	.1						
	FUEL AND ICE OeALERS (SIC 598)										
	TOTAL <sup>2</sup> . . . . .	4	657	(X)	100.0						
	FLORIST5 (SIC 5992)										
	TOTAL <sup>2</sup> . . . . .	17	1 733	(X)	100.0						

Standard Notes: \* Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Phoenix SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	RETAIL TRADE										
	TOTAL . . . . .	4 969	1 370 334	(X)	100.0	340	LUMBER-BUILDING MATERIALS. . . .	33	4 853	91.3	91.3
						356	ALL OTHER LUMBER-MILLWORK. . .	12	501	18.6	9.4
						357	PAINT-VARNISH ETC. . . . .	26	2 354	57.3	44.8
						358	PAINT SUNDRIES . . . . .	25	575	13.9	10.8
						359	WALLPAPER-OTHER WALL COVERINGS	22	351	10.0	6.6
						361	GLASS. . . . .	12	1 072	71.6	20.2
020	GROCERIES-OTHER FOODS. . . . .	1 023	287 255	47.6	21.0	S20	NONMERCHANDISE RECEIPTS. . . . .	12	34	3.7	.6
040	MEALS-SNACKS . . . . .	1 208	83 602	27.2	6.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	392	(X)	7.4
060	ALCOHOLIC DRINKS . . . . .	570	24 841	36.0	1.8						
080	PACKAGED ALCOHOLIC BEVERAGES . .	699	29 615	9.6	2.2		ELECTRICAL SUPPLY STORES (SIC 524)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	971	26 847	6.1	2.0		TOTAL . . . . .	-	-	(X)	-
120	COSMETICS-DRUGS-CLEANERS . . . .	712	62 750	12.3	4.6						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	289	36 567	13.7	2.7		HARDWARE STORES (SIC 5251)				
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	469	75 963	23.8	5.5		TOTAL <sup>2</sup> . . . . .	40	4 898	(X)	100.0
180	ALL FOOTWEAR . . . . .	359	24 700	9.5	1.8						
200	CURTAINS-DRAPERIES-ORY GOODS . .	243	23 413	9.1	1.7		FARM EQUIPMENT DEALERS (SIC 5252)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	439	42 046	15.4	3.1		TOTAL . . . . .	37	14 473	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	279	39 960	19.8	2.9						
260	KITCHENWARE-HOME FURNISHINGS . .	410	16 102	4.4	1.2	440	FARM EQUIPMENT MACHINERY . . . .	37	12 940	89.4	89.4
280	JEWELRY-OPTICAL GOODS. . . . .	366	16 799	5.6	1.2	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	4	144	4.6	1.0
300	SPORTING-RECREATION EQUIPMENT. .	292	15 809	6.0	1.2	S20	NONMERCHANDISE RECEIPTS. . . . .	23	867	7.1	6.0
320	HARDWARE-GARDENING EQUIPMENT . .	336	15 163	6.0	1.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	521	(X)	3.6
340	LUMBER-BUILDING MATERIALS. . . . .	214	35 113	24.7	2.6						
380	AUTOMOBILES-TRUCKS . . . . .	183	212 387	62.5	15.5		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
400	AUTO FUELS-LUBRICANTS. . . . .	928	90 183	22.9	6.6		TOTAL . . . . .	159	199 860	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . . .	998	48 510	9.3	3.5	020	GROCERIES-OTHER FOODS. . . . .	91	8 684	4.7	4.3
440	FARM EQUIPMENT MACHINERY . . . . .	49	13 332	27.7	1.0	040	MEALS-SNACKS . . . . .	39	2 554	2.1	1.3
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	70	13 790	26.3	1.0	080	PACKAGED ALCOHOLIC BEVERAGES . .	8	897	2.8	.4
480	HOUSEHOLD FUELS-ICE. . . . .	41	2 038	50.0	.1	100	CIGARS-CIGARETTES-TOBACCO. . . .	17	568	1.0	.3
500	ALL OTHER MERCHANDISE. . . . .	1 038	71 118	12.6	5.2	120	COSMETICS-DRUGS-CLEANERS . . . . .	107	7 771	4.0	3.9
520	NONMERCHANDISE RECEIPTS. . . . .	2 239	62 430	6.3	4.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	122	23 859	12.2	11.9
	BUILDING MATERIALS, HARDWARE,AND FARM EQUIP DEALERS (SIC 52)					160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	123	48 043	24.6	24.0
	TOTAL . . . . .	201	52 728	(X)	100.0	180	ALL FOOTWEAR . . . . .	111	9 412	4.9	4.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	455	8.1	.9	200	CURTAINS-DRAPERIES-DRY GOODS . .	146	20 097	10.1	10.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	377	6.9	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	76	12 695	8.8	6.4
260	KITCHENWARE-HOME FURNISHINGS . .	27	341	15.7	.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	85	6 915	5.0	3.5
300	SPORTING-RECREATION EQUIPMENT. .	19	213	17.3	.4	260	KITCHENWARE-HOME FURNISHINGS . .	107	8 125	4.3	4.1
320	HARDWARE-GARDENING EQUIPMENT . .	95	5 479	18.6	10.4	280	JEWELRY-OPTICAL GOODS. . . . .	94	4 352	2.3	2.2
340	LUMBER-BUILDING MATERIALS. . . . .	154	30 266	81.0	57.4	300	SPORTING-RECREATION EQUIPMENT. .	78	3 894	2.0	1.9
440	FARM EQUIPMENT MACHINERY . . . . .	38	12 959	91.1	24.6	320	HARDWARE-GARDENING EQUIPMENT . .	95	4 950	3.8	2.5
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	10	218	6.2	.4	340	LUMBER-BUILDING MATERIALS. . . . .	30	3 978	4.4	2.0
520	NONMERCHANDISE RECEIPTS. . . . .	90	1 610	4.5	3.1	400	AUTO FUELS-LUBRICANTS. . . . .	19	904	1.3	.5
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	810	(X)	1.5	420	AUTO TIRES-BATTERIES-ACCESS. . . .	26	4 976	4.7	2.5
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)					440	FARM EQUIPMENT MACHINERY . . . . .	6	229	.5	.1
	TOTAL . . . . .	74	25 802	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	112	12 401	6.4	6.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	65	1.6	.3	520	NONMERCHANDISE RECEIPTS. . . . .	100	14 362	8.2	7.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	60	1.9	.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	194	(X)	.1
320	HARDWARE-GARDENING EQUIPMENT . .	44	1 979	9.4	7.7		DEPARTMENT STORES (SIC 531)				
340	LUMBER-BUILDING MATERIALS. . . . .	74	23 044	89.3	89.3		TOTAL . . . . .	25	156 622	(X)	100.0
341	LUMBER . . . . .	65	9 730	38.9	37.7	020	GROCERIES-OTHER FOODS. . . . .	19	6 669	4.6	4.3
342	PLYWOOD. . . . .	62	3 076	13.3	11.9	040	MEALS-SNACKS . . . . .	12	1 343	1.3	.9
343	WINDOWS,DOORS,AND FRAMES-METAL	53	613	2.7	2.4	100	CIGARS-CIGARETTES-TOBACCO. . . .	5	439	.8	.3
344	KITCHEN CABINETS . . . . .	23	261	3.4	1.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	25	5 922	3.8	3.8
345	ALL OTHER MILLWORK . . . . .	59	1 666	7.3	6.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	20 368	13.0	13.0
346	WALLBOARD. . . . .	60	1 319	5.8	5.1	141	MEN'S CLOTHING . . . . .	25	15 741	10.1	10.1
347	ASPHALT AND ASBESTOS PRODUCTS. .	58	969	4.4	3.8	142	BOYS' CLOTHING . . . . .	24	4 626	3.0	3.0
348	PAINT-GLASS-WALLPAPER. . . . .	54	729	3.6	2.8	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	25	40 640	25.9	25.9
349	HEATING AND PLUMBING EQUIP . . . .	31	421	2.8	1.6	161	CHILDREN'S-INFANTS' WEAR . . . .	24	3 463	2.2	2.2
351	METAL ROOFING AND SIDING . . . . .	31	255	3.3	1.0	162	HANDBAGS-ACCESSORIES . . . . .	24	2 719	1.8	1.7
352	MASONRY SUPPLIES . . . . .	53	979	4.7	3.8	163	MILLINERY. . . . .	19	456	.3	.3
353	INSULATION . . . . .	46	279	1.5	1.1	164	HOSIERY. . . . .	25	2 265	1.4	1.4
354	PREFABRICATED BLDGS AND PARTS. .	19	703	5.3	2.7	165	LINGERIE . . . . .	25	7 714	4.9	4.9
355	ALL OTHER BUILDING MATERIALS. . . .	47	2 042	11.0	7.9	166	WOMEN'S COATS-SUITS-FURS-RAINWR	22	2 924	2.2	1.9
520	NONMERCHANDISE RECEIPTS. . . . .	34	534	2.7	2.1	167	WOMEN'S DRESSES. . . . .	24	9 516	6.4	6.1
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	119	(X)	.5	168	WOMEN'S BLOUSES-SPTSWR . . . . .	25	8 097	5.2	5.2
	PLUMBING AND HEATING EQUIP DEALERS (SIC 522)					169	GIRLS'-SUBTEEN-TEEN WEAR . . . .	22	3 229	2.2	2.1
	TOTAL <sup>2</sup> . . . . .	17	2 240	(X)	100.0	171	OTHER WOMEN'S-GIRLS-CLOTHES ACC	5	257	1.3	.2
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)					180	ALL FOOTWEAR . . . . .	25	7 938	5.1	5.1
	TOTAL . . . . .	33	5 315	(X)	100.0						
320	HARDWARE-GARDENING EQUIPMENT . .	5	35	1.6	.7						

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

Note: PHOENIX SMSA—Coextensive with Maricopa County, Ariz.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Phoenix SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
200	CURTAINS-ORAPERIES-ORY GOOOS . .	25	11 936	7.6	7.6		FOOD STORES (SIC 54)				
201	PIECE GOODS-NOTIONS . . . . .	23	3 575	2.4	2.3						
202	CURTAINS-DRAPERIES . . . . .	25	8 338	5.3	5.3						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	10 414	9.0	6.6		TOTAL . . . . .	636	331 139	(X)	100.0
221	MAJOR HOUSEHOLD APPLIANCES . .	16	6 595	6.1	4.2	020	GROCERIES-OTHER FOODS . . . . .	636	270 580	81.7	81.7
222	RADIO-TV'S MUSICAL INSTR. . .	19	3 811	3.2	2.4	040	MEALS-SNACKS . . . . .	44	1 183	2.8	.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	5 551	4.8	3.5	080	PACKAGED ALCOHOLIC BEVERAGES . .	326	12 557	5.5	3.8
241	FLOOR COVERINGS . . . . .	18	1 821	1.8	1.2	100	CIGARS-CIGARETTES-TOBACCO . . .	447	15 577	5.6	4.7
242	FURNITURE-SLEEP EQUIPMENT. . .	18	3 730	3.6	2.4	120	COSMETICS-DRUGS-CLEANERS . . .	390	13 014	5.7	3.9
260	KITCHENWARE-HOME FURNISHINGS . .	24	6 090	3.9	3.9	160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	17	353	1.3	.1
261	CHINA-GLASSWARE. . . . .	21	2 343	1.5	1.5	260	KITCHENWARE-HOME FURNISHINGS . .	53	1 183	1.9	.4
262	KITCHENWARE-HOUSEWARES . . . .	23	3 719	2.4	2.4	320	HARDWARE-GARDENING EQUIPMENT . .	12	258	2.0	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	28	(X)	(2)	400	AUTO FUELS-LUBRICANTS. . . . .	10	231	5.5	.1
280	JEWELRY-OPTICAL GOOOS. . . . .	25	3 815	2.4	2.4	500	ALL OTHER MERCHANOISE. . . . .	281	7 745	3.6	2.3
300	SPORTING-RECREATION EQUIPMENT. .	24	3 259	2.1	2.1	S20	NONMERCHANOISE RECEIPTS. . . .	220	7 395	3.5	2.2
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 062	(X)	.3
320	HARDWARE-GARDENING EQUIPMENT . .	15	3 370	3.5	2.2		GROCERY STORES (SIC 541)				
321	HARDWARE-TOOLS . . . . .	12	1 639	1.8	1.0		TOTAL . . . . .	533	321 410	(X)	100.0
322	GARDENING EQUIPMENT-SUPPLIES . .	13	1 731	1.9	1.1	020	GROCERIES-OTHER FOODS. . . . .	533	261 447	81.3	81.3
340	LUMBER-BUILDING MATERIALS. . . .	10	3 334	4.1	2.1	021	MEATS-FISH-POULTRY . . . . .	460	68 078	21.8	21.2
348	PAINT-GLASS-WALLPAPER. . . . .	10	1 242	1.5	.8	022	PRODUCE (FRESH FRUITS-VEGTBL)	371	21 961	7.4	6.8
356	ALL OTHER LUMBER-MILLWORK. . . .	6	2 091	3.5	1.3	023	FROZEN FOODS . . . . .	448	14 465	5.4	4.5
400	AUTO FUELS-LUBRICANTS. . . . .	7	790	1.2	.5	024	ALL OTHER FOODS. . . . .	528	156 943	48.9	48.8
420	AUTO TIRES-BATTERIES-ACCESS. . .	12	4 409	4.8	2.8	040	MEALS-SNACKS . . . . .	28	920	2.1	.3
S00	ALL OTHER MERCHANOISE. . . . .	25	6 968	4.4	4.4	080	PACKAGED ALCOHOLIC BEVERAGES . .	324	12 524	5.5	3.9
S01	TOYS-GAMES-WHEEL GOOOS . . . .	23	2 821	1.8	1.8	100	CIGARS-CIGARETTES-TOBACCO. . . .	443	15 538	5.6	4.8
S02	BOOKS-STATIONERY-PHOTO. EQUIP.	21	3 358	2.2	2.1	120	COSMETICS-DRUGS-CLEANERS . . .	387	12 993	5.7	4.0
S18	MOSE. EXC.TOY-GAMES-BOOKS-STA	14	789	.8	.5	160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	17	352	1.2	.1
S20	NONMERCHANDISE RECEIPTS. . . . .	19	12 418	8.8	7.9	260	KITCHENWARE-HOME FURNISHINGS . .	52	1 181	1.8	.4
S34	AUTO REPAIR. . . . .	8	925	1.3	.6	320	HARDWARE-GARDENING EQUIPMENT . .	12	251	1.9	.1
S35	ALL OTHER SERVICE RECEIPTS . . .	19	11 493	8.1	7.3	S00	ALL OTHER MERCHANOISE. . . . .	275	7 669	3.7	2.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	949	(X)	.6	S16	ALL OTHER MERCHANOISE. . . . .	59	1 023	2.0	.3
	VARIETY STORES (SIC 533)					S17	PAPER-PAPER PRODUCTS . . . . .	257	6 645	3.3	2.1
	TOTAL . . . . .	58	19 683	(X)	100.0	S20	NONMERCHANOISE RECEIPTS. . . . .	195	7 311	3.6	2.3
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 223	(X)	.4
020	GROCERIES-OTHER FOODS. . . . .	52	709	3.6	3.6		MEAT MARKETS (SIC 542 PT.)				
040	MEALS-SNACKS . . . . .	24	1 167	9.2	5.9		TOTAL . . . . .	15	(0)	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS . . . .	57	1 081	5.5	5.5	020	GROCERIES-OTHER FOODS. . . . .	15		98.7	98.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	56	1 093	5.6	5.6	021	MEATS-FISH-POULTRY . . . . .	15	(0)	97.0	97.0
160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	57	3 958	20.1	20.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	(X)	1.8	1.8
180	ALL FOOTWEAR . . . . .	53	563	3.0	2.9	S20	NONMERCHANDISE RECEIPTS. . . . .	3		2.7	.5
200	CURTAINS-ORAPERIES-DRY GOOOS . .	57	2 524	12.8	12.8	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	(X)	.8	.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	340	2.2	1.7		FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	34	557	3.6	2.8		TOTAL . . . . .	1	(0)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	51	1 127	7.3	5.7		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
280	JEWELRY-OPTICAL GOOOS. . . . .	55	369	1.9	1.9		TOTAL . . . . .	19	1 565	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	36	158	1.1	.8	020	GROCERIES-OTHER FOODS. . . . .	19	1 535	98.1	98.1
320	HARDWARE-GARDENING EQUIPMENT . .	54	819	4.2	4.2	022	PRODUCE (FRESH FRUITS-VEGTBL)	19	1 419	90.7	90.7
340	LUMBER-BUILDING MATERIALS. . . .	8	87	3.7	.4	024	ALL OTHER FOODS. . . . .	8	103	10.4	6.6
S00	ALL OTHER MERCHANDISE. . . . .	56	4 372	22.3	22.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	13	(X)	.8
S20	NONMERCHANDISE RECEIPTS. . . . .	47	742	5.0	3.8	S20	NONMERCHANOISE RECEIPTS. . . . .	4	11	2.4	.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	17	(X)	.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	19	(X)	1.2
	GENERAL MERCHANDISE STORES (SIC 539 PART)						CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
	TOTAL <sup>2</sup> . . . . .	51	19 505	(X)	100.0		TOTAL . . . . .	16	926	(X)	100.0
	ORY GOOOS STORES (SIC 539 PART)					020	GROCERIES-OTHER FOODS. . . . .	16	720	77.8	77.8
	TOTAL . . . . .	11	2 080	(X)	100.0	024	ALL OTHER FOODS. . . . .	16	712	76.9	76.9
200	CURTAINS-ORAPERIES-ORY GOOOS . .	11	2 015	96.9	96.9	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	8	(X)	.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	65	(X)	3.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	206	(X)	22.2
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)										
	TOTAL . . . . .	14	1 970	(X)	100.0						
200	CURTAINS-ORAPERIES-ORY GOOOS . .	14	1 831	92.9	92.9						
S20	NONMERCHANOISE RECEIPTS. . . . .	8	61	3.4	3.1						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	77	(X)	3.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Phoenix SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	RETAIL BAKERIES (SIC 546)					400	AUTO FUELS-LUBRICANTS. . . . .	40	603	.4	.3
						401	GASOLINE . . . . .	10	159	.6	.1
						403	MOTOR OILS-GREASES-OTHER OILS. MISCELLANEOUS MERCHANOISE. . .	37 (X)	442 2	.2 (X)	.2 (2)
020	TOTAL . . . . .	40	2 877	(X)	100.0						
-	GROCERIES-OTHER FOODS. . . . .	40	2 664	92.6	92.6	420	AUTO TIRES-BATTERIES-ACCESS. . .	58	17 050	8.4	8.4
	MISCELLANEOUS MERCHANOISE. . . .	(X)	213	(X)	7.4	421	PARTS INSTALLEO IN REPAIR WORK	57	9 066	4.5	4.5
						422	PARTS-WHOLESALE. . . . .	52	4 339	2.1	2.1
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					423	PARTS-RETAIL . . . . .	53	1 022	.5	.5
						424	AUTOMOBILE TIRES-BATTERIES-ACC	40	2 622	1.5	1.3
	TOTAL . . . . .	33	2 501	(X)	100.0	520	NONMERCHANOISE RECEIPTS. . . . .	56	15 878	7.9	7.8
020	GROCERIES-OTHER FOODS. . . . .	33	2 297	91.8	91.8	527	SERVICE LABOR. . . . .	56	14 172	7.1	7.0
025	BAKERY PRODUCTS-EXCEPT FROZEN.	33	2 297	91.8	91.8	528	OTHER NONMERCHANOISE RECEIPTS.	21	1 705	1.9	.8
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	204	(X)	8.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	51	(X)	(2)
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)						DEALERS WITH IMPORTEO CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL <sup>2</sup> . . . . .	7	376	(X)	100.0		TOTAL . . . . .	11	12 188	(X)	100.0
	DAIRY PRODUCTS STORES (SIC 545)					380	AUTOMOBILES-TRUCKS . . . . .	11	10 288	84.4	84.4
						381	NEW PASSENGER CARS-RETAIL. . .	11	6 928	56.8	56.8
						385	USEO PASSENGER CARS-RETAIL . .	11	2 225	18.3	18.3
						386	USEO PASSENGER CARS-WHSL. . .	9	848	7.0	7.0
	TOTAL <sup>2</sup> . . . . .	7	362	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . .	(X)	285	(X)	2.3
	EGG AND POULTRY DEALERS (SIC 549 PT.)					400	AUTO FUELS-LUBRICANTS. . . . .	8	45	.6	.4
						403	MOTOR OILS-GREASES-OTHER OILS. MISCELLANEOUS MERCHANOISE. . .	8 (X)	44 1	.6 (X)	.4 (2)
	TOTAL . . . . .	2	(0)	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . .	11	754	6.2	6.2
						421	PARTS INSTALLEO IN REPAIR WORK	11	363	3.0	3.0
						422	PARTS-WHOLESALE. . . . .	9	141	1.2	1.2
						423	PARTS-RETAIL . . . . .	10	74	.6	.6
						424	AUTOMOBILE TIRES-BATTERIES-ACC	6	176	2.6	1.4
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					520	NONMERCHANOISE RECEIPTS. . . . .	10	1 101	9.0	9.0
						527	SERVICE LABOR. . . . .	10	950	7.8	7.8
	TOTAL . . . . .	3	(0)	(X)	100.0	-	MISCELLANEOUS . . . . .	(X)	151	(X)	1.2
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)						DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
	TOTAL . . . . .	307	291 529	(X)	100.0		TOTAL . . . . .	5	23 206	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	41	1 348	19.2	.5						
300	SPORTING-RECREATION EQUIPMENT. .	43	2 805	32.2	1.0	380	AUTOMOBILES-TRUCKS . . . . .	5	18 650	80.4	80.4
320	HARDWARE-GARDENING EQUIPMENT . .	36	230	4.3	.1	381	NEW PASSENGER CARS-RETAIL. . .	5	10 433	45.0	45.0
380	AUTOMOBILES-TRUCKS . . . . .	143	211 849	82.9	72.7	385	USEO PASSENGER CARS-RETAIL . .	5	3 967	17.1	17.1
400	AUTO FUELS-LUBRICANTS. . . . .	72	969	.4	.3	386	USEO PASSENGER CARS-WHSL. . .	5	909	3.9	3.9
420	AUTO TIRES-BATTERIES-ACCESS. . . .	189	31 086	11.8	10.7	-	MISCELLANEOUS MERCHANOISE. . .	(X)	3 341	(X)	14.4
500	ALL OTHER MERCHANOISE. . . . .	84	19 456	76.1	6.7						
520	NONMERCHANOISE RECEIPTS. . . . .	213	23 364	8.4	8.0	400	AUTO FUELS-LUBRICANTS. . . . .	5	80	.3	.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	421	(X)	.1	401	GASOLINE . . . . .	3	37	.2	.2
						403	MOTOR OILS-GREASES-OTHER OILS. MISCELLANEOUS MERCHANOISE. . .	4 (X)	43 0	.4 (X)	.2 (2)
	MOTOR VEHICLE DEALERS (SIC 551, 552)					420	AUTO TIRES-BATTERIES-ACCESS. . .	5	1 828	7.9	7.9
						421	PARTS INSTALLEO IN REPAIR WORK	5	1 123	4.8	4.8
	TOTAL . . . . .	128	251 038	(X)	100.0	422	PARTS-WHOLESALE. . . . .	5	517	2.2	2.2
380	AUTOMOBILES-TRUCKS . . . . .	128	210 227	83.7	83.7	423	PARTS-RETAIL . . . . .	4	65	.3	.3
400	AUTO FUELS-LUBRICANTS. . . . .	56	760	.4	.3	-	MISCELLANEOUS MERCHANOISE. . .	(X)	123	(X)	.5
420	AUTO TIRES-BATTERIES-ACCESS. . . .	81	19 888	8.0	7.9	520	NONMERCHANOISE RECEIPTS. . . . .	5	2 648	11.4	11.4
520	NONMERCHANOISE RECEIPTS. . . . .	99	20 052	8.2	8.0	527	SERVICE LABOR. . . . .	5	2 188	9.4	9.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	111	(X)	(2)	-	MISCELLANEOUS . . . . .	(X)	459	(X)	2.0
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)						MOTOR VEHICLE DEALERS--USEO CARS ONLY (SIC 552)				
	TOTAL . . . . .	58	202 984	(X)	100.0		TOTAL . . . . .	54	12 660	(X)	100.0
380	AUTOMOBILES-TRUCKS . . . . .	58	169 402	83.5	83.5						
381	NEW PASSENGER CARS-RETAIL. . . .	58	93 712	46.2	46.2	380	AUTOMOBILES-TRUCKS . . . . .	54	11 888	93.9	93.9
382	NEW PASSENGER CARS-WHOLESALE. . .	14	2 305	5.1	1.1	385	USEO PASSENGER CARS-RETAIL . .	54	8 070	63.7	63.7
383	NEW COMMERCIAL VEHICLES-RETAIL . .	28	17 560	15.1	8.7	386	USEO PASSENGER CARS-WHSL. . .	31	1 550	13.8	12.2
384	NEW COMMERCIAL VEHICLES-WHSL. . .	7	473	1.3	.2	387	USEO COMMERCIAL VEHICLES . . .	5	122	10.7	1.0
385	USEO PASSENGER CARS-RETAIL . . . .	58	43 399	21.4	21.4	-	MISCELLANEOUS MERCHANOISE. . .	(X)	2 146	(X)	17.0
386	USEO PASSENGER CARS-WHSL. . . . .	48	8 220	4.2	4.0						
387	USEO COMMERCIAL VEHICLES . . . . .	28	3 313	2.9	1.6	420	AUTO TIRES-BATTERIES-ACCESS. . .	8	256	4.7	2.0
389	MOTORCYCLES-MOTORSCOOTERS. . . .	4	206	.5	.1	421	PARTS INSTALLEO IN REPAIR WORK	7	189	3.5	1.5
392	ALL OTHER AUTOS-TRUCKS . . . . .	5	214	1.1	.1	422	PARTS-WHOLESALE. . . . .	4	46	.9	.4
						-	MISCELLANEOUS MERCHANOISE. . .	(X)	21	(X)	.2
						520	NONMERCHANOISE RECEIPTS. . . . .	27	426	4.2	3.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Phoenix SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	90	(X)	.7	420	AUTO TIRES-BATTERIES-ACCESS. . . .	79	9 870	81.0	81.0
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					416	NEW TIRES-TUBES(TO FLEET OPRTS)	21	280	6.1	2.3
	TOTAL . . . . .	104	15 855	(X)	100.0	417	NEW TIRES-TUBES(TO OTHER USERS)	44	2 217	24.4	18.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	41	1 341	15.3	8.5	418	RETREAOS(TO FLEET OPERATORS)	12	37	1.6	.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	60	5.8	.4	419	RETREAOS(TO OTHER USERS)	27	689	13.5	5.7
260	KITCHENWARE-HOME FURNISHINGS . .	31	114	1.7	.7	426	AUTOMOBILE ACCESSORIES . . . .	69	3 907	34.5	32.1
300	SPORTING-RECREATION EQUIPMENT. .	31	256	3.3	1.6	428	NEW AUTO TIRES SOLO TO DEALERS	23	507	11.4	4.2
320	HAROWARE-GAROEING EQUIPMENT . .	34	216	2.9	1.4	429	NEW TRUCK-BUS TIRES (TO USERS)	28	1 508	22.0	12.4
340	LUMBER-BUILDING MATERIALS. . . .	6	17	2.1	.1	431	NEW TRK-BUS TIRES(TO DEALERS).	17	187	5.3	1.5
400	AUTO FUELS-LUBRICANTS. . . . .	13	190	8.2	1.2	433	RETREAOS SOLO TO DEALERS . . .	12	57	8.7	.5
420	AUTO TIRES-BATTERIES-ACCESS. . .	104	11 081	69.9	69.9	434	RETREAOS-TRUCK-BUS (TO USERS).	16	253	10.7	2.1
500	ALL OTHER MERCHANOISE. . . . .	29	332	5.2	2.1	435	RETREAOS-TRUCK-BUS(TO DEALERS)	8	21	3.5	.2
520	NONMERCHANOISE RECEIPTS. . . .	68	2 209	16.2	13.9	436	STORAGE BATTERIES. . . . .	43	205	3.0	1.7
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	39	(X)	.2	500	ALL OTHER MERCHANOISE. . . . .	10	83	2.6	.7
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					520	NONMERCHANOISE RECEIPTS. . . .	49	1 613	15.4	13.2
	TOTAL . . . . .	25	3 674	(X)	100.0	524	BRAKE AND WHEEL SERVICES . . .	33	719	9.2	5.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	993	27.5	27.0	525	TIRE SERVICES OTHER THAN RETRO	27	132	2.7	1.1
221	MAJOR HOUSEHOLO APPLIANCES . .	24	437	12.1	11.9	526	OTHER NONMERCHANOISE RECEIPTS.	39	761	9.5	6.2
222	RADIOIS-TV'S MUSICAL INSTR. . .	22	468	13.1	12.7	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	25	(X)	.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	87	(X)	2.4		BOAT DEALERS (SIC 5591)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	59	5.3	1.6		TOTAL . . . . .	10	2 680	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	21	99	3.1	2.7	300	SPORTING-RECREATION EQUIPMENT. .	10	2 526	94.3	94.3
300	SPORTING-RECREATION EQUIPMENT. .	20	207	7.2	5.6	307	OUTBOARO BOATS . . . . .	8	460	17.2	17.2
320	HAROWARE-GAROEING EQUIPMENT . .	22	165	4.8	4.5	308	OUTBOARO MOTORS. . . . .	7	246	18.5	9.2
340	LUMBER-BUILDING MATERIALS. . . .	6	15	1.9	.4	311	INBOARO-OUTORIVE BOATS . . . .	7	815	31.0	30.4
400	AUTO FUELS-LUBRICANTS. . . . .	5	64	7.4	1.7	312	BOAT TRAILERS. . . . .	8	177	6.6	6.6
420	AUTO TIRES-BATTERIES-ACCESS. . .	25	1 211	33.0	33.0	313	MARINE ACCESS. AND PARTS . . .	9	260	9.9	9.7
416	NEW TIRES-TUBES(TO FLEET OPRTS)	10	111	6.6	3.0	318	ALL OTHER BOATS. . . . .	5	366	15.1	13.7
417	NEW TIRES-TUBES(TO OTHER USERS)	23	561	15.6	15.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	201	(X)	7.5
419	RETREAOS(TO OTHER USERS) . . .	15	71	2.6	1.9	520	NONMERCHANOISE RECEIPTS. . . .	8	87	3.3	3.2
426	AUTOMOBILE ACCESSORIES . . . . .	22	186	5.7	5.1	527	SERVICE LABOR. . . . .	7	69	2.7	2.6
428	NEW AUTO TIRES SOLO TO DEALERS	12	57	2.5	1.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	67	(X)	2.5
429	NEW TRUCK-BUS TIRES (TO USERS)	14	95	3.1	2.6		HOUSEHOLO TRAILER DEALERS (SIC 5592)				
431	NEW TRK-BUS TIRES(TO DEALERS)	7	17	1.4	.5		TOTAL . . . . .	48	17 890	(X)	100.0
433	RETREAOS SOLO TO DEALERS . . .	4	5	.5	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	81	4.3	.5
434	RETREAOS-TRUCK-BUS (TO USERS).	6	12	.9	.3	500	ALL OTHER MERCHANOISE. . . . .	48	17 063	95.4	95.4
436	STORAGE BATTERIES. . . . .	21	80	2.2	2.2	504	MOBILE HOMES-HOUSEHOLO TRLRS .	42	14 785	91.3	82.6
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	14	(X)	.4	505	CAMP TRAILERS-TRAVEL TRAILERS .	14	2 168	50.8	12.1
500	ALL OTHER MERCHANOISE. . . . .	19	249	7.8	6.8	507	ALL OTHER MERCHANOISE. . . .	6	105	5.6	.6
520	NONMERCHANOISE RECEIPTS. . . .	19	596	18.7	16.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	5	(X)	(2)
524	BRAKE AND WHEEL SERVICES . . . .	13	293	12.1	8.0	520	NONMERCHANOISE RECEIPTS. . . .	27	654	5.4	3.7
525	TIRE SERVICES OTHER THAN RETRO	5	11	1.1	.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	92	(X)	.5
526	OTHER NONMERCHANOISE RECEIPTS.	18	292	9.3	7.9		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	16	(X)	.4		TOTAL . . . . .	14	(0)	(X)	100.0
	OTHER TIRE, BATTERY,AND ACCESSORY DEALERS (SIC 553 PT.)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	348	6.7	2.9
	TOTAL . . . . .	79	12 181	(X)	100.0	221	MAJOR HOUSEHOLO APPLIANCES . .	15	196	3.8	1.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	348	6.7	2.9	222	RADIOIS-TV'S MUSICAL INSTR. . .	13	146	4.2	1.2
221	MAJOR HOUSEHOLO APPLIANCES . .	15	196	3.8	1.6	-	MISCELLANEOUS MERCHANOISE. . .	(X)	6	(X)	(2)
222	RADIOIS-TV'S MUSICAL INSTR. . .	13	146	4.2	1.2	260	KITCHENWARE-HOME FURNISHINGS . .	10	15	.3	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	6	(X)	(2)	300	SPORTING-RECREATION EQUIPMENT. .	12	50	1.0	.4
260	KITCHENWARE-HOME FURNISHINGS . .	10	15	.3	.1	317	ALL OTHER SPTG GOOOS EXC BOATS	12	48	1.0	.4
300	SPORTING-RECREATION EQUIPMENT. .	12	50	1.0	.4	-	MISCELLANEOUS MERCHANOISE. . .	(X)	2	(X)	(2)
317	ALL OTHER SPTG GOOOS EXC BOATS	12	48	1.0	.4	320	HAROWARE-GAROEING EQUIPMENT . .	12	51	1.1	.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	2	(X)	(2)	400	AUTO FUELS-LUBRICANTS. . . . .	8	126	8.1	1.0
320	HAROWARE-GAROEING EQUIPMENT . .	12	51	1.1	.4	401	GASOLINE . . . . .	5	97	7.4	.8
400	AUTO FUELS-LUBRICANTS. . . . .	8	126	8.1	1.0	-	MISCELLANEOUS MERCHANOISE. . .	(X)	28	(X)	.2
401	GASOLINE . . . . .	5	97	7.4	.8		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	28	(X)	.2		TOTAL . . . . .	3	(0)	(X)	100.0
							GASOLINE SERVICE STATIONS (SIC 554)				
							TOTAL . . . . .	814	105 561	(X)	100.0
						020	GROCERIES-OTHER FOODS. . . . .	50	179	3.1	.2
						040	MEALS-SNACKS . . . . .	16	329	20.0	.3
						100	CIGARS-CIGARETTES-TOBACCO. . . .	100	1 223	8.6	1.2
						300	SPORTING-RECREATION EQUIPMENT. .	7	100	14.2	.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Phoenix SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
380	AUTOMOBILES-TRUCKS . . . . .	24	85	6.6	.1		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC S63 PT.)				
400	AUTO FUELS-LUBRICANTS. . . . .	814	87 894	83.3	83.3		TOTAL . . . . .	9	662	(X)	100.0
401	GASOLINE . . . . .	814	83 200	78.8	78.8	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	9	649	98.0	98.0
402	OTHER AUTOMOTIVE FUELS . . . . .	59	1 703	21.6	1.6	168	WOMEN'S BLOUSES-SPTSWR . . . . .	9	395	69.1	59.7
403	MOTOR OILS-GREASES-OTHER OILS.	742	2 989	3.0	2.8	172	DRESSES. . . . .	10	121	27.2	18.3
420	AUTO TIRES-BATTERIES-ACCESS. . . .	727	10 803	11.6	10.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	54	(X)	8.2
421	PARTS INSTALLED IN REPAIR WORK	212	1 603	8.8	1.5		MISCELLANEOUS MERCHANDISE. . . .	(X)	13	(X)	2.1
423	PARTS-RETAIL . . . . .	72	376	5.9	.4						
424	AUTOMOBILE TIRES-BATTERIES-ACC	699	8 824	9.8	8.4	-					
480	HOUSEHOLD FUELS-ICE. . . . .	13	111	12.5	.1		FURRIERS AND FUR SHOPS (SIC 568)				
520	NONMERCHANDISE RECEIPTS. . . . .	631	4 656	5.3	4.4		TOTAL . . . . .	2	(D)	(X)	100.0
527	SERVICE LABOR. . . . .	616	4 029	4.6	3.8		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC S61)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	181	(X)	.2		TOTAL . . . . .	49	10 704	(X)	100.0
	APPAREL AND ACCESSORY STORES (SIC S6)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	49	8 994	84.0	84.0
	TOTAL . . . . .	348	55 480	(X)	100.0	142	BOYS' CLOTHING . . . . .	30	671	10.4	6.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	98	11 673	69.3	21.0	143	MEN'S TAILORED OUTERWEAR . . . .	30	2 967	36.5	27.7
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	264	26 341	62.0	47.5	144	OTHER MEN'S OUTERWEAR. . . . .	37	1 687	17.4	15.8
180	ALL FOOTWEAR . . . . .	174	14 787	49.9	26.7	145	MEN'S HATS . . . . .	21	127	2.1	1.2
200	CURTAINS-ORAPERIES-DRY GOODS . . .	13	197	5.5	.4	146	OTHER MEN'S CLOTHING . . . . .	50	3 542	33.1	33.1
280	JEWELRY-OPTICAL GOODS. . . . .	33	226	2.0	.4		WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	11	458	15.1	4.3
300	SPORTING-RECREATION EQUIPMENT. . .	22	328	5.4	.6	180	ALL FOOTWEAR . . . . .	32	796	13.8	7.4
500	ALL OTHER MERCHANDISE. . . . .	33	286	2.0	.5	280	JEWELRY-OPTICAL GOODS. . . . .	12	22	1.3	.2
520	NONMERCHANDISE RECEIPTS. . . . .	165	1 347	3.9	2.4	520	NONMERCHANDISE RECEIPTS. . . . .	14	119	4.0	1.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	294	(X)	.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	315	(X)	2.9
	WOMEN'S CLOTHING+ SPECIALTY STRS. FURRIERS (SIC S62+ 3+ 8)						CUSTOM TAILORS (SIC S67)				
	TOTAL . . . . .	142	21 277	(X)	100.0		TOTAL . . . . .	3	(D)	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	142	19 884	93.5	93.5		FAMILY CLOTHING STORES (SIC S65)				
180	ALL FOOTWEAR . . . . .	9	323	12.5	1.5		TOTAL . . . . .	35	7 830	(X)	100.0
500	ALL OTHER MERCHANDISE. . . . .	11	117	1.3	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	35	2 324	29.7	29.7
520	NONMERCHANDISE RECEIPTS. . . . .	64	732	5.2	3.4	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	35	4 020	51.3	51.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	221	(X)	1.0	180	ALL FOOTWEAR . . . . .	28	882	11.4	11.3
	WOMEN'S READY-TO-WEAR STORES (SIC S62)					200	CURTAINS-ORAPERIES-DRY GOODS . .	12	192	3.6	2.5
	TOTAL . . . . .	127	19 723	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	14	118	1.9	1.5
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	127	18 383	93.2	93.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	294	(X)	3.8
161	CHILDREN'S-INFANTS' WEAR . . . . .	30	652	10.6	3.3		SHOE STORES (SIC S66)				
163	MILLINERY. . . . .	23	79	1.8	.4		TOTAL . . . . .	100	13 972	(X)	100.0
164	HOSIERY. . . . .	67	269	2.2	1.4	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	57	862	9.4	6.2
165	LINGERIE . . . . .	94	1 657	9.9	8.4	180	ALL FOOTWEAR . . . . .	100	12 686	90.8	90.8
168	WOMEN'S BLOUSES-SPTSWR . . . . .	112	4 311	23.1	21.9	520	NONMERCHANDISE RECEIPTS. . . . .	67	351	3.5	2.5
172	DRESSES. . . . .	127	7 804	39.6	39.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	73	(X)	.5
173	COATS-SUITS. . . . .	110	2 385	12.8	12.1		MEN'S SHOE STORES (SIC S66 PT.)				
174	HANDBAGS . . . . .	49	205	1.6	1.0		TOTAL . . . . .	4	(D)	(X)	100.0
175	FURS . . . . .	21	233	4.4	1.2		WOMEN'S SHOE STORES (SIC S66 PT.)				
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	47	788	6.1	4.1		TOTAL . . . . .	24	4 191	(X)	100.0
180	ALL FOOTWEAR . . . . .	8	323	13.1	1.6	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	20	488	13.5	11.6
500	ALL OTHER MERCHANDISE. . . . .	11	117	1.5	.6	180	ALL FOOTWEAR . . . . .	24	3 569	85.2	85.2
520	NONMERCHANDISE RECEIPTS. . . . .	61	684	5.2	3.5	182	WOMEN'S AND GIRLS' FOOTWEAR. .	24	3 531	84.3	84.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	216	(X)	1.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	38	(X)	.9
	MILLINERY STORES (SIC S63 PT.)					520	NONMERCHANDISE RECEIPTS. . . . .	17	115	3.6	2.7
	TOTAL . . . . .	-	-	(X)	-	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	18	(X)	.4
	CORSET AND LINGERIE STORES (SIC S63 PT.)										
	TOTAL . . . . .	4	352	(X)	100.0						
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	4	349	99.1	99.1						
165	LINGERIE . . . . .	4	280	79.5	79.5						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	69	(X)	19.6						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3	(X)	.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Phoenix SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)						FLOOR COVERINGS STORES (SIC 5713)				
	TOTAL . . . . .	10	630	(X)	100.0		TOTAL . . . . .	35	6 897	(X)	100.0
180	ALL FOOTWEAR . . . . .	10	615	97.6	97.6	200	CURTAINS-ORAPERIES-DRY GOODS . .	11	344	8.6	5.0
520	NONMERCHANDISE RECEIPTS. . . . .	4	9	3.5	1.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	35	6 312	91.5	91.5
-	MISCELLANEDUS MERCHANDISE. . . . .	(X)	5	(X)	.8	520	NONMERCHANDISE RECEIPTS. . . . .	12	163	5.7	2.4
						-	MISCELLANEDUS MERCHANDISE. . . . .	(X)	78	(X)	1.1
	FAMILY SHOE STORES (SIC 566 PT.)						ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL . . . . .	62	8 681	(X)	100.0		TOTAL . . . . .	18	1 139	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	34	368	6.8	4.2	200	CURTAINS-ORAPERIES-DRY GOODS . .	18	1 064	93.4	93.4
180	ALL FOOTWEAR . . . . .	62	8 054	92.8	92.8	-	MISCELLANEDUS MERCHANDISE. . . . .	(X)	75	(X)	6.6
181	MEN'S AND BOYS' FOOTWEAR . . . . .	62	2 751	31.7	31.7		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
182	WOMEN'S AND GIRLS' FOOTWEAR. . . . .	62	4 029	46.4	46.4		TOTAL . . . . .	5	(0)	(X)	100.0
183	CHILDREN'S AND INFANTS' FOOTWR	57	1 273	15.9	14.7		MISCELLANEDUS HOME FURNISHINGS STORES (SIC 5719)				
520	NONMERCHANDISE RECEIPTS. . . . .	42	207	3.4	2.4		TOTAL . . . . .	13	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	52	(X)	.6		HOUSEHOLD APPLIANCE STORES (SIC 572)				
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						TOTAL <sup>2</sup> . . . . .	51	10 824	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	11	1 015	(X)	100.0		RADIO AND TELEVISION STORES (SIC 5732)				
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)						TOTAL . . . . .	42	7 732	(X)	100.0
	TOTAL . . . . .	8	(0)	(X)	100.0		MAJOR APPL-RADIO-TV-MUSICAL INST	42	7 133	92.3	92.3
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					520	NONMERCHANDISE RECEIPTS. . . . .	19	382	9.1	4.9
	TOTAL . . . . .	293	64 099	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	217	(X)	2.8
200	CURTAINS-DRAPERIES-DRY GOODS . .	47	2 246	14.7	3.5		RECORD SHOPS (SIC 5733 PT.)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	174	24 064	52.9	37.5		TOTAL . . . . .	13	434	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	131	31 629	74.8	49.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	434	100.0	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	47	2 621	11.6	4.1	233	RECORDS-TAPES-RELATED ACCESS .	13	433	99.8	99.8
280	JEWELRY-OPTICAL GOODS. . . . .	5	152	6.6	.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	9	(X)	2.1
300	SPORTING-RECREATION EQUIPMENT. .	4	137	6.6	.2		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
320	HARDWARE-GARDENING EQUIPMENT . .	6	404	25.0	.6		TOTAL . . . . .	28	4 395	(X)	100.0
340	LUMBER-BUILDING MATERIALS. . . . .	6	121	12.5	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	4 087	93.0	93.0
500	ALL OTHER MERCHANDISE. . . . .	23	549	11.2	.9	228	PIANOS . . . . .	21	1 336	41.5	30.4
520	NONMERCHANDISE RECEIPTS. . . . .	138	2 037	6.0	3.2	229	ORGANS . . . . .	9	1 056	44.3	24.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	138	(X)	.2	231	MUSICAL INSTR-ACCESSORIES. . . . .	11	1 392	67.0	31.7
	FURNITURE STORES (SIC 5712)					233	RECORDS-TAPES-RELATED ACCESS .	4	91	9.9	2.1
	TOTAL . . . . .	88	30 775	(X)	100.0	234	SHEET MUSIC-RELATED ITEMS. . . . .	10	146	7.7	3.3
200	CURTAINS-DRAPERIES-DRY GOODS . .	9	455	6.5	1.5	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	66	(X)	1.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	42	3 745	17.0	12.2	520	NONMERCHANDISE RECEIPTS. . . . .	22	255	7.4	5.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	88	25 014	81.3	81.3	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	53	(X)	1.2
243	SLEEP EQUIPMENT. . . . .	57	2 656	10.2	8.6		EATING AND DRINKING PLACES (SIC 58)				
244	OTHER HOUSEHOLD FURNITURE. . . . .	88	20 237	65.8	65.8		TOTAL . . . . .	1 239	106 104	(X)	100.0
245	FLOOR COVERINGS-SOFT SURFACE . .	48	2 005	9.3	6.5	020	GROCERIES-OTHER FOODS. . . . .	68	1 219	23.4	1.1
246	FLOOR COVERINGS-HARD SURFACE . .	8	50	4.3	.2	040	MEALS-SNACKS . . . . .	1 006	76 135	81.6	71.8
247	NONHOUSEHOLD FURNITURE . . . . .	7	66	1.2	.2	060	ALCOHOLIC DRINKS . . . . .	547	24 262	40.3	22.9
260	KITCHENWARE-HOME FURNISHINGS . .	14	587	3.5	1.9	080	PACKAGED ALCOHOLIC BEVERAGES . .	167	922	6.3	.9
520	NONMERCHANDISE RECEIPTS. . . . .	24	613	4.3	2.0	100	CIGARS-CIGARETTES-TOBACCO. . . . .	176	553	4.0	.5
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	361	(X)	1.2	500	ALL OTHER MERCHANDISE. . . . .	19	179	3.4	.2
	HOME FURNISHINGS STORES (OTHER 571)					520	NONMERCHANDISE RECEIPTS. . . . .	295	2 762	5.1	2.6
	TOTAL . . . . .	71	9 939	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	72	(X)	.1
200	CURTAINS-ORAPERIES-DRY GOODS . .	32	1 559	23.7	15.7						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	36	6 326	100.0	63.6						
260	KITCHENWARE-HOME FURNISHINGS . .	20	1 439	57.5	14.5						
500	ALL OTHER MERCHANDISE. . . . .	5	77	4.9	.8						
520	NONMERCHANDISE RECEIPTS. . . . .	31	298	6.1	3.0						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	240	(X)	2.4						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Phoenix SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>	
	EATING PLACES (SIC 5812)											
	TOTAL . . . . .	881	88 501	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	93		4.9	4.2	
020	GROCERIES-OTHER FOODS. . . . .	64	1 204	24.1	1.4	040	MEALS-SNACKS . . . . .	87		5.7	3.8	
040	MEALS-SNACKS . . . . .	881	74 807	84.5	84.5	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	50		9.1	4.2	
060	ALCOHOLIC DRINKS . . . . .	189	9 452	22.7	10.7	100	CIGARS-CIGARETTES-TOBACCO. . . . .	149		6.0	5.7	
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	34	210	2.7	.2	120	COSMETICS-DRUGS-CLEANERS . . . . .	187		57.9	57.9	
100	CIGARS-CIGARETTES-TOBACCO. . . . .	101	378	3.7	.4	121	MEDICINES EXC. PRESCRIPTION. . . . .	173		24.5	24.2	
500	ALL OTHER MERCHANDISE. . . . .	17	171	3.0	.2	122	PRESCRIPTION MEDICINES . . . . .	187		20.3	20.3	
520	NONMERCHANDISE RECEIPTS. . . . .	212	2 218	4.6	2.5	123	ALL OTHER DRUGS-PROPRIETARIES. . . . .	148		20.0	13.4	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	60	(X)	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	28	(O)	1.2	.6	
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	30		1.9	1.0	
	TOTAL . . . . .	553	67 703	(X)	100.0	180	ALL FOOTWEAR . . . . .	37		.8	.2	
020	GROCERIES-OTHER FOODS. . . . .	40	509	15.6	.8	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	9		2.6	.2	
040	MEALS-SNACKS . . . . .	553	55 491	82.0	82.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	58		2.3	1.6	
060	ALCOHOLIC DRINKS . . . . .	169	9 120	23.0	13.5	260	KITCHENWARE-HOME FURNISHINGS . . . . .	73		4.1	3.4	
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	32	197	3.2	.3	280	JEWELRY-OPTICAL GOODS. . . . .	74		2.3	1.5	
100	CIGARS-CIGARETTES-TOBACCO. . . . .	61	294	3.6	.4	300	SPORTING-RECREATION EQUIPMENT. . . . .	27		3.9	1.9	
500	ALL OTHER MERCHANDISE. . . . .	12	139	2.4	.2	320	HARDWARE-GARDENING EQUIPMENT . . . . .	42		1.4	.9	
520	NONMERCHANDISE RECEIPTS. . . . .	124	1 908	5.1	2.8	340	LUMBER-BUILDING MATERIALS. . . . .	6		.8	.1	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	45	(X)	.1	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	18		1.5	.4	
	CAFETERIAS (SIC 5812 PT.)					500	ALL OTHER MERCHANDISE. . . . .	116		12.0	10.8	
	TOTAL <sup>2</sup> . . . . .	49	6 149	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	71		3.6	1.4	
	REFRESHMENT PLACES (SIC 5812 PT.)						PROPRIETARY STORES (SIC 591 PT.)					
	TOTAL . . . . .	279	14 649	(X)	100.0		TOTAL . . . . .	4		(O)	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	20	546	47.4	3.7		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					
040	MEALS-SNACKS . . . . .	279	13 531	92.4	92.4		TOTAL . . . . .	736	76 184	(X)	100.0	
100	CIGARS-CIGARETTES-TOBACCO. . . . .	34	64	4.5	.4	020	GROCERIES-OTHER FOODS. . . . .	68	918	10.0	1.2	
520	NONMERCHANDISE RECEIPTS. . . . .	76	207	3.0	1.4	040	MEALS-SNACKS . . . . .	9	79	14.2	.1	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	300	(X)	2.0	060	ALCOHOLIC DRINKS . . . . .	18	511	29.1	.7	
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	142	12 227	76.1	16.0	
	TOTAL . . . . .	358	17 603	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO. . . . .	68	549	6.4	.7	
040	MEALS-SNACKS . . . . .	125	1 328	22.0	7.5	120	COSMETICS-DRUGS-CLEANERS . . . . .	9	92	25.0	.1	
060	ALCOHOLIC DRINKS . . . . .	358	14 810	84.1	84.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	26	256	33.3	.3	
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	133	713	9.1	4.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	30	416	33.3	.5	
100	CIGARS-CIGARETTES-TOBACCO. . . . .	75	175	5.0	1.0	180	ALL FOOTWEAR . . . . .	26	170	12.5	.2	
520	NONMERCHANDISE RECEIPTS. . . . .	83	543	8.6	3.1	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	14	86	4.7	.1	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	34	(X)	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	59	967	12.7	1.3	
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	30	779	38.4	1.0	
	TOTAL . . . . .	191	71 630	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	58	1 093	13.2	1.4	
020	GROCERIES-OTHER FOODS. . . . .	94	3 004	4.9	4.2	280	JEWELRY-OPTICAL GOODS. . . . .	141	10 750	55.2	14.1	
040	MEALS-SNACKS . . . . .	88	2 665	5.7	3.7	300	SPORTING-RECREATION EQUIPMENT. . . . .	86	6 851	57.6	9.0	
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	51	2 961	8.7	4.1	320	HARDWARE-GARDENING EQUIPMENT. . . . .	33	2 986	38.6	3.9	
100	CIGARS-CIGARETTES-TOBACCO. . . . .	152	4 159	6.1	5.8	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	26	1 027	19.6	1.3	
120	COSMETICS-DRUGS-CLEANERS . . . . .	191	41 663	58.2	58.2	460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	43	10 117	96.3	13.3	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	28	418	1.2	.6	480	HOUSEHOLD FUELS-ICE. . . . .	15	1 677	73.3	2.2	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	30	682	2.0	1.0	500	ALL OTHER MERCHANDISE. . . . .	337	20 379	67.9	26.7	
180	ALL FOOTWEAR . . . . .	37	162	.8	.2	520	NONMERCHANDISE RECEIPTS. . . . .	301	3 253	8.6	4.3	
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	10	137	2.7	.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1 001	(X)	1.3	
220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	59	1 133	2.4	1.6		LIQUOR STORES (SIC 592)					
260	KITCHENWARE-HOME FURNISHINGS . . . . .	75	2 413	4.1	3.4		TOTAL . . . . .	140	13 766	(X)	100.0	
280	JEWELRY-OPTICAL GOODS. . . . .	75	1 071	2.3	1.5	020	GROCERIES-OTHER FOODS. . . . .	59	643	9.1	4.7	
300	SPORTING-RECREATION EQUIPMENT. . . . .	27	1 318	3.7	1.8	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	140	12 114	88.0	88.0	
320	HARDWARE-GARDENING EQUIPMENT. . . . .	43	702	1.5	1.0	100	CIGARS-CIGARETTES-TOBACCO. . . . .	53	346	5.3	2.5	
340	LUMBER-BUILDING MATERIALS. . . . .	6	82	.8	.1	520	NONMERCHANDISE RECEIPTS. . . . .	23	114	4.2	.8	
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	19	296	1.4	.4	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	548	(X)	4.0	
500	ALL OTHER MERCHANDISE. . . . .	118	7 733	12.0	10.8		ANTIQUE STORES (SIC 5932)					
520	NONMERCHANDISE RECEIPTS. . . . .	72	1 008	3.7	1.4		TOTAL . . . . .	9	(D)	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	21	(X)	(Z)	240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	5	(D)	43.1	28.9	
	DRUG STORES (SIC 591 PT.)					260	KITCHENWARE-HOME FURNISHINGS . . . . .	5		9.0	8.0	
	TOTAL . . . . .	187	(O)	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	6		7.2	6.5	
						500	ALL OTHER MERCHANDISE. . . . .	4		26.2	25.3	
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	(X)	31.3		
	SECONDHAND STORES (SIC 5933)						TOTAL . . . . .	90	(D)	(X)	100.0	
	TOTAL . . . . .	187	(O)	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	16	(D)	42.1	2.4	
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	15		82.4	4.7	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Phoenix SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>	
180	ALL FOOTWEAR . . . . .	12	(0)	8.7	.5		CIGAR STORES AND STANOS (SIC 5993)					
200	CURTAINS-DRAPERIES-ORY GOODS . . . . .	10		10.1	1.0							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	26		38.7	10.2							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	21		100.0	8.9		TOTAL . . . . .	4	(0)	(X)	100.0	
260	KITCHENWARE-HOME FURNISHINGS . . . . .	17		20.4	2.7							
280	JEWELRY-OPTICAL GOODS . . . . .	18		20.6	6.6							
300	SPORTING-RECREATION EQUIPMENT . . . . .	17		37.1	12.1							
320	HARDWARE-GARDENING EQUIPMENT . . . . .	9		6.6	.6							
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	22		78.0	20.3							
500	ALL OTHER MERCHANDISE . . . . .	23		87.9	19.0		BOOK STORES (SIC 5942)					
520	NONMERCHANDISE RECEIPTS . . . . .	28		8.4	2.9							
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	8.0		TOTAL . . . . .	20	1 453	(X)	100.0	
	SPORTING GOODS STORES (SIC 5952)					500	ALL OTHER MERCHANDISE . . . . .	20	1 410	97.0	97.0	
	TOTAL <sup>2</sup> . . . . .	48	6 206	(X)	100.0	513	BOOKS-PERIODICALS . . . . .	20	1 298	89.3	89.3	
	BICYCLE SHOPS (SIC 5953)					-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	112	(X)	7.7	
	TOTAL <sup>2</sup> . . . . .	11	898	(X)	100.0	520	NONMERCHANDISE RECEIPTS . . . . .	11	28	3.2	1.9	
	JEWELRY STORES (SIC 597)					-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	15	(X)	1.0	
	TOTAL . . . . .	77	9 621	(X)	100.0		STATIONERY STORES (SIC 5943)					
							TOTAL <sup>2</sup> . . . . .	8	738	(X)	100.0	
							HAY, GRAIN, AND FEED STORES (SIC 5962)					
100	CIGARS-CIGARETTES-TOBACCO . . . . .	3	14	5.2	.1		TOTAL <sup>2</sup> . . . . .	27	9 232	(X)	100.0	
160	WOMEN'S-GIRLS-CLOTHING-EX FOOTWR	4	34	11.7	.4							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	142	6.0	1.5		OTHER FARM SUPPLY STORES (SIC 5969 PT.)					
260	KITCHENWARE-HOME FURNISHINGS . . . . .	26	561	12.6	5.8		TOTAL <sup>2</sup> . . . . .	13	3 688	(X)	100.0	
266	ALL OTHER HOME FURN EXC. CHINA	23	333	8.2	3.5							
267	CHINA-GLASSWARE . . . . .	15	228	10.2	2.4							
280	JEWELRY-OPTICAL GOODS . . . . .	77	7 551	78.5	78.5		GARDEN SUPPLY STORES (SIC 5969 PT.)					
281	WATCHES-CLOCKS . . . . .	71	1 391	15.6	14.5		TOTAL <sup>2</sup> . . . . .	13	2 280	(X)	100.0	
282	SILVERWARE . . . . .	56	495	7.3	5.1							
285	ALL OTHER JEWELRY ITEMS . . . . .	64	1 640	19.6	17.0		NEWS DEALERS AND NEWSSTANDS (SIC 5994)					
286	OPTICAL GOODS . . . . .	5	14	.9	.1		TOTAL <sup>2</sup> . . . . .	6	283	(X)	100.0	
287	DIAMONDS, EXC. DIAMOND WATCHES	70	3 094	35.5	32.2							
288	RINGS, EXC. DIAMONDS . . . . .	64	917	11.1	9.5		HOBBY, TOY, AND GAME SHOPS (SIC 5995)					
500	ALL OTHER MERCHANDISE . . . . .	15	207	8.2	2.2		TOTAL . . . . .	24	1 332	(X)	100.0	
520	NONMERCHANDISE RECEIPTS . . . . .	71	1 015	11.7	10.5		500	ALL OTHER MERCHANDISE . . . . .	24	1 304	97.9	97.9
529	WATCH-CLOCK-JEWELRY REPAIRS . . . . .	71	944	10.9	9.8		-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	28	(X)	2.1
533	ALL NONMERE RCPTS FROM CUSTOMERS	7	71	7.4	.7							
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	96	(X)	1.0		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					
	FUEL OIL DEALERS (SIC 5983)						TOTAL . . . . .	21	2 926	(X)	100.0	
	TOTAL . . . . .	1	(0)	(X)	100.0		500	ALL OTHER MERCHANDISE . . . . .	21	2 812	96.1	96.1
	LIQUEFIED PETROL, GAS (BTL), GAS) DEALERS (SIC 5984)						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	114	(X)	3.9
	TOTAL . . . . .	10	1 643	(X)	100.0							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	35	3.8	2.1		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					
480	HOUSEHOLD FUELS-ICE . . . . .	10	1 459	88.8	88.8		TOTAL . . . . .	51	3 665	(X)	100.0	
482	OTHER LP GAS SALES . . . . .	10	1 416	86.2	86.2		120	COSMETICS-DRUGS-CLEANERS . . . . .	4	49	27.6	1.3
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	41	(X)	2.5		160	WOMEN'S-GIRLS-CLOTHING-EX FOOTWR	4	32	17.6	.9
500	ALL OTHER MERCHANDISE . . . . .	3	46	6.0	2.8		260	KITCHENWARE-HOME FURNISHINGS . . . . .	6	271	44.3	7.4
520	NONMERCHANDISE RECEIPTS . . . . .	8	96	8.0	5.8		280	JEWELRY-OPTICAL GOODS . . . . .	7	81	28.2	2.2
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	7	(X)	.4		500	ALL OTHER MERCHANDISE . . . . .	51	3 021	82.4	82.4
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)						520	NONMERCHANDISE RECEIPTS . . . . .	21	82	3.1	2.2
	TOTAL . . . . .	1	(0)	(X)	100.0		-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	129	(X)	3.5
	FLORISTS (SIC 5992)											
	TOTAL . . . . .	51	4 035	(X)	100.0		OPTICAL GOODS STORES (SIC 5999 PT.)					
500	ALL OTHER MERCHANDISE . . . . .	51	3 956	98.0	98.0	280	JEWELRY-OPTICAL GOODS . . . . .	27	2 674	(X)	100.0	
520	NONMERCHANDISE RECEIPTS . . . . .	13	42	3.3	1.0	520	NONMERCHANDISE RECEIPTS . . . . .	5	20	3.6	.7	
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	37	(X)	.9	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	4	(X)	.1	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Phoenix SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments <sup>1</sup>					Estab-lishments handling the line	All estab-lishments <sup>1</sup>
	RETAIL STORES* N.E.C. (SIC 5999 PT.)						MERCHANOISING MACHINE OPERATORS (SIC 534)				
	TOTAL <sup>2</sup> . . . . .	84	5 573	(X)	100.0		TOTAL . . . . .	14	7 723	(X)	100.0
	NONSTORE RETAILERS (SIC 53 PART*)					020	GROCERIES-OTHER FOODS. . . . .	9	2 375	43.0	30.8
						100	CIGARS-CIGARETTES-TOBACCO. . . .	11	4 212	57.2	54.5
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 136	(X)	14.7
	TOTAL . . . . .	45	16 020	(X)	100.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
020	GROCERIES-OTHER FOODS. . . . .	13	2 603	49.3	16.2						
100	CIGARS-CIGARETTES-TOBACCO. . . .	11	4 213	64.3	26.3						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	238	18.9	1.5						
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	3	109	10.9	.7						
200	CURTAINS-ORAPERIES-ORY GOOOS . .	3	417	38.2	2.6						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6	974	98.3	6.1						
260	KITCHENWARE-HOME FURNISHINGS . .	5	191	15.7	1.2						
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	5	3 285	80.3	20.5						
500	ALL OTHER MERCHANOISE. . . . .	11	2 236	67.3	14.0						
520	NONMERCHANOISE RECEIPTS. . . . .	15	637	6.7	4.0						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 117	(X)	7.0						
	MAIL OROER HOUSES (SIC 532)										
	TOTAL <sup>2</sup> . . . . .	5	434	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
RETAIL TRADE											
TOTAL . . . . .		3 126	515 453	(X)	100.0	ELECTRICAL SUPPLY STORES (SIC 524)		1	(0)	(X)	100.0
TOTAL . . . . .		30		(0)	(X)	100.0	HARDWARE STORES (SIC 5251)				
020	GROCERIES-OTHER FOODS . . . . .	636	107 812	55.1	20.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	{	20.8	6.7
040	MEALS-SNACKS . . . . .	762	37 701	64.6	7.3	260	KITCHENWARE-HOME FURNISHINGS . .	20		11.8	7.0
060	ALCOHOLIC DRINKS . . . . .	376	10 821	70.0	2.1	300	SPORTING-RECREATION EQUIPMENT . .	16		6.0	4.1
080	PACKAGED ALCOHOLIC BEVERAGES . .	398	11 106	9.9	2.2	320	HARDWARE-GARDENING EQUIPMENT . .	30		60.1	60.1
100	CIGARS-CIGARETTES-TOBACCO . . . .	647	7 294	4.6	1.4						
120	COSMETICS-DRUGS-CLEANERS . . . . .	482	19 732	11.1	3.8	340	LUMBER-BUILDING MATERIALS . . . .	24	{	18.5	11.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR .	315	15 719	16.9	3.0	356	ALL OTHER LUMBER-MILLWORK . . .	7		14.8	2.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	357	23 347	23.9	4.5	364	PAINT-SUNORIES-GLASS-WALLPAPER	24		14.7	9.3
180	ALL FOOTWEAR . . . . .	303	7 004	8.4	1.4	500	ALL OTHER MERCHANDISE . . . . .	7	20.5	4.8	
200	CURTAINS-DRAPERIES-DRY GOODS . . .	272	8 476	10.3	1.6	520	NONMERCHANDISE RECEIPTS . . . . .	11	4.5	1.3	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	296	11 206	15.0	2.2	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	(X)	4.3	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	224	7 923	12.6	1.5	FARM EQUIPMENT DEALERS (SIC 5252)					
260	KITCHENWARE-HOME FURNISHINGS . . .	358	3 733	3.6	.7	TOTAL . . . . .		35	(0)	(X)	100.0
280	JEWELRY-OPTICAL GOODS . . . . .	273	3 324	4.6	.6	440	FARM EQUIPMENT MACHINERY . . . . .	35	{	85.3	85.3
300	SPORTING-RECREATION EQUIPMENT . . .	238	5 028	8.0	1.0	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	5		3.7	.7
320	HARDWARE-GARDENING EQUIPMENT . . .	297	6 044	8.2	1.2	520	NONMERCHANDISE RECEIPTS . . . . .	26		12.8	11.8
340	LUMBER-BUILDING MATERIALS . . . . .	227	18 685	37.5	3.6	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	(X)	2.3	
360	AUTOMOBILES-TRUCKS . . . . .	150	53 854	59.0	10.4	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
400	AUTO FUELS-LUBRICANTS . . . . .	831	64 163	45.2	12.4	TOTAL . . . . .		220	60 775	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS . . . .	795	22 706	12.9	4.4	020	GROCERIES-OTHER FOODS . . . . .	129	10 177	22.4	16.7
440	FARM EQUIPMENT MACHINERY . . . . .	59	13 915	50.0	2.7	040	MEALS-SNACKS . . . . .	28	513	4.4	.8
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	104	8 764	48.5	1.7	100	CIGARS-CIGARETTES-TOBACCO . . . .	61	652	3.0	1.1
480	HOUSEHOLD FUELS-ICE . . . . .	73	4 083	47.0	.8	120	COSMETICS-DRUGS-CLEANERS . . . . .	131	1 644	3.5	2.7
500	ALL OTHER MERCHANDISE . . . . .	590	22 254	12.6	4.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR .	171	7 118	12.3	11.7
520	NONMERCHANDISE RECEIPTS . . . . .	1 321	20 759	6.0	4.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	171	11 108	18.6	18.3
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)											
TOTAL . . . . .		155	37 189	(X)	100.0	180	ALL FOOTWEAR . . . . .	154	2 937	5.2	4.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	346	9.5	.9	200	CURTAINS-DRAPERIES-DRY GOODS . . .	179	6 771	11.9	11.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	97	5.4	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	77	2 773	6.4	4.6
260	KITCHENWARE-HOME FURNISHINGS . . .	30	225	13.0	.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	95	1 657	3.7	2.7
300	SPORTING-RECREATION EQUIPMENT . . .	26	132	7.8	.4	260	KITCHENWARE-HOME FURNISHINGS . . .	134	1 915	4.1	3.2
320	HARDWARE-GARDENING EQUIPMENT . . .	81	2 878	19.6	7.7	280	JEWELRY-OPTICAL GOODS . . . . .	102	798	1.8	1.3
340	LUMBER-BUILDING MATERIALS . . . . .	114	17 037	79.9	45.8	300	SPORTING-RECREATION EQUIPMENT . .	73	762	2.2	1.3
420	AUTO TIRES-BATTERIES-ACCESS . . . .	9	212	28.5	.6	320	HARDWARE-GARDENING EQUIPMENT . . .	114	1 744	4.9	2.9
440	FARM EQUIPMENT MACHINERY . . . . .	36	13 688	90.8	36.8	340	LUMBER-BUILDING MATERIALS . . . . .	52	981	6.5	1.6
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	18	153	3.9	.4	400	AUTO FUELS-LUBRICANTS . . . . .	58	1 189	8.0	2.0
500	ALL OTHER MERCHANDISE . . . . .	9	167	16.6	.4	420	AUTO TIRES-BATTERIES-ACCESS . . . .	39	844	5.6	1.4
520	NONMERCHANDISE RECEIPTS . . . . .	66	2 125	9.4	5.7	440	FARM EQUIPMENT MACHINERY . . . . .	13	90	.8	.1
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	129	(X)	.3	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	30	180	2.6	.3
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)											
TOTAL . . . . .		74	16 799	(X)	100.0	480	HOUSEHOLD FUELS-ICE . . . . .	9	34	3.0	.1
320	HARDWARE-GARDENING EQUIPMENT . . .	46	921	8.7	5.5	500	ALL OTHER MERCHANDISE . . . . .	116	4 217	9.1	6.9
340	LUMBER-BUILDING MATERIALS . . . . .	74	15 612	92.9	92.9	520	NONMERCHANDISE RECEIPTS . . . . .	89	1 870	6.0	3.1
341	LUMBER . . . . .	79	6 320	37.6	37.6	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	801	(X)	1.3
342	PLYWOOD . . . . .	65	1 139	9.5	6.8	DEPARTMENT STORES (SIC 531)					
343	WINDOWS, DOORS, AND FRAMES-METAL .	59	475	4.1	2.8	TOTAL . . . . .		5	8 437	(X)	100.0
344	KITCHEN CABINETS . . . . .	18	60	1.7	.4	020	GROCERIES-OTHER FOODS . . . . .	48	422	3.9	3.8
345	ALL OTHER MILLWORK . . . . .	70	995	7.1	5.9	040	MEALS-SNACKS . . . . .	5	205	9.8	1.8
346	WALLBOARD . . . . .	74	1 540	9.8	9.2	120	COSMETICS-DRUGS-CLEANERS . . . . .	49	704	6.4	6.3
347	ASPHALT AND ASBESTOS PRODUCTS . . .	61	975	8.9	5.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR .	59	630	5.6	5.6
348	PAINT-GLASS-WALLPAPER . . . . .	63	1 060	8.8	6.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	59	1 963	17.7	17.5
349	HEATING AND PLUMBING EQUIP . . . .	39	467	5.7	2.8	180	ALL FOOTWEAR . . . . .	49	462	4.3	4.1
351	METAL ROOFING AND SIDING . . . . .	42	615	6.2	3.7	200	CURTAINS-DRAPERIES-DRY GOODS . . .	59	1 588	14.3	14.2
352	MASONRY SUPPLIES . . . . .	72	1 086	6.9	6.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	161	1.9	1.4
353	INSULATION . . . . .	47	234	2.5	1.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	34	264	3.3	2.4
354	PREFABRICATED BLDGS AND PARTS . . .	25	189	2.6	1.1	260	KITCHENWARE-HOME FURNISHINGS . . .	59	853	7.9	7.6
355	ALL OTHER BUILDING MATERIALS . . . .	54	457	3.4	2.7	280	JEWELRY-OPTICAL GOODS . . . . .	49	218	1.9	1.9
520	NONMERCHANDISE RECEIPTS . . . . .	23	163	2.4	1.0	VARIETY STORES (SIC 533)					
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	103	(X)	.6	TOTAL . . . . .		60	11 206	(X)	100.0
PLUMBING AND HEATING EQUIP DLRS. (SIC 522)											
TOTAL . . . . .		7	(0)	(X)	100.0	020	GROCERIES-OTHER FOODS . . . . .	48	422	3.9	3.8
PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)											
TOTAL . . . . .		8	506	(X)	100.0	040	MEALS-SNACKS . . . . .	5	205	9.8	1.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount <sup>1</sup>	As percent of total sales of--					Amount <sup>1</sup>	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments <sup>1</sup>					Estab-lishments handling the line	All estab-lishments <sup>1</sup>
		(number)	(\$1,000)					(number)	(\$1,000)		
300	SPORTING-RECREATION EQUIPMENT. . .	21	B9	1.1	.8	100	CIGARS-CIGARETTES-TOBACCO. . . . .	222	3 757	4.4	3.4
320	HARWARE-GARDENING EQUIPMENT . . .	49	493	4.5	4.4	120	COSMETICS-ORUGS-CLEANERS . . . . .	211	4 324	5.0	3.9
500	ALL OTHER MERCHANDISE. . . . .	50	2 642	23.9	23.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	21	369	3.2	.3
520	NONMERCHANDISE RECEIPTS. . . . .	39	464	4.5	4.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	22	391	3.0	.3
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	48	(X)	.4	180	ALL FOOTWEAR . . . . .	14	85	1.9	.1
	GENERAL MERCHANDISE STORES (SIC 539 PART)					260	KITCHENWARE-HOME FURNISHINGS . . .	46	326	1.5	.3
	TOTAL . . . . .	139	40 267	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. . .	14	101	2.3	.1
020	GROCERIES-OTHER FOODS. . . . .	78	8 963	29.3	22.3	320	HARWARE-GARDENING EQUIPMENT . . .	20	112	1.5	.1
040	MEALS-SNACKS . . . . .	21	271	7.2	.7	400	AUTO FUELS-LUBRICANTS. . . . .	23	357	8.8	.3
100	CIGARS-CIGARETTES-TOBACCO. . . . .	60	629	3.0	1.6	500	ALL OTHER MERCHANDISE. . . . .	176	3 051	3.9	2.7
120	COSMETICS-ORUGS-CLEANERS . . . . .	78	845	3.2	2.1	516	ALL OTHER MERCHANDISE. . . . .	64	820	2.3	.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	112	4 177	11.2	10.4	517	PAPER-PAPER PRODUCTS . . . . .	163	2 231	3.1	2.0
141	MEN'S CLOTHING . . . . .	104	2 685	7.3	6.7	520	NONMERCHANDISE RECEIPTS. . . . .	101	2 719	3.8	2.4
142	BOYS' CLOTHING . . . . .	104	1 339	3.5	3.3	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	253	(X)	.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	115	6 805	17.2	16.9		MEAT MARKETS (SIC 542 PT.)				
180	ALL FOOTWEAR . . . . .	100	1 953	5.4	4.9		TOTAL <sup>2</sup> . . . . .	8	676	(X)	100.0
200	CURTAINS-ORAPERIES-OFY GOODS . . .	99	3 418	9.5	8.5		FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	50	2 391	6.6	5.9		TOTAL . . . . .	-	-	(X)	-
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	57	1 243	4.0	3.1		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
260	KITCHENWARE-HOME FURNISHINGS . . .	70	807	3.1	2.0		TOTAL . . . . .	-	-	(X)	-
280	JEWELRY-OPTICAL GOODS. . . . .	48	429	2.0	1.1		CANOE, NUT, AND CONFECTIONERY STORES (SIC 544)				
300	SPORTING-RECREATION EQUIPMENT. . .	47	634	2.7	1.6		TOTAL . . . . .	-	-	(X)	-
320	HARWARE-GARDENING EQUIPMENT . . .	64	1 233	5.4	3.1		RETAIL BAKERIES (SIC 546)				
340	LUMBER-BUILDING MATERIALS. . . . .	30	921	6.6	2.3		TOTAL . . . . .	20	1 168	(X)	100.0
400	AUTO FUELS-LUBRICANTS. . . . .	58	1 187	7.2	2.9	020	GROCERIES-OTHER FOODS. . . . .	20	1 035	BB.6	BB.6
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	39	843	5.2	2.1	520	NONMERCHANDISE RECEIPTS. . . . .	5	14	1.6	1.2
440	FARM EQUIPMENT MACHINERY . . . . .	13	90	1.0	.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	119	(X)	10.2
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	30	180	2.1	.4		RETAIL BAKERIES-BAKING, SELLING (SIC 5462)				
480	HOUSEHOLD FUELS-ICE. . . . .	9	34	1.8	.1		TOTAL . . . . .	19	1 142	(X)	100.0
500	ALL OTHER MERCHANDISE. . . . .	61	1 160	4.7	2.9	020	GROCERIES-OTHER FOODS. . . . .	19	1 009	BB.4	BB.4
501	TOYS-GAMES-WHEEL GOODS . . . . .	41	481	3.2	1.2	520	NONMERCHANDISE RECEIPTS. . . . .	5	14	1.6	1.2
502	BOOKS-STATIONERY-PHOTO. EQUIP.	23	168	2.5	.4	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	119	(X)	10.4
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	24	172	2.0	.4		RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
520	NONMERCHANDISE RECEIPTS. . . . .	47	1 275	8.1	3.2		TOTAL . . . . .	1	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	779	(X)	1.9		DAIRY PRODUCTS STORES (SIC 545)				
	ORY GOODS STORES (SIC 539 PART)						TOTAL <sup>2</sup> . . . . .	4	370	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	11	699	(X)	100.0		EGG AND POULTRY DEALERS (SIC 549 PT.)				
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)						TOTAL . . . . .	1	(0)	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	5	166	(X)	100.0		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
	FOOD STORES (SIC 54)						TOTAL . . . . .	2	(0)	(X)	100.0
	TOTAL . . . . .	326	114 711	(X)	100.0		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
020	GROCERIES-OTHER FOODS. . . . .	326	95 129	B2.9	82.9		TOTAL . . . . .	212	B3 444	(X)	100.0
040	MEALS-SNACKS . . . . .	10	149	16.6	.1	080	MAJOR APPL-RADIO-TV-MUSICAL INST	37	945	17.7	1.1
080	PACKAGED ALCOHOLIC BEVERAGES . . .	156	3 253	4.3	2.8						
100	CIGARS-CIGARETTES-TOBACCO. . . . .	228	3 775	4.3	3.3						
120	COSMETICS-ORUGS-CLEANERS . . . . .	212	4 330	5.0	3.8						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	21	369	3.2	.3						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	22	391	3.0	.3						
180	ALL FOOTWEAR . . . . .	14	85	1.9	.1						
260	KITCHENWARE-HOME FURNISHINGS . . .	46	326	1.5	.3						
300	SPORTING-RECREATION EQUIPMENT. . .	14	101	2.3	.1						
320	HARWARE-GARDENING EQUIPMENT . . .	22	117	1.5	.1						
400	AUTO FUELS-LUBRICANTS. . . . .	27	546	12.5	.5						
500	ALL OTHER MERCHANDISE. . . . .	181	3 160	4.0	2.8						
520	NONMERCHANDISE RECEIPTS. . . . .	107	2 737	3.8	2.4						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	243	(X)	.2						
	GROCERY STORES (SIC 541)										
	TOTAL . . . . .	285	111 823	(X)	100.0						
020	GROCERIES-OTHER FOODS. . . . .	285	92 727	B2.9	B2.9						
021	MEATS-FISH-POULTRY . . . . .	66	22 580	20.8	20.2						
022	PRODUCE (FRESH FRUITS-VEGTBLS)	49	7 576	7.2	6.8						
023	FROZEN FOODS . . . . .	21	4 146	4.9	3.7						
024	ALL OTHER FOODS. . . . .	24	58 424	52.2	52.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	87	3.3	.1	420	AUTO TIRES-BATTERIES-ACCESS. . .	7	721	9.4	9.4
260	KITCHENWARE-HOME FURNISHINGS . .	31	226	6.3	.3	421	PARTS INSTALLED IN REPAIR WORK	7	371	4.9	4.9
300	SPORTING-RECREATION EQUIPMENT. .	38	1 512	37.5	1.8	422	PARTS-WHOLESALE. . . . .	7	149	2.0	2.0
320	HARDWARE-GARDENING EQUIPMENT. .	33	421	10.4	.5	423	PARTS-RETAIL. . . . .	7	83	1.1	1.1
340	LUMBER-BUILDING MATERIALS. . . .	22	125	3.0	.1	-	MISCELLANEOUS MERCHANDISE. . .	(X)	118	(X)	1.5
380	AUTOMOBILES-TRUCKS. . . . .	118	53 619	74.9	64.3	520	NONMERCHANDISE RECEIPTS. . . . .	7	953	12.5	12.5
400	AUTO FUELS-LUBRICANTS. . . . .	90	1 290	2.6	1.5	527	SERVICE LABOR. . . . .	7	921	12.1	12.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	175	13 019	16.5	15.6	528	OTHER NONMERCHANDISE RECEIPTS.	3	32	1.2	.4
500	ALL OTHER MERCHANDISE. . . . .	51	5 024	56.6	6.0	-	MISCELLANEOUS MERCHANDISE. . .	(X)	204	(X)	2.7
520	NONMERCHANDISE RECEIPTS. . . . .	166	7 090	9.2	8.5						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	86	(X)	.1						
	MOTOR VEHICLE DEALERS (SIC 551, 552)						MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
	TOTAL . . . . .	113	68 000	(X)	100.0		TOTAL <sup>2</sup> . . . . .	10	777	(X)	100.0
380	AUTOMOBILES-TRUCKS. . . . .	113	53 478	78.6	78.6		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
400	AUTO FUELS-LUBRICANTS. . . . .	59	851	2.1	1.3		TOTAL . . . . .	66	(0)	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	106	7 480	11.0	11.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	35		16.6	10.2
520	NONMERCHANDISE RECEIPTS. . . . .	99	6 157	9.5	9.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20		2.4	.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	34	(X)	.1	260	KITCHENWARE-HOME FURNISHINGS . .	31		4.2	2.4
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					280	JEWELRY-OPTICAL GOODS. . . . .	16		1.2	.3
	TOTAL . . . . .	84	55 169	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	30		9.7	5.0
380	AUTOMOBILES-TRUCKS. . . . .	84	42 927	77.8	77.8	320	HARDWARE-GARDENING EQUIPMENT. .	33		7.7	4.5
381	NEW PASSENGER CARS-RETAIL. . .	84	22 356	40.5	40.5	340	LUMBER-BUILDING MATERIALS. . . .	20		3.2	1.3
383	NEW COMMERCIAL VEHICLES-RETAIL	59	7 696	16.4	13.9	400	AUTO FUELS-LUBRICANTS. . . . .	30		8.3	4.7
385	USED PASSENGER CARS-RETAIL. . .	84	9 341	16.9	16.9	420	AUTO TIRES-BATTERIES-ACCESS. . .	66		59.7	59.7
386	USED PASSENGER CARS-WHOLE. . .	57	729	1.5	1.3	500	ALL OTHER MERCHANDISE. . . . .	27		6.9	3.1
387	USED COMMERCIAL VEHICLES. . . .	49	1 843	4.3	3.3	520	NONMERCHANDISE RECEIPTS. . . . .	43		11.5	7.5
392	ALL OTHER AUTOS-TRUCKS. . . . .	5	445	11.1	.8	-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	517	(X)	.9		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
400	AUTO FUELS-LUBRICANTS. . . . .	63	651	1.9	1.2		TOTAL . . . . .	26	(0)	(X)	100.0
401	GASOLINE. . . . .	33	413	2.4	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	26		19.8	19.8
403	MOTOR OILS-GREASES-OTHER OILS.	47	229	.8	.4	221	MAJOR HOUSEHOLD APPLIANCES. . .	26		9.1	9.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	8	(X)	(Z)	222	RADIO-TV'S MUSICAL INSTR. . . .	26		10.0	10.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	84	6 527	11.8	11.8	223	ALL OTHER APPLIANCES. . . . .	14		1.5	.7
421	PARTS INSTALLED IN REPAIR WORK	82	3 542	6.5	6.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	23		3.0	2.5
422	PARTS-WHOLESALE. . . . .	82	952	1.8	1.7	260	KITCHENWARE-HOME FURNISHINGS . .	23		6.7	5.7
423	PARTS-RETAIL. . . . .	83	960	1.7	1.7	264	SMALL ELECTRICAL APPLIANCES. .	13		3.6	3.1
424	AUTOMOBILE TIRES-BATTERIES-ACC	44	1 072	2.6	1.9	265	ALL OTHER KITCHENWARE-HOUSEWR.	20		3.1	2.6
520	NONMERCHANDISE RECEIPTS. . . . .	84	5 032	9.1	9.1	280	JEWELRY-OPTICAL GOODS. . . . .	16		1.6	.9
527	SERVICE LABOR. . . . .	83	4 553	8.3	8.3	300	SPORTING-RECREATION EQUIPMENT. .	22		13.8	10.7
528	OTHER NONMERCHANDISE RECEIPTS.	26	478	2.5	.9	317	ALL OTHER SPORTG GOODS EXC BOATS	22		13.0	10.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	32	(X)	.1	-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	.7
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					320	HARDWARE-GARDENING EQUIPMENT. .	23		12.7	10.8
	TOTAL . . . . .	12	4 416	(X)	100.0	340	LUMBER-BUILDING MATERIALS. . . .	18		3.3	2.6
380	AUTOMOBILES-TRUCKS. . . . .	12	4 063	92.0	92.0	400	AUTO FUELS-LUBRICANTS. . . . .	18		5.7	4.6
381	NEW PASSENGER CARS-RETAIL. . .	12	1 977	44.8	44.8	403	MOTOR OILS-GREASES-OTHER OILS.	18		2.1	1.7
385	USED PASSENGER CARS-RETAIL. . .	12	2 086	47.2	47.2	-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	2.9
420	AUTO TIRES-BATTERIES-ACCESS. . .	12	208	4.7	4.7	420	AUTO TIRES-BATTERIES-ACCESS. . .	26		29.1	29.1
421	PARTS INSTALLED IN REPAIR WORK	12	167	3.8	3.8	417	NEW TIRES-TUBES (TO OTHER USERS)	26		11.6	11.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	41	(X)	.9	426	AUTOMOBILE ACCESSORIES. . . . .	15		9.4	6.8
520	NONMERCHANDISE RECEIPTS. . . . .	4	145	5.9	3.3	429	NEW TRUCK-BUS TIRES (TO USERS)	18		3.7	3.1
527	SERVICE LABOR. . . . .	4	145	6.1	3.3	436	STORAGE BATTERIES. . . . .	24		4.7	4.6
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	3.1
	TOTAL . . . . .	7	7 638	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	21		8.5	7.0
380	AUTOMOBILES-TRUCKS. . . . .	7	5 760	75.4	75.4	520	NONMERCHANDISE RECEIPTS. . . . .	20		8.2	5.8
381	NEW PASSENGER CARS-RETAIL. . .	7	3 541	46.4	46.4	526	OTHER NONMERCHANDISE RECEIPTS.	20		6.6	4.7
383	NEW COMMERCIAL VEHICLES-RETAIL	3	199	7.9	2.6	-	MISCELLANEOUS. . . . .	(X)		(X)	1.1
385	USED PASSENGER CARS-RETAIL. . .	7	1 735	22.7	22.7	-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	.4
386	USED PASSENGER CARS-WHOLE. . .	5	129	2.1	1.7		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
387	USED COMMERCIAL VEHICLES. . . .	3	81	3.3	1.1		TOTAL . . . . .	40	5 866	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	73	(X)	1.0						

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	276	15.8	4.7	260	KITCHENWARE-HOME FURNISHINGS . .	7	49	1.6	.2
221	MAJOR HOUSEHOLD APPLIANCES . . .	8	146	8.4	2.5	280	JEWELRY-OPTICAL GOODS . . . . .	14	39	2.0	.2
222	RADIO-TV'S MUSICAL INSTR. . . .	8	118	7.6	2.0	300	SPORTING-RECREATION EQUIPMENT . .	8	70	2.0	.3
-	MISCELLANEOUS MERCHANDISE . . .	(X)	12	(X)	.2	520	NONMERCHANDISE RECEIPTS . . . . .	64	597	3.3	2.4
260	KITCHENWARE-HOME FURNISHINGS . .	8	36	1.7	.6	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	54	(X)	.2
300	SPORTING-RECREATION EQUIPMENT . .	8	101	5.7	1.7		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562; 3; 8)				
317	ALL OTHER SPTG GOODS EXC BOATS	8	99	5.7	1.7		TOTAL . . . . .	62	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE . . .	(X)	2	(X)	(Z)						
320	HARDWARE-GARDENING EQUIPMENT . .	9	52	2.4	.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	(0)	14.1	4.4
400	AUTO FUELS-LUBRICANTS . . . . .	12	276	12.7	4.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	62		89.7	89.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	40	4 524	77.1	77.1	180	ALL FOOTWEAR . . . . .	16		10.9	2.9
520	NONMERCHANDISE RECEIPTS . . . . .	23	493	14.0	8.4	520	NONMERCHANDISE RECEIPTS . . . . .	18		4.2	2.2
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	108	(X)	1.8	-	MISCELLANEOUS MERCHANDISE . . . .	(X)		(X)	.8
	BOAT DEALERS (SIC 5591)						WOMEN'S READY-TO-WEAR STORES (SIC 562)				
	TOTAL <sup>2</sup> . . . . .	7	1 128	(X)	100.0		TOTAL . . . . .	58	6 148	(X)	100.0
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	227	12.9	3.7
	TOTAL . . . . .	22	4 852	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	58	5 519	89.8	89.8
500	ALL OTHER MERCHANDISE . . . . .	22	4 690	96.7	96.7	161	CHILDREN'S-INFANTS' WEAR . . . .	21	510	10.1	8.3
504	MOBILE HOMES-HOUSEHOLD TRLRS .	21	4 566	94.1	94.1	163	MILLINERY . . . . .	19	41	1.5	.7
505	CAMP TRAILERS-TRAVEL TRAILERS .	5	106	19.4	2.2	164	HOSIERY . . . . .	37	122	2.1	2.0
507	ALL OTHER MERCHANDISE . . . . .	4	18	1.7	.4	165	LINGERIE . . . . .	45	676	11.0	11.0
						168	WOMEN'S BLOUSES-SPTSWR . . . . .	50	1 288	20.9	20.9
520	NONMERCHANDISE RECEIPTS . . . . .	16	145	3.6	3.0	172	DRESSES . . . . .	58	1 921	31.2	31.2
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	17	(X)	.4	173	COATS-SUITS . . . . .	48	617	10.1	10.0
						174	HANDBAGS . . . . .	31	83	2.2	1.4
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	23	233	6.7	3.8
	TOTAL <sup>2</sup> . . . . .	3	192	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	26	(X)	.4
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					180	ALL FOOTWEAR . . . . .	8	187	10.1	3.0
	TOTAL . . . . .	1	(0)	(X)	100.0	200	CURTAINS-DRAPERIES-ORY GOODS . .	4	23	1.6	.4
	GASOLINE SERVICE STATIONS (SIC 554)					520	NONMERCHANDISE RECEIPTS . . . . .	22	143	4.0	2.3
	TOTAL . . . . .	640	73 908	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	48	(X)	.8
020	GROCERIES-OTHER FOODS . . . . .	59	339	7.2	.5		MILLINERY STORES (SIC 563 PT.)				
040	MEALS-SNACKS . . . . .	25	634	11.2	.9		TOTAL . . . . .	-	-	(X)	-
080	PACKAGED ALCOHOLIC BEVERAGES . .	4	38	12.5	.1		CORSET AND LINGERIE STORES (SIC 563 PT.)				
100	CIGARS-CIGARETTES-TOBACCO . . . .	98	387	3.8	.5		TOTAL . . . . .	-	-	(X)	-
300	SPORTING-RECREATION EQUIPMENT . .	11	62	5.8	.1		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
380	AUTOMOBILES-TRUCKS . . . . .	20	74	3.8	.1		TOTAL . . . . .	4	(0)	(X)	100.0
400	AUTO FUELS-LUBRICANTS . . . . .	640	60 923	82.4	82.4		FURRIERS AND FUR SHOPS (SIC 568)				
401	GASOLINE . . . . .	640	55 194	74.7	74.7		TOTAL . . . . .	-	-	(X)	-
402	OTHER AUTOMOTIVE FUELS . . . . .	79	3 420	23.8	4.6						
403	MOTOR OILS-GREASES-OTHER OILS .	576	2 308	3.2	3.1		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
420	AUTO TIRES-BATTERIES-ACCESS. . . .	545	8 152	12.2	11.0		TOTAL . . . . .	22	2 792	(X)	100.0
421	PARTS INSTALLED IN REPAIR WORK	208	1 403	7.0	1.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	2 613	93.6	93.6
423	PARTS-RETAIL . . . . .	92	340	3.3	.5	142	BOYS' CLOTHING . . . . .	6	137	9.5	4.9
424	AUTOMOBILE TIRES-BATTERIES-ACC	516	6 409	10.1	8.7	143	MEN'S TAILORED OUTERWEAR . . . .	21	1 017	36.4	36.4
480	HOUSEHOLD FUELS-ICE . . . . .	19	123	6.0	.2	144	OTHER MEN'S OUTERWEAR . . . . .	20	510	18.3	18.3
500	ALL OTHER MERCHANDISE . . . . .	18	186	6.0	.3	145	MEN'S HATS . . . . .	18	90	3.5	3.2
520	NONMERCHANDISE RECEIPTS . . . . .	438	2 856	5.0	3.9	146	OTHER MEN'S CLOTHING . . . . .	21	858	30.7	30.7
527	SERVICE LABOR . . . . .	428	2 217	3.9	3.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	179	(X)	6.4
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	133	(X)	.2						
	APPAREL AND ACCESSORY STORES (SIC 56)						CUSTOM TAILORS (SIC 567)				
	TOTAL . . . . .	165	24 936	(X)	100.0		TOTAL . . . . .	1	(0)	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS . . . .	8	242	3.2	1.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	91	7 915	45.6	31.7						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	124	11 353	55.4	45.5						
180	ALL FOOTWEAR . . . . .	15	3 724	22.7	14.9						
200	CURTAINS-DRAPERIES-ORY GOODS . .	25	893	7.1	3.6						

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	FAMILY CLOTHING STORES (SIC 565)					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	79	\$ 838	53.9	40.7
	TOTAL . . . . .	52	12 997	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	65	\$ 701	66.1	39.8
120	COSMETICS-DRUGS-CLEANERS . . . .	6	224	2.9	1.7	260	KITCHENWARE-HOME FURNISHINGS . .	39	381	6.4	2.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	52	4 990	38.4	38.4	280	JEWELRY-OPTICAL GOODS . . . . .	4	20	4.3	.1
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	52	\$ 213	40.1	40.1	300	SPORTING-RECREATION EQUIPMENT . .	5	\$14	14.5	3.6
161	CHILDREN'S-INFANTS' WEAR . . . .	37	525	5.0	4.0	320	HARWARE-GARDENING EQUIPMENT . .	7	340	17.0	2.4
163	MILLINERY . . . . .	14	103	1.6	.8	340	LUMBER-BUILDING MATERIALS . . . .	4	78	3.9	.5
164	HOSIERY . . . . .	35	247	2.5	1.9	500	ALL OTHER MERCHANOISE . . . . .	8	133	5.3	.9
165	LINGERIE . . . . .	39	705	5.7	5.4	520	NONMERCHANOISE RECEIPTS . . . . .	69	809	7.3	5.6
168	WOMEN'S BLOUSES-SPTSWR . . . . .	46	782	7.4	6.0	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	28	(X)	.2
172	DRESSES . . . . .	47	1 463	11.3	11.3		FURNITURE STORES (SIC 5712)				
173	COATS-SUITS . . . . .	40	883	7.0	6.8		TOTAL <sup>2</sup> . . . . .	49	\$ 985	(X)	100.0
174	HANOBAGS . . . . .	29	130	1.3	1.0		HOME FURNISHINGS STORES (OTHER 571)				
176	OTHER WOMENS-GIRLS' CLOTHES ACC	25	304	7.8	2.3		TOTAL <sup>2</sup> . . . . .	18	1 071	(X)	100.0
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	70	(X)	.5		FLOOR COVERINGS STORES (SIC 5713)				
180	ALL FOOTWEAR . . . . .	39	1 179	10.9	9.1		TOTAL <sup>2</sup> . . . . .	10	890	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOOOS . .	22	869	7.9	6.7		ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
260	KITCHENWARE-HOME FURNISHINGS . .	7	48	1.6	.4		TOTAL . . . . .	7	(0)	(X)	100.0
280	JEWELRY-OPTICAL GOODS . . . . .	12	29	1.1	.2		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
300	SPORTING-RECREATION EQUIPMENT . .	6	61	1.8	.5		TOTAL . . . . .	1	(0)	(X)	100.0
520	NONMERCHANOISE RECEIPTS . . . . .	24	341	3.0	2.6		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	43	(X)	.3		TOTAL . . . . .	-	-	(X)	-
	SHOE STORES (SIC 566)						HOUSEHOLO APPLIANCE STORES (SIC 572)				
	TOTAL . . . . .	24	2 347	(X)	100.0		TOTAL . . . . .	35	\$ 370	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	5	29	8.6	1.2	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	35	3 404	63.4	63.4
180	ALL FOOTWEAR . . . . .	24	2 240	95.4	95.4	260	KITCHENWARE-HOME FURNISHINGS . .	19	219	8.0	4.1
520	NONMERCHANOISE RECEIPTS . . . . .	16	72	3.7	3.1	300	SPORTING-RECREATION EQUIPMENT . .	4	504	14.4	9.4
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	6	(X)	.3	320	HARWARE-GARDENING EQUIPMENT . .	5	322	16.3	6.0
	MEN'S SHOE STORES (SIC 566 PT.)					520	NONMERCHANOISE RECEIPTS . . . . .	27	424	8.5	7.9
	TOTAL . . . . .	-	-	(X)	-	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	496	(X)	9.2
	WOMEN'S SHOE STORES (SIC 566 PT.)						RAOIO AND TELEVISION STORES (SIC 5732)				
	TOTAL . . . . .	2	(0)	(X)	100.0		TOTAL . . . . .	16	1 475	(X)	100.0
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	16	1 219	82.6	82.6
	TOTAL . . . . .	-	-	(X)	-	260	KITCHENWARE-HOME FURNISHINGS . .	3	54	9.6	3.7
	FAMILY SHOE STORES (SIC 566 PT.)					520	NONMERCHANOISE RECEIPTS . . . . .	10	129	11.1	8.7
	TOTAL . . . . .	22	2 223	(X)	100.0	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	73	(X)	4.9
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	4	19	6.4	.9		RECORO SHOPS (SIC 5733 PT.)				
180	ALL FOOTWEAR . . . . .	22	2 129	95.8	95.8		TOTAL . . . . .	1	(0)	(X)	100.0
181	MEN'S AND BOYS' FOOTWEAR . . . .	22	669	30.1	30.1	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	16	1 219	82.6	82.6
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	22	1 051	47.3	47.3	260	KITCHENWARE-HOME FURNISHINGS . .	3	54	9.6	3.7
183	CHILDREN'S AND INFANTS' FOOTWR	22	409	18.4	18.4	520	NONMERCHANOISE RECEIPTS . . . . .	10	129	11.1	8.7
520	NONMERCHANOISE RECEIPTS . . . . .	15	69	3.7	3.1	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	73	(X)	4.9
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	5	(X)	.2		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						TOTAL . . . . .	5	(0)	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	3	147	(X)	100.0	220	MAJOR APPL-RAOIO-TV-MUSICAL NST	5		93.8	93.8
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					228	PIANOS . . . . .	4		13.3	13.3
	TOTAL . . . . .	1	(0)	(X)	100.0	231	MUSICAL INSTR-ACCESSORIES . . . .	5		39.1	39.1
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					234	SHEET MUSIC-RELATEO ITEMS . . . .	4		13.3	13.3
	TOTAL . . . . .	124	14 332	(X)	100.0	-	MISCELLANEOUS MERCHANOISE . . . .	(X)		(X)	28.0
200	CURTAINS-ORAPERIES-ORY GOOOS . .	32	489	14.3	3.4	520	NONMERCHANOISE RECEIPTS . . . . .	4		6.3	6.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>	
	EATING AND DRINKING PLACES (SIC 58)					500	ALL OTHER MERCHANDISE . . . . .	49	995	10.0	5.6	
	TOTAL . . . . .	794	48 753	(X)	100.0	520	NONMERCHANDISE RECEIPTS . . . . .	35	237	3.0	1.3	
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	97	(X)	.5	
020	GROCERIES-OTHER FOODS . . . . .	40	405	15.3	.8		ORUG STORES (SIC 591 PT.)					
040	MEALS-SNACKS . . . . .	656	35 524	85.0	72.9		TOTAL . . . . .	102	17 566	(X)	100.0	
060	ALCOHOLIC DRINKS . . . . .	365	10 640	54.5	21.8		020	GROCERIES-OTHER FOODS . . . . .	32	254	3.5	1.4
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	123	858	11.6	1.8		040	MEALS-SNACKS . . . . .	34	618	8.2	3.5
100	CIGARS-CIGARETTES-TOBACCO . . . . .	126	314	4.4	.6		080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	24	207	4.2	1.2
500	ALL OTHER MERCHANDISE . . . . .	18	108	4.5	.2		100	CIGARS-CIGARETTES-TOBACCO . . . . .	64	973	7.4	5.5
520	NONMERCHANDISE RECEIPTS . . . . .	133	749	5.5	1.5		120	COSMETICS-DRUGS-CLEANERS . . . . .	102	13 278	75.6	75.6
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	155	(X)	.3		121	MEICINES EXC. PRESCRIPTION . . . . .	89	4 342	27.6	24.7
	EATING PLACES (SIC 5812)						122	PRESCRIPTION MEICINES . . . . .	102	5 444	31.0	31.0
	TOTAL . . . . .	565	39 421	(X)	100.0		123	ALL OTHER DRUGS-PROPRIETARIES . . . . .	88	3 492	23.4	19.9
020	GROCERIES-OTHER FOODS . . . . .	37	392	15.3	1.0	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	10	45	2.0	.3	
040	MEALS-SNACKS . . . . .	565	34 995	88.8	88.8	180	ALL FOOTWEAR . . . . .	10	34	1.0	.2	
060	ALCOHOLIC DRINKS . . . . .	136	2 914	29.0	7.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	159	3.6	.9	
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	18	108	6.2	.3	260	KITCHENWARE-HOME FURNISHINGS . . . . .	25	269	3.5	1.5	
100	CIGARS-CIGARETTES-TOBACCO . . . . .	72	188	4.4	.5	280	JEWELRY-OPTICAL GOODS . . . . .	49	207	2.5	1.2	
500	ALL OTHER MERCHANDISE . . . . .	15	83	4.1	.2	300	SPORTING-RECREATION EQUIPMENT . . . . .	9	115	5.0	.7	
520	NONMERCHANDISE RECEIPTS . . . . .	113	600	4.9	1.5	320	HARWARE-GARDENING EQUIPMENT . . . . .	10	89	2.0	.5	
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	141	(X)	.4	500	ALL OTHER MERCHANDISE . . . . .	47	989	10.0	5.6	
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					520	NONMERCHANDISE RECEIPTS . . . . .	34	236	3.0	1.3	
	TOTAL . . . . .	423	32 875	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	93	(X)	.5	
020	GROCERIES-OTHER FOODS . . . . .	23	240	10.4	.7		PROPRIETARY STORES (SIC 591 PT.)					
040	MEALS-SNACKS . . . . .	423	28 834	87.7	87.7		TOTAL <sup>2</sup> . . . . .	4	140	(X)	100.0	
060	ALCOHOLIC DRINKS . . . . .	134	2 885	28.0	8.8		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	18	105	5.0	.3		TOTAL <sup>2</sup> . . . . .	357	33 244	(X)	100.0	
100	CIGARS-CIGARETTES-TOBACCO . . . . .	63	165	3.8	.5		LIQUOR STORES (SIC 592)					
500	ALL OTHER MERCHANDISE . . . . .	14	74	3.4	.2		TOTAL . . . . .	78	6 933	(X)	100.0	
520	NONMERCHANDISE RECEIPTS . . . . .	69	515	5.6	1.6	020	GROCERIES-OTHER FOODS . . . . .	30	355	10.0	5.1	
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	57	(X)	.2	060	ALCOHOLIC DRINKS . . . . .	7	167	26.3	2.4	
	CAFETERIAS (SIC 5812 PT.)					080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	78	5 919	85.4	85.4	
	TOTAL <sup>2</sup> . . . . .	8	753	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO . . . . .	43	223	4.5	3.2	
	REFRESHMENT PLACES (SIC 5812 PT.)					520	NONMERCHANDISE RECEIPTS . . . . .	24	62	2.4	.9	
	TOTAL . . . . .	134	5 793	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	207	(X)	3.0	
040	MEALS-SNACKS . . . . .	134	5 429	93.7	93.7		ANTIQUE STORES (SIC 5932)					
100	CIGARS-CIGARETTES-TOBACCO . . . . .	8	19	6.8	.3		TOTAL . . . . .	1	(0)	(X)	100.0	
520	NONMERCHANDISE RECEIPTS . . . . .	43	80	3.3	1.4		SECONOHANO STORES (SIC 5933)					
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	265	(X)	4.6		TOTAL . . . . .	27	(0)	(X)	100.0	
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR	6		28.0	2.3	
	TOTAL . . . . .	229	9 332	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	6		40.2	3.3	
040	MEALS-SNACKS . . . . .	91	529	21.4	5.7	200	CURTAINS-ORAPERIES-ORY GOODS . . . . .	5		5.3	.8	
060	ALCOHOLIC DRINKS . . . . .	229	7 725	82.8	82.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9		29.7	5.8	
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	105	750	13.4	8.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9		47.9	13.1	
100	CIGARS-CIGARETTES-TOBACCO . . . . .	54	127	6.1	1.4	260	KITCHENWARE-HOME FURNISHINGS . . . . .	8		8.6	2.1	
520	NONMERCHANDISE RECEIPTS . . . . .	20	149	11.1	1.6	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	7		85.6	23.2	
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	52	(X)	.6	500	ALL OTHER MERCHANDISE . . . . .	7		59.1	25.5	
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)					520	NONMERCHANDISE RECEIPTS . . . . .	9		5.3	2.4	
	TOTAL . . . . .	106	17 706	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	21.5	
020	GROCERIES-OTHER FOODS . . . . .	33	256	3.5	1.4		SPORTING GOODS STORES (SIC 5952)					
040	MEALS-SNACKS . . . . .	35	623	8.2	3.5		TOTAL . . . . .	25	(0)	(X)	100.0	
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	24	211	4.2	1.2	020	GROCERIES-OTHER FOODS . . . . .	3		19.6	5.1	
100	CIGARS-CIGARETTES-TOBACCO . . . . .	67	985	7.5	5.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	8		8.1	3.7	
120	COSMETICS-DRUGS-CLEANERS . . . . .	106	13 376	75.5	75.5	180	ALL FOOTWEAR . . . . .	9		10.2	4.2	
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	10	45	2.0	.3							
180	ALL FOOTWEAR . . . . .	10	34	1.0	.2							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	160	3.6	.9							
260	KITCHENWARE-HOME FURNISHINGS . . . . .	26	272	3.5	1.5							
280	JEWELRY-OPTICAL GOODS . . . . .	50	209	2.5	1.2							
300	SPORTING-RECREATION EQUIPMENT . . . . .	9	116	5.0	.7							
320	HARWARE-GARDENING EQUIPMENT . . . . .	10	90	2.0	.5							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines						
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>				
300	SPORTING-RECREATION EQUIPMENT. . . . .	25	(0)	75.6	75.6	500	BOOK STORES (SIC 5942)	8	(0)	(X)	100.0				
301	ATHLETIC GOODS (TO INDIVIDUALS) . . . . .	17		21.0	14.6	-	TOTAL . . . . .					8	(X)	98.7	98.7
302	ATHLETIC GOODS (TO TEAMS) . . . . .	8		16.8	6.3		MISCELLANEOUS MERCHANDISE. . . . .					(X)	(X)	(X)	1.3
303	HUNTING EQUIPMENT. . . . .	13		17.3	11.8		STATIDNERY STORES (SIC 5943)								
304	FISHING EQUIPMENT. . . . .	15		22.2	20.1		TOTAL . . . . .					2	(0)	(X)	100.0
306	BOATS-MOTORS-MARINE EQUIPMENT. . . . .	9		15.4	12.2		HAY, GRAIN, AND FEED STORES (SIC 5962)								
315	CAMPING EQUIP-SUPPLIES . . . . .	11	6.1	4.2		TOTAL <sup>2</sup> . . . . .	21	3 195	(X)	100.0					
316	BICYCLES-LUGGAGE . . . . .	4	8.1	2.6		OTHER FARM SUPPLY STORES (SIC 5969 PT.)									
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	(X)	3.6		TOTAL <sup>2</sup> . . . . .	17	4 283	(X)	100.0					
500	ALL OTHER MERCHANDISE. . . . .	4	10.4	2.2		GARDEN SUPPLY STORES (SIC 5969 PT.)									
520	NONMERCHANDISE RECEIPTS. . . . .	12	12.1	5.4		TOTAL <sup>2</sup> . . . . .	4	163	(X)	100.0					
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	(X)	3.9		NEWS DEALERS AND NEWSSTANDS (SIC 5994)									
	BICYCLE SHOPS (SIC 5953)					TOTAL . . . . .	4	(0)	(X)	100.0					
	TOTAL . . . . .	1	(D)	(X)	100.0	HOBBY, TOY, AND GAME SHOPS (SIC 5995)									
	JEWELRY STORES (SIC 597)					TOTAL <sup>2</sup> . . . . .	3	82	(X)	100.0					
	TOTAL . . . . .	42	1 997	(X)	100.0	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	32	8.0	1.6	TOTAL . . . . .	11	1 043	(X)	100.0					
260	KITCHENWARE-HOME FURNISHINGS . . . . .	21	83	6.2	4.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	137	22.0	13.1				
267	CHINA-GLASSWARE. . . . .	19	68	5.6	3.4	500	ALL OTHER MERCHANDISE. . . . .	11	887	85.0	85.0				
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	15	(X)	.8	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	19	(X)	1.8				
280	JEWELRY-OPTICAL GOODS. . . . .	42	1 656	82.9	82.9		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)								
281	WATCHES-CLOCKS . . . . .	30	330	20.2	16.5		TOTAL <sup>2</sup> . . . . .	38	5 117	(X)	100.0				
282	SILVERWARE . . . . .	24	150	13.3	7.5		OPTICAL GOODS STORES (SIC 5999 PT.)								
285	ALL OTHER JEWELRY ITEMS. . . . .	38	493	26.4	24.7		TOTAL . . . . .	3	151	(X)	100.0				
287	DIAMONDS, EXC. DIAMOND WATCHES	30	571	35.1	28.6	280	JEWELRY-OPTICAL GOODS. . . . .	3	151	100.0	100.0				
288	RINGS, EXC. DIAMONDS . . . . .	25	105	9.5	5.3		RETAIL STORES, N.E.C. (SIC 5999 PT.)								
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	7	(X)	.4		TOTAL . . . . .	5	(D)	(X)	100.0				
520	NONMERCHANDISE RECEIPTS. . . . .	31	208	12.1	10.4		NONSTORE RETAILERS (SIC 53 PART*)								
529	WATCH-CLOCK-JEWELRY REPAIRS. . . . .	31	182	10.6	9.1		TOTAL . . . . .	27	6 455	(X)	100.0				
533	ALL NONMERCHANDISE RECEIPTS FROM CUSTOMERS	7	26	4.2	1.3		GROCERIES-OTHER FOODS. . . . .	7	937	62.2	14.5				
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	17	(X)	.9		CIGARS-CIGARETTES-TOBACCO. . . . .	5	544	42.4	8.4				
	FUEL OIL DEALERS (SIC 5983)						COSMETICS-DRUGS-CLEANERS . . . . .	10	45	1.3	.7				
	TOTAL . . . . .	2	(0)	(X)	100.0		MEN'S-BOYS' CLOTHING EXC FOOTWR	8	185	6.4	2.9				
	LIQUEFIED PETROL, GAS (BOTTLED GAS) DEALERS (SIC 5984)						WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	353	12.2	5.5				
	TOTAL . . . . .	32	4 039	(X)	100.0		ALL FOOTWEAR . . . . .	8	77	2.6	1.2				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	169	5.3	4.2		CURTAINS-DRAPERIES-ORY GOODS . . . . .	8	206	7.1	3.2				
340	LUMBER-BUILDING MATERIALS. . . . .	7	31	4.3	.8		MAJOR APPL-RADIO-TV-MUSICAL INST	11	585	18.4	9.1				
400	AUTO FUELS-LUBRICANTS. . . . .	3	12	7.1	.3		FURNITURE-SLEEP EQUIP-FLOOR COV.	8	143	4.8	2.2				
480	HOUSEHOLD FUELS-ICE. . . . .	32	3 514	87.0	87.0		KITCHENWARE-HOME FURNISHINGS . . . . .	8	55	2.0	.9				
481	LP GAS-WHOLESALE . . . . .	13	128	10.0	3.2		JEWELRY-OPTICAL GOODS. . . . .	9	92	3.0	1.4				
482	OTHER LP GAS SALES . . . . .	32	3 372	83.5	83.5										
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	14	(X)	.3										
500	ALL OTHER MERCHANDISE. . . . .	7	22	2.7	.5										
520	NONMERCHANDISE RECEIPTS. . . . .	19	256	8.3	6.3										
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	34	(X)	.8										
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)														
	TOTAL . . . . .	3	(0)	(X)	100.0										
	FLORISTS (SIC 5992)														
	TOTAL <sup>2</sup> . . . . .	27	901	(X)	100.0										
	CIGAR STORES AND STANDS (SIC 5993)														
	TOTAL . . . . .	3	(D)	(X)	100.0										

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
300	SPORTING-RECREATION EQUIPMENT. .	8	74	2.4	1.1	020 100 -	MERCHANDISING MACHINE OPERATORS (SIC 534)	5	1 280	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT . .	8	110	3.7	1.7						
340	LUMBER-BUILDING MATERIALS. . . .	8	155	5.3	2.4						
420	AUTO TIRES-BATTERIES-ACCESS. . .	8	96	3.3	1.5						
440	FARM EQUIPMENT MACHINERY . . . .	7	39	1.3	.6						
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	6	1 499	89.2	23.2						
500	ALL OTHER MERCHANDISE. . . . .	10	199	6.5	3.1						
520	NONMERCHANDISE RECEIPTS. . . . .	19	791	14.0	12.3						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	270	(X)	4.2						
	MAIL ORDER HOUSES (SIC 532)										
	TOTAL . . . . .	10	2 943	(X)	100.0		TOTAL . . . . .	12	2 232	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS . . . .	9	31	1.1	1.1						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	185	6.9	6.3						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	353	13.2	12.0						
180	ALL FOOTWEAR . . . . .	8	77	2.8	2.6						
200	CURTAINS-DRAPERIES-DRY GOODS . .	8	206	7.7	7.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	464	17.4	15.8						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	142	5.2	4.8						
260	KITCHENWARE-HOME FURNISHINGS . .	8	53	1.9	1.8						
280	JEWELRY-OPTICAL GOODS. . . . .	9	91	3.3	3.1						
300	SPORTING-RECREATION EQUIPMENT. .	8	73	2.7	2.5						
320	HARDWARE-GARDENING EQUIPMENT . .	8	110	4.0	3.7						
340	LUMBER-BUILDING MATERIALS. . . .	8	155	5.8	5.3						
420	AUTO TIRES-BATTERIES-ACCESS. . .	8	96	3.6	3.3						
440	FARM EQUIPMENT MACHINERY . . . .	7	39	1.4	1.3						
500	ALL OTHER MERCHANDISE. . . . .	8	154	5.7	5.2						
520	NONMERCHANDISE RECEIPTS. . . . .	8	533	19.9	18.1						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	181	(X)	6.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Arizona	Phoenix SMSA	Tucson SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BRDAD MERCHANDISE LINE .....	B	B	B	C
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	C	C	B	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	(X)	(X)	B	(X)
34D	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE LUMBER-BUILDING MATERIALS.....	(X)	(X)	C	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	B	C	(X)	A
34D	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE LUMBER-BUILDING MATERIALS.....	B	C	(X)	A
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	E	E	(X)	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	C	B	(X)	E
34D	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE LUMBER-BUILDING MATERIALS.....	C	C	(X)	E
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	E	E	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	D	E	C	D
32D	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE HARDWARE-GARDENING EQUIPMENT.....	E	E	E	E
34D	LUMBER-BUILDING MATERIALS .....	E	E	E	D
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	C	C	A	B

Note: See merchandise line introductory text for explanation of this table.  
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than  
60 percent. X Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Arizona	Phoenix SMSA	Tucson SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	B
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
14D	MEN'S-BOYS' CLOTHING EXC FDOTWR.....	B	B	B	A
16D	WOMEN'S-GIRLS' CLOTHING, EX FDOTWR...	B	B	C	A
2D0	CURTAINS-DRAPERIES-DRY GOODS.....	B	B	B	A
22D	MAJOR APPL-RADIO-TV-MUSICAL INSTR...	B	B	B	E
24D	FURNITURE-SLEEP EQUIP-FLOOR CDV.....	B	B	B	E
26D	KITCHENWARE-HOME FURNISHINGS.....	B	A	C	A
32D	HARDWARE-GARDENING EQUIPMENT.....	B	B	C	E
34D	LUMBER-BUILDING MATERIALS.....	B	A	B	E
5D0	ALL OTHER MERCHANDISE.....	B	B	D	C
52D	NONMERCHANDISE RECEIPTS.....	A	A	A	E
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	D	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
14D	MEN'S-BOYS' CLOTHING EXC FDOTWR.....	E	E	(X)	D
16D	WOMEN'S-GIRLS' CLOTHING, EX FDOTWR...	E	E	(X)	E
20D	CURTAINS-DRAPERIES-DRY GOODS.....	E	E	(X)	E
22D	MAJOR APPL-RADIO-TV-MUSICAL INSTR...	E	E	(X)	E
24D	FURNITURE-SLEEP EQUIP-FLOOR CDV.....	E	E	(X)	E
26D	KITCHENWARE-HOME FURNISHINGS.....	E	E	(X)	E
32D	HARDWARE-GARDENING EQUIPMENT.....	E	E	(X)	E
34D	LUMBER-BUILDING MATERIALS.....	E	E	(X)	E
50D	ALL OTHER MERCHANDISE.....	D	E	(X)	D
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	(X)	E
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	(X)	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Arizona	Phoenix SMSA	Tucson SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	C	B	A
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	C	B	A
02D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	B	C	B	A
50D	ALL OTHER MERCHANDISE.....	B	C	B	A
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	(X)	A	(X)
02D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	(X)	A	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	(X)	E
02D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	D	(X)	E
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	E	(X)	E
02D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	(X)	E
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	B	B	E
02D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	B	B	C	E
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	B	A	A
02D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	A	B	A	A
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	D
02D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	E	E
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	(X)	D
02D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	B	A	(X)	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than

60 percent. X Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Arizona	Phoenix SMSA	Tucson SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	(X)	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	(X)	E	(X)
500	ALL OTHER MERCHANDISE.....	(X)	(X)	E	(X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	(X)	E
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	(X)	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	(X)	E
500	ALL OTHER MERCHANDISE.....	E	E	(X)	E
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	E
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	E
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	B	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	(X)	(X)	B	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	(X)	B	(X)
420	AUTO TIRES-BATTERIES-ACCESS.....	(X)	(X)	B	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	(X)	B	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	O	A	(X)	E
400	AUTO FUELS-LUBRICANTS.....	C	B	(X)	E
420	AUTO TIRES-BATTERIES-ACCESS.....	C	B	(X)	E
520	NONMERCHANDISE RECEIPTS.....	A	A	(X)	A

Note: See merchandise line introductory text for explanation of this table.  
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than  
60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Arizona	Phoenix SMSA	Tucson SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES-TRUCKS.....	A	A	(X)	A
400	AUTO FUELS-LUBRICANTS.....	A	A	(X)	A
420	AUTO TIRES-BATTERIES-ACCESS.....	A	A	(X)	A
520	NONMERCHANDISE RECEIPTS.....	A	A	(X)	A
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES-TRUCKS.....	A	A	(X)	B
400	AUTO FUELS-LUBRICANTS.....	A	A	(X)	B
420	AUTO TIRES-BATTERIES-ACCESS.....	A	A	(X)	B
520	NONMERCHANDISE RECEIPTS.....	A	A	(X)	B
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	D	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES-TRUCKS.....	C	C	D	E
400	AUTO FUELS-LUBRICANTS.....	C	C	E	E
420	AUTO TIRES-BATTERIES-ACCESS.....	C	C	D	E
520	NONMERCHANDISE RECEIPTS.....	E	E	E	E
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	B	C
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	C	(X)	B
260	KITCHENWARE-HOME FURNISHINGS.....	D	E	(X)	B
300	SPORTING-RECREATION EQUIPMENT.....	C	E	(X)	B
380	AUTOMOBILES-TRUCKS.....	E	E	(X)	E
400	AUTO FUELS-LUBRICANTS.....	D	C	(X)	B
420	AUTO-TIRES-BATTERIES-ACCESS.....	C	C	(X)	B
520	NONMERCHANDISE RECEIPTS.....	B	C	(X)	B
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	C	(X)	D
260	KITCHENWARE-HOME FURNISHINGS.....	E	E	(X)	E
300	SPORTING-RECREATION EQUIPMENT.....	E	C	(X)	D
380	AUTOMOBILES-TRUCKS.....	C	E	(X)	E
400	AUTO FUELS-LUBRICANTS.....	E	C	(X)	E
420	AUTO-TIRES-BATTERIES-ACCESS.....	E	D	(X)	E
520	NONMERCHANDISE RECEIPTS.....	D	O	(X)	E
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	C	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
300	SPORTING-RECREATION EQUIPMENT.....	(X)	(X)	C	(X)
380	AUTOMOBILES-TRUCKS.....	(X)	(X)	C	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	(X)	E	(X)
500	ALL OTHER MERCHANDISE.....	(X)	(X)	O	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	(X)	D	(X)

Note: See merchandise line introductory text for explanation of this table.  
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than  
60 percent. X Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Arizona	Phoenix SMSA	Tucson SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	O	B	(X)	E
3D0	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE	E	C	(X)	E
4D0	SPORTING-RECREATION EQUIPMENT.....	E	E	(X)	E
52D	AUTO FUELS-LUBRICANTS.....	E	D	(X)	E
	NONMERCHANDISE RECEIPTS.....				
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	B	B	(X)	B
50D	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE	C	C	(X)	B
52D	ALL OTHER MERCHANDISE.....	E	E	(X)	E
	NONMERCHANDISE RECEIPTS.....				
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	B	B	(X)	E
3B0	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE	C	D	(X)	E
4D0	AUTOMOBILES-TRUCKS.....	E	E	(X)	E
52D	AUTO FUELS-LUBRICANTS.....	C	C	(X)	E
	NONMERCHANDISE RECEIPTS.....				
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	E	E	(X)	E
40D	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE	E	E	(X)	E
50D	AUTO FUELS-LUBRICANTS.....	E	E	(X)	E
52D	ALL OTHER MERCHANDISE.....	E	E	(X)	E
	NONMERCHANDISE RECEIPTS.....				
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	C	C	B	C
3B0	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE	E	E	E	E
4D0	AUTOMOBILES-TRUCKS.....	C	C	B	C
42D	AUTO FUELS-LUBRICANTS.....	C	C	B	C
52D	AUTO-TIRES-BATTERIES-ACCESS.....	D	D	B	D
	NONMERCHANDISE RECEIPTS.....				
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	B	B	C	C
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	B	A	(X)	B
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	B	A	O	D
140	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE	B	A	D	D
16D	MEN'S-BOYS' CLOTHING EXC FOOTWR....	B	A	D	D
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....				

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Arizona	Phoenix SMSA	Tucson SMSA	Area outside SMSA's
160	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	(X)	(X)	C	(X)
160	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
	WOMEN'S-GIRLS'CLDTHING+EX FOOTWR...	A	E	(X)	E
160	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
	WOMEN'S-GIRLS'CLOTHING+EX FDOTWR...	B	C	(X)	E
140 160	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	E A	A A	(X) (X)	C A
160	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	E	E	E	E
140 160 180	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING+EX FOOTWR... ALL FOOTWEAR.....	(X) (X) (X)	(X) (X) (X)	C D D	(X) (X) (X)
140 160	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	C E	B E	C E	D E
140 160	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	E E	E E	(X) (X)	E E

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than  
 60 percent. X = Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Arizona	Phoenix SMSA	Tucson SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	A	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR ...	E	E	D	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR ...	D	E	C	D
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	B
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	A	A	(X)	E
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	A	A	(X)	E
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	B	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	E	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	(X)	B
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	B	B	(X)	B
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	E	(X)	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	E	E	(X)	E
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	E	(X)	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	E	E	(X)	E
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9, 1) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	E	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	(X)	(X)	E	(X)
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR ...	(X)	(X)	E	(X)

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than  
 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Arizona	Phoenix SMSA	Tucson SMSA	Area outside SMSA's
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	C	O	O
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	B	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	C	B	E	E
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE .....	O	O	O	O
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE .....	O	D	(X)	C
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	A	(X)	E
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	A	(X)	A
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	E	(X)	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	E	E	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR. KITCHENWARE-HOME FURNISHINGS .....	E E	E E	E E	E E
220 260	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	(X)	C	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR. KITCHENWARE-HOME FURNISHINGS .....	(X) (X)	(X) (X)	O C	(X) (X)
220 260	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE .....	O	O	(X)	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR. KITCHENWARE-HOME FURNISHINGS .....	E O	E E	(X) (X)	E O
220	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	A	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.	B	A	(X)	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.  
60 percent. X Not applicable.

D = 60 to 69 percent.

E = Less than



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Arizona	Phoenix SMSA	Tucson SMSA	Area outside SMSA's
220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE.....	A	A	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAO LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	B	(X)	B
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAO MERCHANDISE LINE.....	O	C	C	O
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAO MERCHANDISE LINE.....	D	O	C	O
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE.....	O	C	(X)	O
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE.....	E	E	(X)	E
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE.....	O	O	(X)	C
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAO MERCHANDISE LINE .....	C	C	C	O
120	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAO MERCHANDISE LINE.....	A	A	A	A
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE.....	A	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAO LINE COSMETICS-DRUGS-CLEANERS .....	A	A	A	A
	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE.....	E	O	E	E
120	REPORTING DETAIL WITHIN THE SPECIFIED BROAO LINE COSMETICS-DRUGS-CLEANERS .....	E	D	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAO MERCHANDISE LINE .....	O	O	C	E
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAO MERCHANDISE LINE.....	C	C	C	O

Note: See merchandise line introductory text for explanation of this table.  
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than  
60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Arizona	Phoenix SMSA	Tucson SMSA	Area outside SMSA's
300	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	(X)	A	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	(X)	A
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	D	(X)	D
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	(X)	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	(X)	D	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	E	(X)	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	E	(X)	C
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	E	(X)	A
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	E	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	B	B	B
260 280 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS.....	B	B	B	B
	JEWELRY-OPTICAL GOODS.....	B	B	B	B
	NONMERCHANDISE RECEIPTS .....	B	B	B	B
480	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	(X)	B	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE .....	E	E	(X)	E
	LIQUEFIED PETROL, GAS (BOTTLED GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	(X)	C
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE .....	B	A	(X)	C

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Arizona	Phoenix SMSA	Tucson SMSA	Area outside SMSA's
480	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	E	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	E	(X)	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	D	E	E
	CIGAR STORES AND STANOS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	E	A
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	E	(X)
240 500 520	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	E	E	(X)	E
	ALL OTHER MERCHANDISE .....	B	O	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	E	(X)	E
240 500 520	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	E	E	(X)	B
	ALL OTHER MERCHANDISE .....	E	E	(X)	B
	NONMERCHANDISE RECEIPTS.....	E	E	(X)	B
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	(X)	E
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	(X)	C

Note: See merchandise line introductory text for explanation of this table.  
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than  
60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Arizona	Phoenix SMSA	Tucson SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	E	C	(X)	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	B	B	(X)	A
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	E	E	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	B	B	D	A
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	B	B	E	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	C	C	B	C
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	B	A	B	B

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than  
 60 percent. X Not applicable.  
 \*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



# Appendix A

## GENERAL EXPLANATION

### CENSUS COVERAGE

**Method of Coverage**—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. **The “nonmail” universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All “nonemployers”**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all non-employer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the non-employer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail non-employer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected “small employers”**—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. **The “mail” universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. **Firms in the census prec canvass**—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. **Firms not in the census prec canvass**—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

**Comparison of the 1963 Census with the 1967 Census**—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”



establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

**2. Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

**3. Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

**4. Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.



5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

**Types of Areas Covered**—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.<sup>1</sup> A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

## Appendix B

### MERCHANDISE LINE SALES REPORTS EXPLANATIONS

#### EXPLANATION OF TERMS

**Data Covered**—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

**Types of Areas**—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

**Establishments**—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual<sup>2</sup> for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

**Sales**—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

<sup>1</sup>Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

<sup>2</sup>Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.



## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

**Lumber and other building materials dealers (SIC 521)**—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

**Plumbing and heating equipment dealers (SIC 522)**—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-



gaged in installation on a contract basis or in repairs are included in Contract Construction.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

**Electrical supply stores (SIC 524)**—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

**Hardware stores (SIC 5251)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Farm equipment dealers (SIC 5252)**—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

#### GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Variety stores (SIC 533)**—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

**General merchandise stores (part of SIC 539)**—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

**Dry goods stores (part of SIC 539)**—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

**Sewing and needlework stores (part of SIC 539)**—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.



**FOOD STORES**  
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

**Meat markets (part of SIC 542)**—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

**Fish (seafood) markets (part of SIC 542)**—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

**Fruit stores and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

**Retail bakeries—baking and selling (SIC 5462)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

**Retail bakeries—selling only (SIC 5463)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

**Dairy products stores (SIC 545)**—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

**Egg and poultry dealers (part of SIC 549)**—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

**Other miscellaneous food stores (part of SIC 549)**—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."



**AUTOMOTIVE DEALERS**  
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

**Motor vehicle dealers—new and used cars (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

**Motor vehicle dealers—used cars only (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

**Home and auto supply stores (part of SIC 553)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

**Other tire, battery, accessory dealers (part of SIC 553)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

**Boat dealers (SIC 5591)**—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

**Household trailer dealers (SIC 5592)**—Establishments primarily selling household trailers, mobile homes and campers.

**Aircraft, motorcycle dealers (part of SIC 5599)**—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

**Automotive dealers, n.e.c. (part of SIC 5599)**—Establishments primarily selling automotive products not elsewhere classified.

**GASOLINE SERVICE STATIONS**  
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

**APPAREL AND ACCESSORY STORES**  
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-



ternity shops" which were classified as separate industries in the 1963 Census of Business.

**Millinery stores (part of SIC 563)**—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

**Corsets and lingerie stores (part of SIC 563)**—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

**Other women's accessory, specialty stores (part of SIC 563)**—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

**Furriers and fur shops (SIC 568)**—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Custom tailors (SIC 567)**—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (part of SIC 566)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

**Women's shoe stores (part of SIC 566)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

**Children's and juveniles' shoe stores (part of SIC 566)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

**Family shoe stores (part of SIC 566)**—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and



children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

**Children's and infants' wear stores (SIC 564)**—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

**Drapery, curtain, and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

**China, glassware, and metalware stores (SIC 5715)**—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

**Miscellaneous home furnishings stores (SIC 5719)**—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

**Household appliance stores (SIC 572)**—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

**Radio and television stores (SIC 5732)**—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

**Musical instrument stores (part of SIC 5733)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

#### EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for



consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

**Restaurants, lunchrooms, caterers (part of SIC 5812)**—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

**Cafeterias (part of SIC 5812)**—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

**Refreshment places (part of SIC 5812)**—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

## DRUG STORES AND PROPRIETARY STORES (SIC 591)

**Drug stores (part of SIC 591)**—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

**Proprietary stores (part of SIC 591)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

## MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

**Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Antique stores (SIC 5932)**—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

**Secondhand stores (SIC 5933)**—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

**Sporting goods stores (SIC 5952)**—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Bicycle shops (SIC 5953)**—Establishments primarily selling bicycles and bicycle parts and accessories.

**Jewelry stores (SIC 597)**—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,



bracelets, and brooches; sterling and plated silverware; and watches and clocks.

**Fuel oil dealers (SIC 5983)**—Establishments primarily selling fuel oil.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

**Fuel and ice dealers, n.e.c. (SIC 5982)**—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

**Florists (SIC 5992)**—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

**Cigar stores and stands (SIC 5993)**—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

**Stationery stores (SIC 5943)**—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

**Hay, grain, and feed stores (SIC 5962)**—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

**Other farm supply stores (part of SIC 5969)**—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

**Garden supply stores (part of SIC 5969)**—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

**News dealers and newsstands (SIC 5994)**—Establishments primarily selling newspapers, magazines, and other periodicals.

**Hobby, toy, and game shops (SIC 5995)**—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

**Camera and photographic supply stores (SIC 5996)**—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

**Gift, novelty, and souvenir shops (SIC 5997)**—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Optical goods stores (part of SIC 5999)**—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

**Retail stores, n.e.c. (part of SIC 5999)**—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-



ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

#### NONSTORE RETAILERS

(Part of SIC Major Group 53)

**Mail-order houses (SIC 532)**—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

**Merchandising machine operators (SIC 534)**—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

**Direct selling establishments (SIC 535)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.



RETAIL TRADE GENERAL QUESTIONS

U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

1967 CENSUS OF BUSINESS

NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report, please refer to this Census File Number

Employer Identification No.

1. NAME AND PHYSICAL LOCATION

a. Is the name shown in the label the name by which this establishment is known to the public?

☐ Yes

☐ No (If "No," enter trade name above the label.)

b. Is the address in the label—

1. ☐ The mail address of your establishment but not the actual physical location.

2. ☐ The mail address of your establishment (including number and street) which also is its actual physical location.

3. ☐ Neither of the above (e.g. accountant's office).

(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)

c. Enter following physical location information

Number and street

City, village, or other place

State

ZIP code

(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)

d. Enter name of county in which your establishment is located

e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?

☐ Yes

☐ No

2. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?

☐ Yes

☐ No (If "No," enter the currently assigned EI Number here (9 digits))

3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT

1 ☐ Individual proprietor

2 ☐ Partnership

0 ☐ Corporation (Do not mark if any form of cooperative association)

8 ☐ Co-op (cooperative association), corporate or noncorporate

9 ☐ Other (Specify)

4. PERIOD OPERATED IN 1967

a. Was this establishment in business at the end of 1967?

☐ Yes

☐ No

(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)

b. How many months during 1967 did you own this establishment?

Months

5. CLASS OF CUSTOMER

Report the approximate percentage of your total 1967 sales to each class of customer.

1 \_\_\_\_\_ % General public (household consumers, farmers, and individuals)

2 \_\_\_\_\_ % Construction and building trade contractors

3 \_\_\_\_\_ % Other business firms, government, and institutions

4 \_\_\_\_\_ % Other (Specify)

6. METHOD OF SELLING

Mark the box which describes your principal method of selling. Do not mark more than one box.

1 ☐ Selling at this establishment

2 ☐ Mail order (catalog selling)

3 ☐ House-to-house (direct selling)

4 ☐ Operating merchandise vending machines

7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967

a. Sales of merchandise and other receipts from customers

Dollars

Cents

Key

XX

X-6

b. Does the entry in "a" include sales taxes and excise taxes collected from customers?

☐ Yes

☐ No

X-7

c. If "No," how much did you forward to taxing agencies for such taxes?

Dollars

Cents

XX

X-8

d. Total ANNUAL payroll in 1967 before deductions

XX

X-9\*

8. COMPANY AFFILIATION

a. Mark this box ☐ if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).

b. Mark this box ☐ if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).

Name of company

Mailing address (Number, street, city, State, ZIP code)

EI No. (9 digits)

4-61



# RETAIL TRADE GENERAL QUESTIONS--Continued

<b>9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM</b>								1-1
<b>a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?</b> .....								1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No
Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.								
<b>b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm</b> .....				Name		Kind of business		

<b>10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT</b>								1-2XX	
<b>a. Is any department, concession, or business not owned by you, operated within this establishment?</b> .....								1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No	
Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.									
<b>b. If "Yes," please complete a line for each.</b>									
		2XX	2-3	2-4		2-5		2-6*	
Name and address of owner of department or concession		Kind of business of department or concession		Estimated sales during 1967		Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?	Census Use Only
				Dollars		Yes	No	Yes	
1.						1	2	1	2
2.						1	2	1	2
3.						1	2	1	2

<b>11. YOUR BUSINESS LOCATIONS</b>							
<b>a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?</b> .....						1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No	
<b>b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).</b>							
Address of business (Number, street, city or town, county, State, ZIP code)		Description of business		Census Use Only	Sales		Number of paid employees (Pay period including March 12)
					Dollars	Cents	
1.						XX	
2.						XX	
3.						XX	
4.						XX	
<b>Totals for this Employer Identification Number</b> (Sales total should equal the entry in item 7a)						XX	

100-005

# Appendix D

## KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
<b>BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS</b>		<b>SHOE STORES</b>	
Building materials and supply stores:		Men's shoe stores .....	} CB-56B
Lumber and other building materials dealers .....	CB-52A	Women's shoe stores .....	
Plumbing and heating equipment dealers .....	CB-52D	Children's and juveniles' shoe stores .....	
Paint, glass, and wallpaper stores .....	CB-52B	Family shoe stores .....	
Electrical supply stores .....	CB-52D		
Hardware stores .....	CB-52C		
Farm equipment dealers .....	CB-52D		
<b>GENERAL MERCHANDISE GROUP STORES</b>		<b>FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES</b>	
Department stores .....	CB-53A	Furniture and home furnishings stores:	
Variety stores .....	CB-53B	Furniture stores .....	CB-57A
Miscellaneous general merchandise stores:		Home furnishings stores:	
General merchandise stores .....	CB-53A	Floor coverings stores .....	} CB-57D
Dry goods stores .....	} CB-53B	Drapery, curtain, and upholstery stores .....	
Sewing and needlework stores .....		China, glassware, and metalware stores .....	
		Miscellaneous home furnishings stores .....	
		Household appliance stores .....	} CB-57B
		Radio, television, and music stores:	
		Radio and television stores .....	} CB-57C
		Music stores:	
		Record shops .....	} CB-57C
		Musical instrument stores .....	
<b>FOOD STORES</b>		<b>EATING AND DRINKING PLACES</b>	
Grocery stores .....	} CB-54A	Eating places:	
Meat and fish (seafood) markets:		Restaurants and lunchrooms .....	} CB-58
Meat markets .....		Cafeterias .....	
Fish (seafood) markets .....		Refreshment places .....	
Fruit stores and vegetable markets .....		Caterers .....	
Candy, nut, and confectionery stores .....		Drinking places (alcoholic beverages) .....	
Retail bakeries:			
Retail bakeries—baking and selling .....	} CB-54B		
Retail bakeries—selling only .....			
Other food stores:			
Dairy products stores .....	} CB-54A		
Egg and poultry dealers .....			
Other miscellaneous food stores .....			
<b>AUTOMOTIVE DEALERS</b>		<b>DRUG STORES AND PROPRIETARY STORES</b>	
Motor vehicle dealers:		Drug stores .....	} CB-59A
Motor vehicle dealers—new and used cars:		Proprietary stores .....	
Dealers with domestic car franchise only .....	} CB-XA		
Dealers with imported car franchise only .....		<b>MISCELLANEOUS RETAIL STORES</b>	
Dealers with domestic, imported car franchises .....		Liquor stores .....	} CB-59E
Motor vehicle dealers—used cars only .....		Antique stores and secondhand stores:	
Tire, battery, and accessory dealers:	Antique stores .....	} CB-59E	
Home and auto supply stores .....	Secondhand stores .....		
Other tire, battery, and accessory dealers .....			
Miscellaneous automotive dealers:		Sporting goods stores and bicycle shops:	
Boat dealers .....	} CB-XC	Sporting goods stores .....	CB-59C
Household trailer dealers .....		Bicycle shops .....	CB-59E
Aircraft, motorcycle dealers .....		Jewelry stores .....	CB-59D
Automotive dealers, n.e.c. ....			
<b>GASOLINE SERVICE STATIONS</b>		Fuel and ice dealers:	
Gasoline service stations .....	CB-XD	Fuel oil dealers .....	} CB-59E
		Liquefied petroleum gas (bottled gas) dealers .....	
		Fuel and ice dealers, n.e.c. ....	
		Florists .....	
<b>APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES</b>		Cigar stores and stands .....	
Women's clothing, specialty stores; furriers:		Other miscellaneous retail stores:	
Women's ready-to-wear stores .....	} CB-56A	Book and stationery stores:	
Women's accessory and specialty stores:		Book stores .....	} CB-59B
Millinery stores .....		Stationery stores .....	
Corset and lingerie stores .....		Hay, grain, and feed stores .....	} CB-59E
Other women's accessory, specialty stores .....		Other farm supply stores .....	
Furriers and fur shops .....		Garden supply stores .....	
Other apparel and accessory stores:		News dealers and newsstands .....	
Men's and boys' clothing and furnishings stores .....		Hobby, toy, and game shops .....	} CB-59G
Custom tailors .....		Camera and photographic supply stores .....	
Family clothing stores .....		Gift, novelty, and souvenir shops .....	
Children's and infants' wear stores .....		Optical goods stores .....	
Miscellaneous apparel and accessory stores .....		Retail stores, n.e.c. ....	CB-59E



# Appendix E

## MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods .....	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks) .....	ALL
021	Meats-fish-poultry .....	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023) .....	
022	Produce (fresh fruits-vegtbls) .....	Produce (fresh fruits, vegetables) .....	CB-54A
023	Frozen foods .....	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024) .....	
024	All other foods .....	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100). .....	
025	Bakery products—exc. frozen .....	Bakery products, except frozen .....	CB-54B
026	Bakery products—frozen .....	Bakery products, frozen .....	
027	All other foods .....	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026. ....	
040	Meals-snacks .....	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment .....	ALL
060	Alcoholic drinks .....	Alcoholic drinks served at this establishment .....	
080	Packaged alcoholic beverages .....	Packaged liquor, wine, and beer .....	
100	Cigars-cigarettes-tobacco .....	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others) .....	
120	Cosmetics-drugs-cleaners .....	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers .....	CB-59A
121	Medicines exc. prescription .....	Drugs (other than prescriptions), proprietary medicines, health, first aid products .....	
122	Prescription medicines .....	Prescriptions .....	CB-54A
123	All other drugs-proprieties .....	Prescription medicines (see line 124 for related merchandise) .....	
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122. ....	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers. ....	CB-54A
140	Men's-boys' clothing exc. footwear. ....	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180). ....	ALL
141	Men's clothing .....	Men's clothing and furnishings. ....	CB-53A
142	Boys' clothing .....	Boys' clothing and furnishings .....	
143	Men's tailored outerwear .....	Boys' wear .....	CB-56A
144	Other men's outerwear .....	Tailored outerwear (suits, overcoats, topcoats, sport jackets). ....	
145	Men's hats .....	Other outerwear (sport and casual clothing, rainwear) .....	
146	Other men's clothing .....	Men's hats .....	
146	Other men's clothing .....	Other men's apparel and furnishings. ....	
160	Women's-girls' clothing, exc. footwr. ....	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180). ....	ALL
161	Children's-infants' wear .....	Children's, infants' wear .....	CB-56A
162	Handbags-accessories .....	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500). ....	CB-53A
163	Millinery .....	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories .....	
164	Hosiery .....	Millinery .....	CB-53A, 56A
164	Hosiery .....	Hosiery—women's and children's .....	
165	Lingerie .....	Hosiery .....	CB-53A
165	Lingerie .....	Corsets, brassieres, underwear, negligees, and robes. ....	CB-53A
		Underwear, intimate garments, foundation garments. ....	CB-56A

# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr .....	Women's, misses', juniors', coats, suits, furs, and rainwear. ....	CB-53A
167	Women's dresses .....	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses. ....	
168	Women's blouses, sptswr. ....	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes. ....	CB-56A
169	Girls'-subteen-teen wear .....	Sportswear, including skirts, blouses, sweaters, etc. ....	
171	Other women's-girls' clothes, acc .....	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear. ....	CB-53A
172	Dresses .....	All merchandise on line 160 except items on lines 161 to 169. ....	
173	Coats-suits .....	Dresses .....	CB-56A
174	Handbags .....	Coats and suits .....	
175	Furs .....	Handbags .....	
176	Other women's-girls' clothes, acc .....	Furs .....	
		All other women's and children's apparel, apparel accessories. ....	
180	All footwear .....	All footwear .....	ALL
181	Men's and boys' footwear .....	Men's and boys' footwear .....	CB-56B
182	Women's and girls' footwear .....	Women's and girls' footwear .....	
183	Children's and infants' footwear .....	Children's and infants' footwear .....	
200	Curtains-draperies-dry goods .....	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades. ....	ALL
201	Piece goods-notions .....	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories. ....	CB-53A
202	Curtains-draperies .....	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets. ....	
203	All other domestics .....	All merchandise on line 200 except lines 201 and 202. ....	
220	Major appl.-radio-TV-musical inst .....	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments. ....	ALL
221	Major household appliances .....	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units). ....	CB-53A, XB CB-57C
222	Radios-TV's-musical instruments .....	Major household appliances. ....	
223	All other appliances .....	Radio, TV, record players, records, sheet music, musical instruments. ....	CB-53A, XB
224	New major appliances .....	All other merchandise on line 220 (except lines 221 and 222). ....	
225	New radios-TV's, etc. ....	New major appliances. ....	
226	Used major appl.-radios-TV's .....	New radios, TV's, record players, tape recorders. ....	CB-57B
227	Records-tapes-musical inst .....	Used major appliances, radios, TV, record players, tape recorders ..	
228	Pianos .....	Records, tapes, sheet music, pianos, organs, musical instruments. ..	
229	Organs .....	Pianos .....	CB-57C
231	Musical inst-accessories .....	Organs (all types) .....	
232	Radios-phono-tape rcds-TV's .....	Musical instruments and accessories. ....	
233	Records-tapes-related acc .....	Radios, phonographs, tape recorders, TV's. ....	
234	Sheet music-related items .....	Records, tapes, and related accessories. ....	
240	Furniture-sleep equip-floor cov. ....	Sheet music and related items. ....	ALL
241	Floor coverings .....	Furniture, sleep equipment, floor coverings. ....	CB-53A
242	Furniture-sleep equip .....	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc. ....	
243	Sleep equipment .....	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture). ....	
244	Other household furniture .....	Sleep equipment including springs, mattresses, and dual purpose pieces. ....	CB-57A
245	Floor coverings—soft surface .....	Other household furniture, all kinds. ....	
246	Floor coverings—hard surface .....	Floor coverings, soft surface. ....	
247	Nonhousehold furniture .....	Floor coverings, hard surface. ....	CB-59B
248	Office furniture .....	Nonhousehold furniture .....	
249	Other furn.-sleep equip.-fl. cov. ....	Office furniture .....	
		All other merchandise on line 240 (except items on line 248). ....	



# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings .....	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings. ....	ALL
261	China-glassware .....	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures. ....	CB-53A
262	Kitchenware-housewares .....	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here). ....	
263	Other kitchenware-home furnish. ....	All other merchandise on line 260 (except lines 261 and 262). ....	
264	Small electrical appliances .....	Small electric appliances .....	CB-57B, XB
265	All other kitchenwr-houswr .....	All other merchandise on line 260 (except items on line 264). ....	
266	All other home furn exc. china .....	All other merchandise on line 260 (except line 267). ....	CB-59D
267	China, glassware .....	China, glassware .....	
280	Jewelry-optical goods .....	Jewelry, watches, clocks, silverware, optical goods .....	ALL
281	Watches-clocks .....	Watches, clocks, including diamond watches .....	CB-59D
282	Silverware .....	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel). ....	
285	All other jewelry items .....	All other jewelry items, including costume and novelty. ....	
286	Optical goods .....	Optical goods .....	
287	Diamonds exc. diamond watches .....	Diamonds, diamond jewelry except diamond watches. ....	
288	Rings, exc. diamonds .....	Rings, except diamonds. ....	
300	Sporting-recreation equip .....	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment. ....	ALL
301	Athletic goods—individuals .....	Athletic goods, sales to individuals. ....	CB-59C
302	Athletic goods—teams .....	Athletic goods, sales to teams. ....	
303	Hunting equip. ....	Hunting equipment .....	
304	Fishing equip. ....	Fishing equipment .....	
305	Winter sports equip. ....	Winter sports equipment .....	
306	Boats-motors-marine equip. ....	Boats, motors, other marine equipment .....	CB-59C, XB
307	Outboard boats .....	Outboard boats .....	CB-XC
308	Outboard motors .....	Outboard motors .....	
309	Inboard motor boats .....	Inboard motor boats .....	
311	Inboard outdrive boats .....	Inboard outdrive boats .....	
312	Boat trailers .....	Boat trailers .....	
313	Marine access. and parts .....	Marine accessories and parts .....	
315	Camping equip.-supplies .....	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.). ....	
316	Bicycles-luggage .....	Bicycles, luggage, other merchandise on line 300 (except items on line 315). ....	CB-59C
317	All other sptg goods, exc. boats .....	All other merchandise on line 300 (except items on line 306). ....	CB-XB
318	All other boats .....	All other boats not listed above. ....	CB-XC
319	All other mdse, except boats .....	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313). ....	
320	Hardware—gardening equipment .....	Hardware, tools, gardening equipment and supplies, electrical supplies. ....	ALL
321	Hardware-tools .....	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here). ....	CB-53A
322	Gardening equipment-supplies .....	Lawn and garden supplies .....	CB-52C
323	Plumbing-electrical supplies .....	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here). ....	CB-53A
324	Other hardware-tools .....	Plumbing and electrical supplies. ....	CB-52C
340	Lumber-building materials .....	Other hardware, tools (except items or lines 322 and 323). ....	
341	Lumber .....	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here). ....	ALL
342	Plywood .....	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block). ....	CB-52A
343	Windows-doors and frames (metal) .....	Plywood (all kinds, softwood and hardwood). ....	
344	Kitchen cabinets .....	Windows, doors, and frames, metal. ....	
345	All other millwork .....	Kitchen cabinets (include wood and metal). ....	
346	Wallboard .....	All other millwork (include moldings, wood window and door frames and units). ....	
347	Asphalt and asbestos products .....	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking). ....	
		Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.) ....	



# **MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued**

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper .....	Paint, glass, and wallpaper. ....	CB-52A, 53A
349	Heating and plumbing equip. ....	Heating and plumbing equipment (all kinds). ....	
351	Metal roofing and siding .....	Metal roofing and siding. ....	CB-52A
352	Masonry supplies .....	Masonry supplies (including cement, lime, plaster, brick, clay pipe). ....	
353	Insulation .....	Insulation (including batt, fill and roll). ....	
354	Prefabricated bldgs. and parts .....	Prefabricated building and parts, including components such as panels, trusses, floor systems. ....	
355	All other building materials .....	All other buliding materials and supplies. ....	CB-52B
356	All other lumber, millwork .....	All other merchandise except 357, 358, 359, 361. ....	
		All other merchandise on line 340 (except items on line 348). ....	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies. ....	CB-52C
357	Paint-varnish, etc. ....	Paint, varnish, shellac, enamel, lacquer. ....	CB-52B
358	Paint sundries .....	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.). ....	
359	Wallpaper-other wall coverings .....	Wallpaper, other wall coverings. ....	CB-59F
361	Glass .....	Glass (include glassware items on line 260—not here). ....	
362	Lumber-millwork .....	Lumber, millwork .....	
363	Other building materials .....	Other building materials (items on line 362). ....	
364	Paint-sundries-glass-wallpaper .....	Paint, paint sundries, glass, and wallpaper. ....	CB-52C
380	Automobiles-trucks .....	Automobiles, trucks, other powered road vehicles. ....	ALL
381	New passenger cars—retail .....	New passenger cars—retail. ....	CB-XA
382	New passengers cars—wholesale .....	New passenger cars—wholesale (for resale). ....	
383	New commercial vehicles—retail .....	New commercial vehicles—retail. ....	
384	New commercial vehicles—whsle. ....	New commercial vehicles—wholesale (for resale). ....	
385	Used passenger cars—retail .....	Used passenger cars—retail. ....	CB-XA, XC, XD
386	Used passenger cars—whsle .....	Used passenger cars—wholesale (for resale). ....	
387	Used commercial vehicles .....	Used commercial vehicles .....	CB-XB, XC, XD
389	Motorcycles-motor scooters .....	Motorcycles, motor scooters .....	
391	Other power road vehicles .....	All other merchandise on line 380 (except items on line 389). ....	CB-XA
392	All other autos-trucks .....	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389). ....	
400	Auto fuels-lubricants .....	Automotive fuels and lubricants. ....	ALL
401	Gasoline .....	Gasoline .....	CB-XA, XB, XC, XD
402	Other automotive fuels .....	Other automotive fuels (including diesel). ....	
403	Motor oils-greases-other oils .....	Motor oil, greases, other automotive lubricants. ....	
420	Auto tires-batteries-access. ....	Automobile tires, tubes, batteries, accessories, parts. ....	ALL
416	New tires-tubes (fleet operators) .....	New automobile tires and tubes sold to fleet operators. ....	CB-XB
417	New tires-tubes-other users .....	New automobile tires sold to other users. ....	
418	Retreads (fleet operators) .....	Retread automobile tires sold to fleet operators. ....	CB-XA, XD
419	Retreads (other users) .....	Retread automobile tires sold to other users. ....	
421	Parts installed in repair work .....	Parts—installed in repair work. ....	CB-XA
422	Parts—wholesale .....	Parts—wholesale (to other businesses). ....	
423	Parts—retail .....	Parts—retail (over the counter). ....	CB-XA, XD
424	Automoblie tires-batteries-acc. ....	Automobile tires, batteries, access., tubes. ....	
426	Automobile accessories .....	Automobile accessories, parts (over the counter). ....	CB-XB
428	New auto tires—sold to dealers .....	New automobile tires and tubes sold to dealers for resale. ....	
429	New truck-bus tires (to users) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
431	New truck-bus tires (to dealers) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
433	Retreads sold to dealers .....	Retread automobile tires sold to dealers for resale. ....	CB-XB
434	Retreads-truck-bus (to users) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
435	Retreads-truck-bus (to dealers) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
436	Storage batteries .....	Storage batteries. ....	
440	Farm equipment-machinery .....	Farm equipment, machinery. ....	ALL

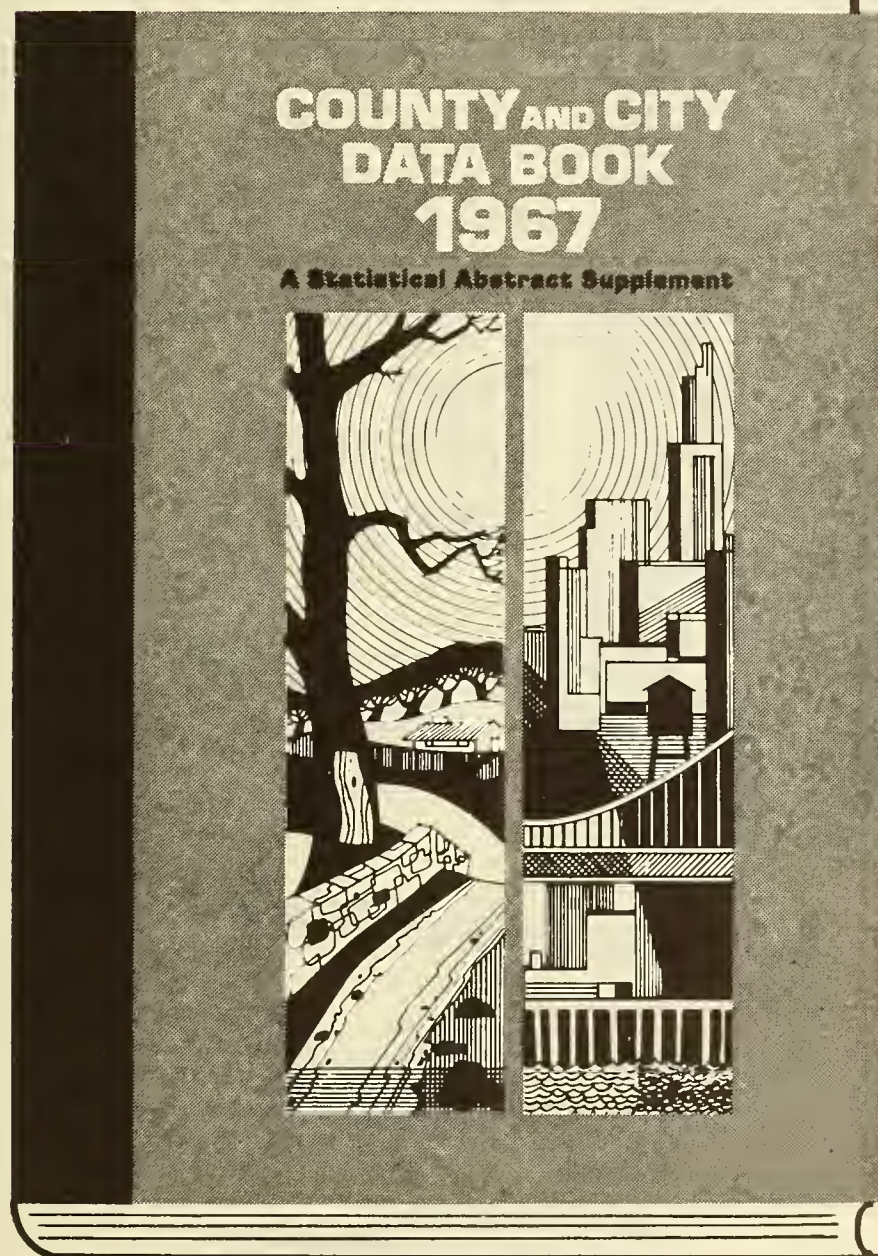


# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies .....	Hay, grain, feed, farm supplies, fertilizer. ....	ALL
461	Hay-grain-feeds .....	Hay, grain, feeds.....	CB-59F
462	Seed .....	Seed .....	
463	Fertilizers-insecticides .....	Fertilizers, insecticides, fungicides, etc. ....	
464	Other farm supplies .....	Other farm supplies .....	
480	Household fuels-ice .....	Fuels (coal and wood, oil, LP gas), ice. ....	ALL
481	LP gas—wholesale .....	LP gas to others for resale. ....	CB-59E
482	Other LP gas sales .....	Other LP gas sales. ....	
483	Other fuels .....	Other fuels (coal, wood, oil), ice. ....	
500	All other merchandise .....	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.). ....	ALL
501	Toys-games-wheel goods .....	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here). ....	CB-53A
502	Books-stationery-photo. equip. ....	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment. ....	
504	Mobile homes-household trailers .....	Mobile homes, household trailers. ....	CB-XC
505	Camp trailers-travel trailers .....	Camp trailers, travel trailers. ....	
506	Utility trailers .....	Utility and other trailers, except boat trailers (include boat trailers on line 312). ....	
507	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....	CB-59B
508	Commercial stationery-off. suppl. ....	Commercial stationery and office supplies. ....	
509	Office mach. exc. typewriters .....	Office machines, except typewriters. ....	
511	Typewriters .....	Typewriters .....	CB-59B
512	Social stationery-greeting cards .....	Social stationery and greeting cards. ....	
513	Books-periodicals .....	Books and periodicals—all kinds. ....	
514	Art-drafting-eng. supplies .....	Art, drafting, and engineering supplies. ....	CB-54A
515	All other merchandise .....	All other merchandise specified on line 500 except items on lines 508 through 514. ....	
516	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....	
517	Paper-paper products .....	Paper, paper products (facial tissues, stationery, other household paper products). ....	CB-53A
518	Mdse. exc. toys-games-books-sta. ....	Other merchandise on line 500 except items on lines 501 and 502. ....	
520	Nonmerchandise receipts .....	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here. ....	CB-54A, 52A
521	Printing to order .....	Printing to order. ....	CB-59B
522	Renting-leasing—office mach. ....	Rental and leasing of office machines and furniture. ....	
523	Other nonmerchandise receipts .....	All other receipts on line 520. ....	
524	Brake and wheel services .....	Brake and wheel services. ....	CB-XB
525	Tire services other than retread .....	Tire services other than retreading. ....	
526	Other nonmerchandise receipts .....	All other services to customers on line 520 except items on lines 524 and 525. ....	
527	Service labor .....	Service labor .....	CB-XA, XD CB-XC
		Repair service labor. ....	
528	Other nonmerchandise receipts .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 539. ....	CB-XA
529	Watch-clock-jewelry repairs .....	Receipts from watch, clock, and jewelry repairs and engraving. ....	CB-59D
531	Storage and docking services .....	Storage and docking services. ....	CB-XC
532	Other nonmerchandise receipts .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 531. ....	
533	All nonmdse. rcpts from customers ....	All nonmerchandise receipts from customers. ....	CB-59D
534	Auto repair .....	Automotive repair-service labor receipts. ....	
535	All other service receipts .....	All other service receipts on line 520 except items on line 534. ....	CB-53A
539	Auto-truck rental or lease .....	Rental or lease of automobiles or trucks. ....	CB-XA



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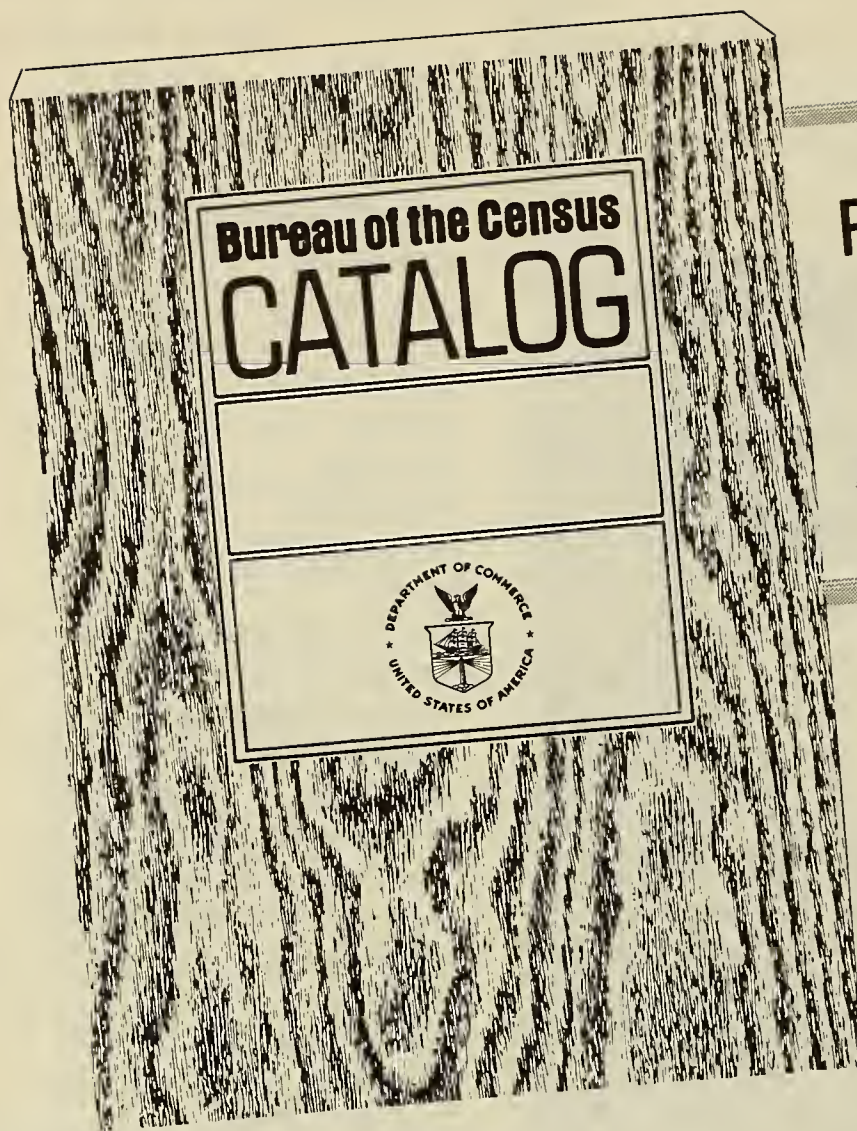
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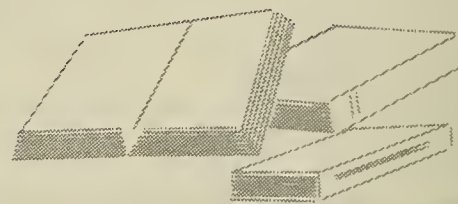
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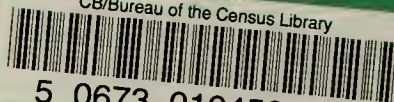


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